



K O O N G G A

Bulletin of the Rotary Club Of Ku-ring-gai Inc - Chartered 6th February 1959



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Rotary monthly theme: **Membership & extension**

This week: **Bob Elsworth: Bobbo marketing**



There are less than 7 months to go until the next Bobbin Head Cycle Classic on Sunday, 20 March 2016. (Put the date in your diary now!) The secret to the success of the event is marketing and we can't start work on it soon enough.

Marketing supremo Bob Elsworth has any number of different ways to market the event and he needs as much help as he can get. To start with he needs teams of people willing to do anything and everything from making phone calls to placing advertisements in bike shops.

In this presentation Bob will outline all the planned marketing activities. Come along to find out how you can assist and put up your hands!

Last week's guests & notices

President Graham:

- Welcomed District Governor Gina Growden, Past District Governor Harold Sharpe and Kathy Jackson;
- Reminded members of the working bee at Donations In Kind on Saturday, 5 September;
- Announced a combined meeting with the Rotary Club of Lindfield on Monday, 28 September, focusing on a proposed joint service project in Fiji; and
- Requested the many members who have not yet registered under the Child Protection Act to do so, so that they can participate in the club's child-related projects.

President John Hepburn of the Rotary Club of Lindfield announced (amongst other things) that the spectacular 2016 wall calendar produced by the Rotary Club of Turramurra to raise funds for Polio Plus will be available for sale at \$20 each at the meeting on Monday, 28 September.

It won't be long before you need a 2016 calendar, so take this opportunity to get in before the rush and support a worthy cause.



District Conference: Canberra 11-12 March 2016



PDG Harold Sharpe urged members to register soon for the highlight of the Rotary year, the District Conference, to be held at the National Convention Centre and the Australian Institute of Sport.

The conference will be affordable and brief (only 1.5 days, leaving time to visit other places in Canberra). The theme for the Saturday night dinner at the AIS will be sports teams.

Guest speakers at the conference include:

- Cardiologist Professor Greg Nelson, who helped establish Regional Heart Attack Centres;
- Rob Pennicott, who circumnavigated Australia in an inflatable dinghy, raising over \$295,000 for Polio Plus;
- Dr Sam Prince, chairman of 'One Disease At A Time' which aims to eradicate infectious diseases;
- Dr Tim Sharp, author of 'Live Happier, Live Longer - your guide to positive ageing';
- Gemma Sisia, the irrepressible founder of the School

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The club meets every Monday 6.30pm at Killara Golf Club, 556 Pacific Highway, Killara. Visitors welcome (Tel: 9498 2700). www.kuringgairotary.org.au 'Be a gift to the world' is the Rotary International President's theme for 2015-16

of St Jude in Tanzania; and

- Simon Kent-Jones from Ord Minnett, talking about current investment markets.

Early bird pricing and eligibility for a prize draw are available until 30 November. DG Gina is hoping for an attendance of 955 Rotarians - 1 more than attended the conference in PDG Harold's year.

For more information and to register, visit <https://conference2016d9685.wordpress.com/>

Are you interested in aviation?

The International Fellowship of Flying Rotarians welcomes all Rotarians with an interest in aviation who are dedicated to promoting Rotary and aviation as an opportunity for Australian and international fellowship and service.



The IFFR enjoys bi-annual fly-ins to locations throughout Australia and annual post-Convention flyaways.

Consider joining like-minded Rotarians. You don't have to be either a pilot or an aircraft owner.

Contact World Vice President Australasia Ian Hope ihope@ozemail.com.au or phone 02 9743 5776

Model United Nations Assembly



Seventy two high school students from around Australia gathered in Canberra for the weekend of 15/16 August for the Model United Nations Assembly (MUNA). In 27 teams representing their country of choice, they debated contemporary global issues related to peace and security, human

rights, refugees, the environment, arms control and development issues.

This year's event was the 19th National MUNA conducted by The Rotary Club of Canberra Sunrise with the support of the major sponsor, the Australian National University (ANU). MUNA was first introduced to Rotary in NSW in 1980 and, since then, has spread throughout most districts of Australia, New Zealand and Papua New Guinea.

