

# KOONGGA



Bulletin of the Rotary Club 0f Ku-ring-gai Inc - Chartered 6th February 1959

Volume 58 No. 40 16 May 2016

### This week: (<u>Wednesday</u>, <u>18 May</u>): Bobbin Head Cycle Classic presentations



It's time to get together with our colleagues from the Rotary clubs of Turramurra, St Ives and Wahroonga to celebrate the success of this year's Bobbin Head Cycle Classic and to present cheques for the proceeds to the recipient charities.

Don't miss this opportunity to mingle with the members of the other clubs in a relaxed social setting and hear the full report on the event. And bring your partner so that he/she can learn more about what went on and hear the feedback from the done organisations.

### Comedy for a cause

Many thanks to those members who have already bought tickets to the Comedy for a Cause fundraising night for Clarke Road School on Friday 20 May. It is



building up to be a great night with comedians Gary Eck, Sam Bowring, Mat Wakefield and Tom Cashman!

Over 120 tickets have been sold already; the maximum is 200. There will be prizes worth more than \$4000 to be won in raffles and silent auctions! More details later in this Koongga - book online. Doors open at 7 for 8pm show.

### Rotary monthly theme: Youth services

Some of us are eating at Pennant Hills Bowling Club beforehand. If you would like to do that, please phone the club and book in – they are undergoing renovations and the dining area is not as big as usual. Please contact me if you have any queries. Thanks for your support for this great cause

Joy Newling.

### Science Exhibition Day at Mbazzi



School For Life Foundation opened its second school, Mbazzi Riverside Primary School on Tuesday, 23 February. Last month, the students invited their parents to the school for the presentation of the first-ever Science Exhibition Day. For the parents' entertainment and delight, the students performed songs and dances (all in English) and proudly demonstrated their new knowledge of science-based topics, animals and animal sounds, as well as their ever-expanding English vocabulary.

School For Life works to create an inclusive environment for the parents by keeping them involved and informed on their child's academic progress. It organizes events such as Parent's Day and Sports Day, the Parent Teacher Association, and the School Management Committee. Most of the students will be the first in their family to receive a high-quality education and to surpass

### In this issue

- This week: (Wednesday, 18 May): Bobbin Head Cycle Classic presentations
- Comedy for a cause
   Science Exhibition Day at Mbazzi
- A bridge over peaceful waters
- Chatswood International's movie premiere
   Using social media to expand your event's reach
- Last week: Debate with Lindfield Rotary Club on the topic "That humans are too dependent on computers"
- Next week: Graham Timms: Grapes I have trodden
- Calendar of events
   Club officers
   Club committees

The club meets every Monday 6.30pm at Killara Golf Club, 556 Pacific Highway, Killara. Visitors welcome (Tel: 9498 2700). www.kuringgairotary.org.au 'Be a gift to the world' is the Rotary International President's theme for 2015-16

their parents' educational completion levels.

Unfortunately, in Uganda, children are often forced to leave school at an early age to help support their parents financially. School For Life strives to educate parents on the importance of school attendance, allocating time for homework and continuing to support their child's ongoing education.

### A bridge over peaceful waters



As I pedalled my newly acquired bicycle through the streets of Delft, in the Netherlands, I realized I was smiling to myself. Navigating through the cobblestone streets and over the canals felt nothing like home, yet I was so grateful to be here.

This bicycle is on loan from Paul Gompen, a fellow Rotary member. I didn't realize being a beneficiary of the global grant meant so much more

than simply a scholarship. It became immediately clear upon my arrival that I am now a part of an international network of wonderful people that are willing to help in whatever way they can, at the drop of a hat. For example, when I arrived in the Netherlands after a long international flight, it was such a relief to find Henk Jaap Kloosterman, my host counsellor, waiting in the airport to ease the transition into Dutch culture.

