



# K O O N G G A

Bulletin of the Rotary Club Of Ku-ring-gai Inc - Chartered 6th February 1959

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Rotary monthly theme: August: Membership & extensions

## This week



### Frank White Kandos Cement Works demolition and land remediation

In his early career as an engineer in South Africa, Frank White worked on construction of large industrial facilities for power generation. After moving to Australia in 1989 he worked as a senior executive in fields as varied as civil engineering, furniture manufacture, warehousing and logistics.

For the past 3 years Frank has been project manager for Cement Australia, supervising the demolition and rehabilitation of its very large industrial site at Kandos, between Lithgow and Mudgee. In this talk he will describe the challenges of the project and the methods used to safely remove the massive infrastructure and rehabilitate the land.

## Last week's guests & announcements

President Tony:

- Welcomed Ken Sackville; and
- Called for volunteers to distribute brochures inviting local residents to Lucy Hobgood-Brown's talk on women in Rotary.

## Bobbin Head Cycle Classic

Bob Elsworth gave a brief overview of the BHCC (nicknamed the Bobbo), mainly for the benefit of our newer members.

Although the event isn't until late March next year, there are a number of things that have to be put in place now to meet key dates – especially in the sponsorship, marketing and registration / fundraising areas.



This cycling event takes part in a glorious part of Sydney through the Ku-ring-gai National Park. Bob provided a preview of a short video that has been made to assist in marketing the event.

Three Rotary clubs are directly involved in delivering the BHCC – namely Ku ring gai, Turramurra and St Ives. There is current talk within the Executive Committee about inviting another club to assist with the volunteering and to provide additional skills.

The purpose of the Bobbo is to raise much needed funds for 4 key charities – Lifeline, Ku-ring-gai Youth Development Service, Eagles RAPS and Bo Children's Hospital in Sierra Leone West Africa. Next year will be its fourth year of operation.

From humble beginnings of raising \$25k in 2012, it raised over \$130k this year and we are optimistic that it will raise around \$200k next year.

Judging by the steadily increasing number of cyclists since the event was first run in 2012, we expect to attract around 2500 riders next year based on the current trend.

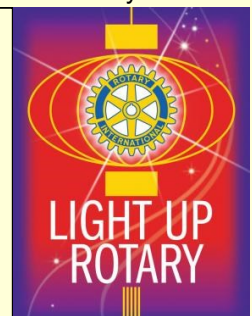
Funds are raised generally in 3 ways: corporate sponsorships, a proportion of rider fees and fundraising by cyclists. We've had a little difficulty signing corporate sponsorships for next year's event at this stage. However, a lot of effort is currently going into this right now. If any member, can provide a lead as to a likely sponsor of the event, please advise either Jack McCartney, Tony or Bob so that they can follow up.

The BHCC requires many people to assist both prior and during the event. Some have to be paid eg Police and SES. However, the majority is made up of volunteers from Rotary club members and the charity



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The club meets every Monday 6.30pm at Killara Golf Club, 556 Pacific Highway, Killara. Visitors welcome (Tel: 9498 2700). [www.kuringgairotary.org.au](http://www.kuringgairotary.org.au)

Rotary International  
Theme 2014-2015

partners. Next year we hope to get volunteer organisations involved to make up the shortfall that we experienced this year.

Five rides will be offered next year – namely a 104 km, 80 km, 57 km, 27 km and an 11 km. Experienced cyclists can rise to the challenge of the 104 km ride from Turramurra via Bobbin Head to West Head and Akuna Bay. Or they can do the less onerous 80 km ride, which leaves out the undulating 24 km West Head leg. For those not used to longer distances, there is a more moderate 57 km ride taking in Bobbin Head then out to Terrey Hills and back. For social riders, who don't like to tax themselves physically, the new 27 km ride through Bobbin Head should hit the spot. And families, who would just like to enjoy the experience of this event, can take the 11 km ride through Wahroonga only.

A new component of the event last year was a time trialed section from Akuna Bay to the Cottage Point gates. This proved a huge success, so is being offered again next year – only this time from the bridge at Bobbin Head to the Park toll booth at the end of Bobbin Head Road.

According to an online survey of the 2014 year riders, 98% of those who responded, rated the event as either 'terrific' or 'pretty good' - a great response in terms of rider satisfaction.

The online survey further indicated that 95% of the 2014 year riders who responded would either 'definitely' or 'probably' return next year.