MUNA provided students with the practical experience of debating in a UN-style assembly while at the same increasing their understanding of international affairs and diplomacy. Students dressed up for the event in the national costume of their adopted countries. The event was held in the historic House of Representatives Chamber of Old Parliament House, now known as the Museum of Australian Democracy, and was opened by Mr Greg Moriarty, the recently appointed Coordinator of Counter Terrorism and previously Australia's Ambassador to Indonesia.

Students toured the ANU during their time in Canberra and, on Saturday evening, joined with diplomats from the embassies of the countries they represented and Counselors and Rotarians at a dinner hosted by the Canberra Sunrise Rotary Club. The guest speaker was Mr

Gary Quinlan who up until January this year had spent

six years in New York as Australia's Ambassador to the United Nations. He enthralled all with his insights into the UN during his time there and some of the challenges the organisation faces in the future.

This was, according to those who had seen previous events, the best MUNA ever. The standard of debate was very high and all teams acquitted themselves well while debating real global issues that continue to challenge the UN and its member states. Teams with the best overall performance were judged by adjudicators and prizes awarded.

The team from the Shore School in Sydney representing Brazil carried off the major prize. The team from St Peter's Anglican College in Broulee representing Samoa was awarded the Totenhofer Peace Prize having been judged to have made the greatest overall contribution to issues concerned with the promotion of world peace.



An evening with Rod Macqueen



The Rotary Club of Roseville Chase is delighted to present **An Evening with Rod Macqueen AM** on **Tuesday 8 September 2015**.

Rod Macqueen AM is a leader in the sports world as well as a motivator, mentor and innovative thinker in life and in business.

He is an internationally renowned coach, winning every trophy available during his 4 year tenure as Head Coach of the Australian Wallabies, including: the Rugby Union World Cup, Tri-Nations Series and British and Irish Lions Series. He was previously a top level surfboat rowing and rugby athlete. He is an Associate Member in the Australian Sports Hall of Fame and his autobiography *One Step Ahead* was a best seller. He is also a highly successful businessman as Chairman of Advantage Line, a multi-million dollar point of sale advertising company. Rod Macqueen was awarded as a Member of the Order of Australia in 2003.

Rod is a patron for the Sargood Foundation, which supports a planned residential educational centre for people living with a spinal cord injury.

As **Edwin Zemancheff** interviews Rod, hear stories from the world of rugby, life beyond coaching and the work of the Sargood Foundation. It promises to be a memorable evening! Proceeds to the Sargood Foundation.

Register at <http://rotarydistrict9685.org.au/event/aed95747-a183-4122-8d36-104ca323edad/>.

The club looks forward to seeing you and your table of family, friends and colleagues on 8 September. Please RSVP by 1/9/15 - places are booking quickly!

Last week: District Governor Gina Growden's visit

District Governor Gina needs to visit 75 clubs in District 9685 during the first 6 months of her tenure, so she was happy to make her 31st and 32nd Official Visits to the Rotary Clubs of Kurung-gai and Lindfield together.

Acknowledging the presence of Past District Governor Don Durie (a member of the Rotary Club of Lindfield), Gina also noted the absence of Assistant District Governor Theo Glockemann, who was in Timor Leste for the Rotary Youth Leadership Award program.

Gina said that her role and that of her 42 strong team is to help Rotary clubs do their jobs, rather than telling them what to do. The purpose of her Official Visits is to exchange views and information and to pass on information from Rotary International. She was 'blown away' by what she learned at board meetings of each club that she attends during her visits.

Noting that both clubs are strong and active, Gina congratulated them on what they are doing for the community, both locally and internationally. She presented presidential caps to the President of each club.



- Membership: the aim is a net increase of 1 quality member per Rotary club throughout the world, with a focus on encouraging more women to join (and membership, including looking after members as part of the Rotary 'family', is the responsibility of all Rotarians); and
- Continuing support for the Rotary Foundation, which helps with international projects, particularly through membership of the 'Centurion' program.

Concluding her presentation, Gina said she was keen to encourage Rotary clubs to work together, encouraged Rotarians to attend the District Conference and reminded members that the number one aim is to have fun and enjoy Rotary.