I am among the first class of graduate students in the newly created Water Cooperation and Peace master's program. This joint program takes place in three leading international institutions: University for Peace in Costa Rica, UNESCO-IHE in the Netherlands, and Oregon State University in Oregon, USA. The program is designed to create a new interdisciplinary field by merging hard water science with social science. The main goal is to create a broader perspective of topics related to water diplomacy, water security, and dispute mitigation.

I didn't realize being a beneficiary of the global grant meant so much more than simply a scholarship.

Coming from an environmental science background, I am highly motivated to apply my scientific knowledge of ecosystems and climate change to tackle these issues on an international scale. Specifically, trans-boundary water mediation is arguably one of the most critical issues today in managing our water resource.

In the past six months, between the University for Peace and UNESCO-IHE, I have met students from over 60 different countries. Discussing water accessibility, political issues, and primary water security concerns with such an international group of working professionals has been one of the most enlightening experiences, and has really put into perspective how fortunate I am to be coming from a country with access to relatively safe drinking water right from the tap.

This global grant has quite literally been the opportunity of a lifetime at a pivotal time in my career. At UNESCO-IHE, I am being trained by leading professionals in the fields of water: economics, law, governance, management, and conflict mediation. The concepts and lessons I

am learning here are providing building blocks for my future career. I feel so fortunate to be receiving such a high-quality education. Yet none of this would be feasible without the help of Rotary as a whole. Additionally, I would like to individually thank Rotarians Stephen Brown and Pam Russell for their tireless work on my behalf to help make my dream a reality. I have a feeling I am going to continue to smile every day as I pedal through the streets of Delft.

Christina Welch, Rotary Scholar to UNESCO-IHE Institute for Water Education

## Chatswood International's movie

premiere

The Rotary Club of Chatswood International invites you to a private screening of 'Alice Through The Looking proceeds Glass'. ΑII raised go to The Deb Bailey Foundation for Motor Neurone Disease Research at Macquarie University. An ambassador for MND Research will speak on the night.

For more details about motor neurone disease, please go to: <a href="http://www.debbailly.org/">http://www.debbailly.org/</a>



### Thursday 26 May 7.00pm

Events Cinema, Level 4, Top Ryde City Shopping Centre, 109 – 135 Blaxland Road, Ryde

### Admission is \$25 per person

To secure tickets, please deposit funds to the account below.

BANK: WESTPAC

Account name: ROTARY CLUB OF CHATSWOOD IN-

TERNATIONAL INCORPORATED BSB: 032090 Account no: 747824

Reference number: \*\*\*\*\* Please put in your name \*\*\*\*\*

For individual/ group bookings please provide your name/ names of your guests, your mobile number and email address along with your deposit confirmation to contact person/s below:

Yvonne Chua – vonney.chua@gmail.com

Michelle Chua – michelle .chua@hotmail.com

Anthony Ching – 0416218989

# Using social media to expand your event's reach

On 8 March, I helped organize an event at the World Bank in celebration of International Women's Day designed to illustrate the power of women to change the world. The main speakers for the event, sponsored by the World Bank Group Staff Association, were Marion Bunch and Deepa Willingham, both dynamic Rotary members.

We learned a few valuable lessons from our efforts to



record because it Imagaining Women of Action positions; Oppositioners, and the shortd Bank in a live sedicated to criedrate international increases Quy, The excellent sed fluorists the joiner of excellent to change the event and inspect the less of the sea Substantial production of the production of the short of the excellent sed fluorists and fluorists have been being and a just, 157-1696 GMT, plan trong stims, 254/1 impact on women | Dings Three women who impact the | More Bings

the World Bank Live platform. That means 13 times more people watched the event online as did in person. We expect even more people to watch the recording of the event when it is made available on the event's webpage.

promote

through

media.

viewed

event

with about 250

people attend-

ing at the World

Bank, the event

was a success.

But more im-

portantly, 3,341

unique visitors

through

event

the

online

social

First.

