



# K O O N G G A

Bulletin of the Rotary Club Of Ku-ring-gai Inc - Chartered 6th February 1959



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Rotary monthly theme: Membership & extension

## Last week's guests & announcements

President Graham welcomed guest Cathy Jackson

### Daffodil Day

This year the organiser is Roger Desmarchelier and starts at 6am on Friday 28<sup>th</sup> at Pymble Station.

Volunteers for the day are Emyr Evans Linda Lam Rolfs Tony McClelland Wally Forbes Michael Midlam Kenny Aitken Gary Dawson

### Trivia Night

Sat 31 Oct at Warrawee Bowl club

### Ku ring gai Book Club

Sadly Caroline Jones has resigned and following some communication it was decided to continue with Caroline's worthwhile initiative.

Current members are Judy Timms, Anne Maslen, Cathy Jackson, Peter Kipps and Tony McClelland

### Avenues of Service Graham Timms

#### Rotary Business Session 10<sup>th</sup> August 2015

Welcome to our first business session for 2015/6. The idea is to devote this session to our Avenues of Service – what we do. Towards the end of the year I plan to run another business session devoted to how we do it – our admin if you



like – and around April/May next year there will be a third, devoted to developing a 3-5 year strategic plan that I hope will be run by our incoming president, Mike Midlam.

If it seems a bit backward running our strategic planning last it's because I think we need to bed down our day-to-day activities before we can start long-range planning. I've seen too many businesses fail by looking at the stars only to trip over their own feet.

I want to keep this as informal as possible. Each of the Heads of the Avenues of Service will make a brief (no more than 5 minute) presentation of their projects divided into two categories – new projects for 2015/6 and on-going projects. There will then be 5 minutes for questions, suggestions and comment. Anyone is free to make suggestions about potential projects for any Avenue of Service. Don't feel constrained to only those areas where you are on a committee. We want ideas.

Unfortunately this afternoon Lindsay came down with a stomach bug that requires him to stay very close to facilities so he won't be here tonight. He sent me/ John his notes so I/John will be standing in for him.

#### In this issue

- This week:
- Last meeting's guests and announcements
- Last week: Avenue of Service
- Laura Jean Association
- Michael Tyler in Norway
- Book Club—Daffodil Day—Trivia Night
- Letter from Clarke Road School and Tick information
- Other Calendar of events • Club officers • Club committees
- Sick parade • Anniversaries • Door team • Gordon Market roster • Rotary fashion • Club bank details

The club meets every Monday 6.30pm at Killara Golf Club, 556 Pacific Highway, Killara. Visitors welcome (Tel: 9498 2700). [www.kuringgairotary.org.au](http://www.kuringgairotary.org.au) 'Be a gift to the world' is the Rotary International President's theme for 2015-

I will act as moderator to the session so that we can keep some minimal order but I'd like it to be as free-flowing as possible. The Heads of the Avenues of Service will be responsible for keeping track of the ideas that emerge. There will also be a few (very few) PowerPoint slides to help us.

The slides show the rough budget amount allocated to each Avenue of Service. Feel free to ignore it. Over the next week or so the Heads of the Avenues of Service and their Committees will be putting their budgets together to submit to the Board. The Board will then consider the budgets and accept and/or amend and adjust them according to funds available. The AOS Heads have been told that in thinking of ideas shoot for the moon and let the Board grapple with the reality.

By the way, once the budgets are approved the Avenues of Service will NOT have to go back to the Board to approve the expenditure – approval will be delegated to the Head of the Avenue of Service in consultation with John Aitkin as Projects Director. It would only be if something comes up outside the budget that reference to the Board for approval would be necessary.

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First let's start with a little background.

Rotary is a unique organisation. I suspect some of us don't quite appreciate just how unique.

Rotary started as an organisation based around a person's vocation – what they did at work. The idea was to develop high ethical standards and community service in the business world and believe me in 1905 in USA when Paul Harris founded Rotary these things were needed. These days the concept of a single vocation is becoming obsolete. Take me for example. Over my working life I have been a journalist, a magazine editor, a PR Director, a Company Secretary, an Accountant, a Fund Manager, a Merchant Banker, a Venture Capitalist and a winemaker. Anyone care to guess what my vocation is?