RAWCS Rover



Rotary Australia World Community Service (RAWCS) assists Rotary Clubs in Australia with the development and management of international community service projects.

Whether it's projects to help rebuild in the aftermath of disaster, programs to bring education to countries where illiteracy stifles development or bringing health care and medical aid to those who can least access it,

RAWCS supports Rotary clubs in sending teams of volunteers to developing countries to provide assistance upon the development of much needed facilities, especially within the health and education areas.

RAWCS Rover is the newsletter of Rotary Australia World Community Service. You can read the latest edition at http://www.rawcs.com.au/aboutRAWCS_publications.htm

Next week: Philip Smith: Rotary Oceania Medical Aid for Children

Rotary Oceania Medical Aid for Children (ROMAC) commenced out of the actions of a single Rotarian,



who visited Fiji with a group of Australian surgeons in 1988. He found the child mortality rate as high as 25% in some places, and quickly established that a major factor was the lack of medical and surgical facilities and skills available to children of those areas.

Rotary was challenged to assist an 18 year old Fijian girl whose right leg was threatened if immediate surgery was not performed. During the next four years eight children were brought to Australia for major, often life-saving surgery. Soon 20 Rotary clubs were caught up in the success of each case and assisted in various ways.

ROMAC quickly went about harnessing assistance from medical experts, hospitals, nurses, physiotherapists, pathology and radiology services, airlines, sponsors and other supporters.

In this talk, Philip Smith will tell us about the work that ROMAC is doing and how we can help.



Gina spoke about Rotary International President Ravi Ravindran's theme for 2015/16: 'Be a Gift to the World'. Quoting President Ravi, she said "every one of us has something to give — whoever we are, whatever our place in life. We can give our talent, our knowledge, our abilities, and our effort; we can give our dedication and our devotion. Through Rotary, we can take these gifts and make a genuine difference in the lives of others and in our world.

It is said that we are born with our fists clenched, but we die with our hands open, and that our talents are the gift that God gave us. What we make of our talents is our gift back to God. Equally we come into this world grasping at everything, but when we leave it, we leave all material things behind as well. Through Rotary, we can leave behind something real and lasting. Our time is now. It will never come again. *Be a Gift to the World.*"

Gina listed as the 3 top priorities in Rotary:

- Elimination of polio from the world (she noted that it is over 12 months since the last new case in Africa and only Afghanistan and Pakistan remain as endemic problem countries);



Rotary
Club of Norwest Sunrise
(Bella Vista) Inc

Invites you to a very special Fundraising Breakfast Meeting

When: Thursday 3rd September

Time: 7:30am to 9am

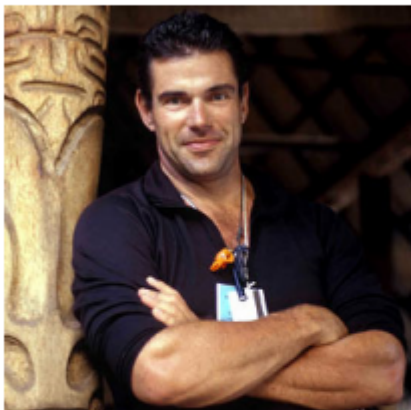
Where: Castle Hill Country Club, Spurway Drive, Castle Hill

Tickets: \$40 (including a hot breakfast)

Guest Speakers:

Lincolne Innis

Lincolne is a young man from Kellyville who suffered a devastating surf accident in January 2012 making him a quadriplegic. Lincolne was air lifted to a local hospital & spent 3 weeks in intensive care. 11 months of gruelling and painful rehabilitation then took place as Lincolne courageously fought to regain motor skills such as holding a utensil or moving a small object. Lincolne will be sharing his story on how a spinal injury changed his life forever and how to remain in control when faced with adversity.



Dr Adrian Cohen

Dr Cohen is the founder of NeckSafe and has over 30 years experience in pre-hospital care. Awarded a prestigious Churchill Fellowship to study Trauma Management in European Emergency Services, he has the opportunity both here and abroad to review head and neck injury management first hand.

Research shows up to one in every four spinal injuries can potentially be prevented through education and awareness of their occurrence.