Several steps contributed to the success of the web streaming:

- The event was featured on Instagram and Facebook, with strategic placement of low-cost ads, resulting in a total reach of an estimated 1.6 million people.
- The event was featured prominently on the World Bank's external webpage for two days, drawing people to watch the event online live.

The event was promoted through Twitter as well as blog posts (among others Rotary Voices, the education and health World Bank blogs, and the Rotarian Economist blog).

This brief analysis demonstrates how investments in social media can substantially increase the reach of events. If you are organizing an event that you believe has the potential to be a success online, consider streaming it live and putting together a social media campaign to increase your visibility. If you would like more information on the event, please visit the Rotarian Economist blog.

**About the author:** Quentin Wodon is a lead economist at the World Bank anda member of the Rotary Club of Capitol Hill, in Washington, D.C.

Last week: Debate with Lindfield Rotary Club

Last week David Blackwell of the Rotary Club of Lindfield ('RCL') commenced the debate on the proposition "That humans are too dependent on computers" with instances of



people in cafes who are so busying "texting" on their mobile phones that they don't talk to each other. He suggested that humans will lose conversational ability.

In response, opposing the motion for our club ('RCK'), Rob Hall said that for many people in poor countries a treadle sewing machine is still the height of technology, so they are not dependent on computers. However he then claimed that a toilet cistern is an analog computer... before concluding that, since a pacemaker is a digital

computer, it is so valuable that it shows that humans are not <u>too</u> dependent on computers.

Michael Shepherd from RCL disputed that toilets are computers, but then remembered that some Japanese toilets are fitted with microprocessors. He posited that computers are fast, accurate idiots, based on them not recognizing his passwords, suspicion of the accuracy of information found on the internet and the chaos that might result from computers crashing. He ended with a dark warning of the dangers of computer controlled weapons systems.

David Forsythe from RCK asserted that it was humans' computers - their brains - that got them out of the swamp. Disputing that RCL had put forward any evidence that humans are <u>too</u> dependent on computers, he pointed out how the lives of millions of people in China and India are being improved through technology. Continuing the toilet theme, he told us that a new computer chip will soon provide advance warning of the need to find one, ensuring that nobody is ever 'caught short' in future

Wrapping up for RCL, Leonie Newman denied that brains are computers and said that it was the enterprise of the Chinese and Indians that enabled them to advance. She pointed out the importance of humans keeping their skills sharp, to counteract declining spelling due to reliance on 'spellcheck', poor mental arithmetic due to the use of calculators and loss of spatial skills due to use of global positioning systems in cars. Finally she reminded the audience that they would be entirely dependent on the engine management computers in their cars to get home after the meeting.

Rounding out RCK's position, Bob Elsworth said the reference to humans in the topic for debate was too broad because he, for one, does not depend on computers. He referred to the many people who don't use computers, either out of choice or because they can't afford them. He said that Australians are not typical of all the world and simply generalizing based on our own limited experience could not prove that humans are too dependent on computers.

The adjudicators, Frank Windeyer of RCL and Lou Coenen of RCK, retired to the adjoining bar to consider their verdict and - presumably suitably fortified - soon returned to declare our club the winner.

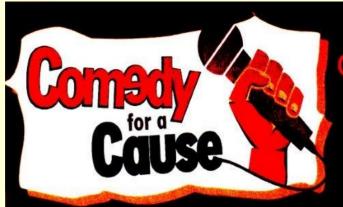
# Next week: Graham Timms: Grapes I have trodden

The last wine that Graham Timms made before he sold his share of Toms Waterhole Wines to his business partner was called "The Black Shiraz." The wine was made from a very unusual clone of Shiraz and the result was extraordinary. Unfortunately, soon afterwards all the vines were lost.

This year Graham had a phone call from his former partner. They may, just may, have found another patch of these special vines. Would he be interested in making another batch?

Would he? Bags were packed and he was at the winery in Canowindra twenty-four hours later.