What is not obsolete and what distinguishes Rotary from just another dinner club or service organisation is our continued focus on ethics. We call it the "Four-Way Test" and it should inform everything that we do:

**Is it the truth?**

**Is it fair to all concerned?**

**Will it build goodwill and better friendship**

**Will it be beneficial to all concerned?**

So our Club, the Rotary Club of Ku-ring-gai, is part of this extraordinary organisation, with our own charter, our own constitution and our own articles of association. And you won't be surprised to learn that the way we go about doing what we do is very business like.

We have a President and a Board. They are responsible for the high-order decisions about budgets, planning and policy. By the way, just like a company Board you'll see the positions of "alternate" on our Board. The "alternates" step in during the absence of the appropriate Board member – Chris Lewis for Graham Maslen, Chris Hoch for Peter Tang and Georgina and Roger for the two AOS Board members. Although under the constitution they cannot vote they attend the Board meetings as may any other member who wishes.

Reporting to the Board are two separate strands – Avenues of Service and Administration. Those familiar with business organisation theory will recognise the concept of "line" and "staff." The "line," the Avenues of Service is what we do, the "staff," the Administration, is how we do it.

Both strands have a Board representative; John Aitkin for Avenues of Service and Mike Midlam for Administration.

Again, those familiar with business organisation will recognise the structure of a CEO (President) with two reports – a COO (John) and a CFO (Mike). It's not quantum physics.

You, as the members of the Rotary Club of Ku-ring-gai, are, in a sense, the shareholders and this is your opportunity to contribute to what we do and how we do it.

Okay, are there any questions or need for clarification? If not we'll start with our Youth Avenue of Service and Linda Lam-Rohlf.

## John Altken Vocational



### VOCATIONAL AVENUE OF SERVICE – 2015/16

As AOS, essentially starting from blank page (except for Pride of Workmanship).

Team – LF (Head of Service), Michael Tyler, Peter Kipps, Lou Coenen, David Forsyth.

#### OBJECTIVES OF VOCATIONAL SERVICE

- to encourage & foster high ethical standards in business & professions, to recognize the worthiness of all useful occupations, to dignify Rotarian's occupation as an opportunity to serve society

- to apply the ideal of Service in personal, business & community life

#### VOCATIONAL SERVICE & RI STRATEGIC PLAN –

revitalize Rotary's unique position by

- influencing ethical decision making including encouraging Rotarians to take leadership roles in business & vocational associations
- finding new ways to develop vocational skills of others by using our expertise & experience
- developing more vocational forums for learning

to encourage professional development.

Our Aims for 2015/16 therefore are to develop Vocational Service within RCK and within our Community.

So, with that in mind:

#### PROJECTS

Pride of Workmanship Awards; continue, at this stage likely stay initially with Police as per prior year. Budget proposed \$2000

#### OTHER ACTIVITIES

establish new/increased links to Businesses in our geographical area - develop flyer/questionnaire (such as - What is Rotary, How could Rotary help your business etc )

- start with our existing database of approx. 175 business contacts

- budget \$500

WHY? Source of speakers, new members, other Awards (e.g. Apprentice of Year), Scholarships we can offer, new Projects, Help for our Projects.

enhance RCK's club/members ethical decision making & understandings through training (e.g. 4 way test reminders, case studies which question ethical standards)

Look at Vocational Visits, can be to members workplaces, local organisations. Zone & District Vocational activities we can tag.

earthquake of the 25<sup>th</sup> April. It would also be a positive if we decide to proceed with the project to be involved with another Rotary Club with our District.

I would also like our Club to be involved in a working bee at Donations in Kind. I think it would be beneficial for us to understand what is involved and the enormity of this project.

As far as on-going projects International decided to continue with the following.

#### ROMAC

ROMAS is the acronym for Rotary Oceania Medical Aid for Children. It is a combined Australian & New Zealand initiative. To date ROMAC has changed and saved the lives of 400 children. A number of these children are so disfigured they cannot live a normal life and by supporting this program it gives them a chance of fitting back into their society.

#### ROTARIANS AGAINST MALARIA

Basically it speaks for itself. In RAM's 2015 report they have had success in PNG in the period 2009 to 2014 by more than 90% in the Highlands & Southern Region. RAM'S has recently launched a private sector programme where nets will be available in many shops with Target supporting this cause and having one shop in each district for distribution.

#### SCHOOL FOR LIFE

School for Life was founded by 2 students in 2008 at the age of 21. They were moved by the lack of education in rural areas in Uganda. They developed a partnership with Rotary and have achieved an amazing result educating and providing community with sustainable and productive outcomes focusing on children and adults who have been denied an education.