Adrian will be providing some insight into spinal injuries plus providing some basic, yet vital training to all attendees so that we can learn to recognise a spinal injury and manage it effectively until the ambulance arrives.

Rotary Norwest Sunrise together with Rouse Hill Rotary set up the Lincolne Innis Trust 2 years ago to help Lincolne with his ongoing medical expenses and rehabilitation costs. All profits from this breakfast will be distributed directly to this trust to help pay for ongoing medical and rehabilitation costs.

For more details contact: jeremy@rapportleadership.com.au

Book online: <http://goo.gl/fgy65t> **Seats are limited, so book today.**



M.V. EMERALD STAR & AUNTY EM'S JEWELLERY

Presents

'Assist A Sista' Fundraiser

Third Friday of the Month

Enjoy 2 hour Sydney Harbour cruises aboard the heritage
'M.V. Emerald Star'

Cruise No 1 Friday 18th September Lavender Bay Wharf Nth Sydney

--\$30.00 per person--

Traditional Morning & Afternoon Tea/Coffee

Programme : Depart 10.00am & 1.30pm

Jewellery Raffles & Door Prize Included

Assist A Sista is a community based volunteer organisation that works to help survivors of domestic violence to rebuild & repair, bringing hope & restoring faith

Book Now !!!

Phone : 0403 811 271 or 9922 3333

Email: info@emeraldstar.com.au

Web Register : www.emeraldstar.com.au

Calendar of events

September	7	Philip Smith: Rotary Oceania Medical Aid for Children
	14	Archie Law: Action Aid
	21	Shen Yun: Chinese artistic performers
	28	
October	5	Public holiday: no meeting
	12	[Hat Day] Dr Simone Isemann: Hoarding
	19	
	26	
November	2	Hugh McKay: The community
	9	
	16	
	23	
	30	
December	7	

Club officers and committee chairmen 2015-16

Board of directors

President	Graham Timms
Vice President	John Aitken
Immediate Past President	Tony McClelland
President Elect	Michael Midlam
Secretary	Geoff Hungerford
Treasurer	Graham Maslen
Director - Membership	Tony McClelland
Director - Public Relations	Roger Desmarchelier
Director - Club Administration	Michael Midlam
Director - Service Projects	John Aitken
Director - Rotary Foundation	Peter Tang

Service committee chairmen

Administration (Club Service)	Michael Midlam
Vocational Service	Lindsay Forrest
Community Service	Roger Desmarchelier
International Service	Georgina Manning
Youth Service	Linda Lam-Rohlfs
Social events	Joy Newling
Bobbin Head Cycle Classic	Tony McClelland
Sergeant-at-Arms	Malcolm Braid
Assistant Secretary	Lindsay Forrest
Assistant Treasurer	Chris Lewis

Club committees 2015-16

Administration: **Michael Midlam**, Geoff Hungerford, Rob Hall (Program), Bob Ivey (Web and social media), Graham Maslen, Michael Tyler (Koongga)

Bobbin Head Cycle Classic: **Tony McClelland**, John Aitken, Ross Egan, Bob Elsworth, Peter Kipps, Graham Timms

Club History: Malcolm Braid, Tom Jackson

Community: **Roger Desmarchelier**, Gary Dawson, Ross Egan (Daffodil Day), Greg Goodman (Bowelscan), Chris Hoch (Red Shield), Nick Kenyon, Ted Price

International: **Georgina Manning**, Roger Desmarchelier, Emyr Evans, Dilys Geddes, Rob Hall, Loïc Lacombe, Graham Maslen, Greg Newling

Membership: **Tony McClelland**, Caroline Jones, Ken Sackville

Public Relations: **Roger Desmarchelier**, Linda Lam-Rohlfs, Georgina Manning,

Rotary Foundation: **Peter Tang**, Lindsay Forrest, Chris Hoch, Greg Newling

Social Events: **Joy Newling**, Ross Egan, Dilys Geddes, Georgina Manning,

Vocational: **Lindsay Forrest**, Lou Coenen, David Forsythe, Peter Kipps, Michael Tyler

Youth: **Linda Lam-Rohlfs**, Joyce Enos, Stan Glaser, Gary Keating, Chris Lewis, Joy Newling, Don Riddell