Next week he will be telling the story of that vintage, together with a digression into and tasting of the virtues (or otherwise) of the latest fashion trend, "natural" wines.



n Support of:

# Clarke Road Special School's

wheelchair accessible bus

8pm - May 20 Pennant Hills Bowling Club 52 Yarrara Rd, Pennant Hills

Featuring comedians Tick from Sydney & Melbourne International Comedy Festival

Tickets: \$35 at comedyforacause.net/CR
Adults Only



# CALLING ALL PARENTS, STUDENTS AND CAREERS ADVISERS...

# SKILLS AND THRILLS

A CAREERS SHOWCASE

MUSIC, FILM, DANCE, ENTERTAINMENT

FREE TICKETS, FIVE LOCATIONS

https://www.eventbrite.com.au/e/skills-thrills-tickets-24793816974

CAMPBELLTOWN CATHOLIC CLUB, THE CUBE: 14 June 7:00-8:30 pm NORTHS CLUB. AUDITORIUM: 15June 7:00-8:30pm

BLACKTOWN WORKERS CLUB, BALLROOM: 21 June 7:00-8:30pm WENTY LEAGUES CLUB, STARLIGHT ROOM: 23 June 7:00-8:30pm PENRITH PANTHERS CLUB, EVAN THEATRE: 04 July 7:00pm- 8:30pm





Daily Telegraph







### Calendar of events

May	30	Kathryn Goozee: Researching Alzheimers disease		
June	6			
	13	No meeting (Queen's birthday)		
	20			
	27	Club changeover		
July	4			
	11			
	18			
	25			
August	1			
	8			
	15			
	22			
	29			
September	5			
	12			
	19			
	26			

### Club officers and committee chairmen 2015-16

Board of directors		Service committee chairmen	
President	Graham Timms	Administration (Club Service)	Michael Midlam
Vice President	John Aitken	Vocational Service	Lindsay Forrest
Immediate Past President	Tony McClelland	Community Service	Roger Desmarchelier
President Elect	Michael Midlam	International Service	Georgina Manning
Secretary	Geoff Hungerford	Youth Service	Linda Lam-Rohlfs
Treasurer	Graham Maslen	Social events	Joy Newling
Director - Membership	Tony McClelland	<b>Bobbin Head Cycle Classic</b>	Tony McClelland
Director - Public Relations	Roger Desmarchelier		
<b>Director - Club Administration</b>	Michael Midlam	Sergeant-at-Arms	Malcolm Braid
Director - Service Projects	John Aitken	Assistant Secretary	Lindsay Forrest
<b>Director - Rotary Foundation</b>	Peter Tang	Assistant Treasurer	Chris Lewis

### Club committees 2015-16

Administration: Michael Midlam, Geoff Hungerford, Rob Hall (Program), Bob Ivey (Web and social media), Graham Maslen, Michael Tyler (Koongga)

Bobbin Head Cycle Classic: Tony McClelland, John Aitken, Ross Egan, Bob Elsworth, Peter Kipps, Graham Timms

Club History: Malcolm Braid, Tom Jackson

Community: Roger Desmarchelier, Gary Dawson, Ross Egan (Daffodil Day), Chris Hoch (Red Shield), Nick Kenyon, Ted Price

International: Georgina Manning, Roger

Desmarchelier, Emyr Evans, Dilys Geddes, Rob Hall,

Graham Maslen, Greg Newling

Membership: Tony McClelland, Ken Sackville

**Public Relations: Roger Desmarchelier**, Linda Lam-Rohlfs, Georgina Manning,

Rotary Foundation: Peter Tang, Lindsay Forrest, Chris Hoch, Greg Newling

**Social Events: Joy Newling**, Ross Egan, Dilys Geddes, Georgina Manning,

**Vocational: Lindsay Forrest**, Lou Coenen, David Forsythe, Peter Kipps, Michael Tyler

Youth: Linda Lam-Rohlfs, Anil Fulwaria, Gary Keating, Chris Lewis, Matt Mahjoub, Joy Newling, Don Riddell