#### Sheltabox

We wish to continue our support to Sheltabox but will ask if this is possible through general funding.

To support Sheltabox at a time of disaster I put forward they we become involved with donation buckets at our shopping centres giving us great exposure in the community.

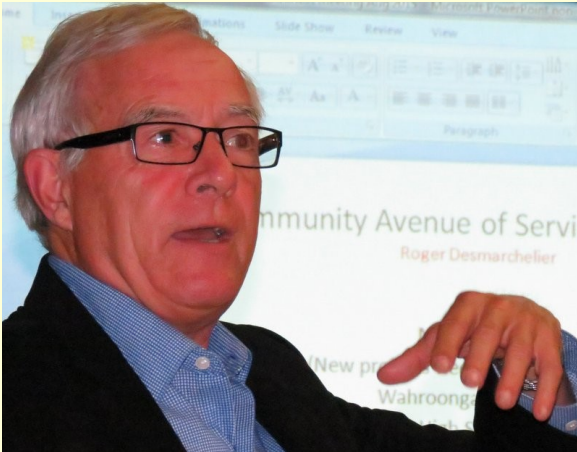
### Georgina Manning—International



I am hoping that 2015/16 will be an exciting year for International.

Next week we have Anne Prescott from Wahroonga Rotary to inform us of the work they have been involved with in Nepal. This project has been going for some years but of course has been totally setback with the

## Roger Desmarchelier—Community



cludes a free day of at the cinemas with food and drinks provided, games, a free movie, lucky door prizes, show bags and other goodies on the day for the children to have.

**The local disadvantaged groups that will be attending our event are kids from Sydney Children's Hospital, Clarke Road School and local special needs schools and public schools with special education.**

Please find attached more information on our project, along with a previous edition of our newsletter and photos from a previous "Movie Mayhem" event for you to enjoy and please don't hesitate to contact me on the number below if you have any further enquires or if you would like to become involved with our upcoming project. *We also have the option of donating to our Medical Research Fund into Aicardi Syndrome, and further details are outlined on the attached information sheet.*

## Linda Lam-Rohlf's Youth



And for more information on our organisation and to see what we do for the community, please [visit our Facebook Page](#) and website – [www.larajanassociation.org.au](http://www.larajanassociation.org.au).

Thank you for your time Graham, and I hope you have a great week. I look forward to catching up with you and hope that the Rotary Club of Ku-ring-gai will kindly consider us.

## Lara Jean Association

Adam Palmer Chief Executive Officer  
Lara Jean Association  
Ph: [0429 846 574](tel:0429846574)  
Email: [larajanassociation@gmail.com](mailto:larajanassociation@gmail.com)

Hi Graham,

I contacted the club recently in June via email, and just wanted to touch base and follow up with you just in case the original didn't reach you.

I am contacting the Rotary Club in regards to our upcoming Major Community Project called "Movie Mayhem," for the local special needs children at the Hornsby Event Cinemas, during the September school holidays. At this event, we provide the opportunity for the children to enjoy a free, fun-filled day out with their families and in-

## Malcolm Braid Continued

We are having a great time touring in the top end. We are in Kakadu today where it is a lovely 35 degrees..... Just returned from the Jim Jim Water Hole.

Our travels have been to Brisbane, Sunshine Coast, Toowoomba, then through to Longreach, Mount Isa, Tennant Creek, Katherine and Darwin.

There are a number of fellow grey nomads and it's good to catch up and compare notes on what to do, where to stay etc

On Sunday we leave for Alice Springs



**Update from Michael Tyler in Norway**

**Louise feeding Michael**



**Michael standing on road—after lunch**



## Michael's Reindeer menu



Michael with fellow Norwegian explorers—Which is Michael?



**Michael's Dining room**



**Michael's Rowing 8**







We hope to see you at one or more of these events and have a wonderful week,

**'An Evening to Empower' - Melbourne Cocktail Party**

Friday 9th October, 7:30 - 10:30pm  
The Olsen, 637 - 641 Chapel Street, South Yarra  
Tickets include substantial canapes, drinks and entertainment: \$110 each or \$1000 for a group of 10.  
Join Founders Annabelle Chauncy OAM and David Everett OAM for a sophisticated evening.  
The event will be hosted by comedian and radio presenter Dave Thornton - plus we have plenty more surprises up our sleeves!

[PURCHASE TICKETS HERE NOW](http://www.schoolforlife.org.au)

Annabelle Chauncy & Dave Everett  
Founding Directors