Bob gave a brief overview of the management structure for the event, but said it was only the tip of the iceberg because there are a range of Team Leader roles within the separate components. Bob has been actively trying to recruit team leaders for a range of marketing tasks. Virtually all Team Leaders for Marketing are in place, other than for the Promotions and Public Relations role. So, if you feel they could offer assistance with this and would like to be involved, please contact Bob.

make a difference, would like to put something back into the community, have basic skills and time to spare, and feel you would like to be part of this fabulous fundraising event, please contact Bob Elsworth or Tony McClelland. In other words, 'The Bobbo Needs You'.



## Education week



Laurel Jackson (L) helping with some industrial archaeology

Several of our members and their wives helped with 'Education Week' at Clarke Road School. Well done, Bob Ivey, Lindsay Forrest, Michael & Kerrie Midlam, Bob Elsworth and Laurel Jackson.



Michael Midlam and Lindsay Forrest - the power of two



Michael Midlam gets help from an expert

## Last week's speaker: 1

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Social Media												
Nominate TLs												
Recruit Teams												
Get Sponsors												
Web Software												
Graph/Print												
Distrib Flyers												
Registrations												
Fundraising												
Ride Planning												
Volunteers												
Site Plan												
Logistics												
BHCC15												

The above overview program provides an outline of the weighting in time and effort associated with managing the event through to completion on 29 March next year.

A recent initiative for next year's Bobbo is the introduction of a monthly newsletter to inform the many Rotarian and charity partner volunteers involved in the project regularly regarding status.

In summary, if you joined (or would like to join) Rotary to

## Linda Lam-Rohlf

### Information security



Linda gave as a 'high-level overview' of information security issues. She described theft of information as 'the perfect crime', the key features being:

- Motive: financial gain
- Opportunity: a huge population, 40% using the internet
- Means: technology which changes frequently, exposing new means of illicit access

Criminals seek:

- Financial gain through identity theft and access to credit cards and bank accounts
- To prevent businesses operating, using 'ransomware'
- Personal data and industrial secrets for many purposes

Using only 3 forms of identity criminals can get loans in another person's name.

Criminal organisations have collected huge numbers of stolen user name and password combinations, often

gathered from small websites and by hacking into personal computers, using 'trojans', 'key logging' and 'phishing' techniques.

Linda provided the following tips to avoid becoming a victim of internet crime:



- Use smart password protection, such as whole phrases without spaces between words
- Use virus protection on every mobile device, including tablet computers and smart phones
- Don't visit 'dodgy' websites
- Avoid the unknown - e.g., other people's USB flash drives
- Be alert for 'phishing' emails

Linda recommended a range of things that everyone can do to protect their information, including:

- Back up your data frequently (so that it can be restored easily if access to your device is stopped)
- Update the privacy settings on your phone
- Reduce your digital footprint (e.g., not using social networks)
- Leave loyalty programs and reward cards if you don't really need them
- Treat contactless payment cards like cash
- Use messaging 'apps', which are better than Skype - e.g., Blackberry Messenger, which is free, includes video calling, can be used on Blackberry, IOS, Android and Windows phones and has triple DES encryption



- Remember: if it's on the internet, it is not private

## Daffodil Day

Last Friday, several of our intrepid members braved the early morning cold and rain at Pymble Station and raised more than \$1,500.00 for the Cancer Council. Well done Gary Dawson, Peter Tang, Caroline Jones, Ross Egan, Joyce Enos and John Aitken!



## Complete security

As well as Linda Lam-Rohlf, Bob Ivey knows a thing or two about the internet and security. He's currently in Paris where, as you might expect, the people have a different approach to keeping things secure.



## Last week's speaker: 2



**John Aitken**  
**Marine Rescue NSW**

John spoke about his voluntary work as a member of Marine Rescue NSW (MR). He is a member of both a boat crew and a radio base.

John showed a series of slides and photos of MR activities, base locations, boats used by MR and the range of radios used on the boats and in the radio base. He discussed updating the radio system to ROIP (radio over internet protocol).

The Cottage Point base is a weekend, daylight only, operation. The radio base MR Sydney is a 24 x 7 operation. Other bases north and south of Sydney operate 7 day operations with 24 hour radio coverage with daytime boat coverage and call out at other times. The Hawkesbury base does a large number of ambulance-type operations. MR Sydney also covers the Monaro region (Eden, Bateman Bay and Narooma) overnight.



Extensive equipment upgrades are happening, including a change of corporate colours from yellow to white. Vessels have differing capability, depending on the nature of incidents and water likely to be encountered. Some are fast and light for inshore and others much larger and heavier for offshore work.



Members undergo extensive and high standard training. The range of rescues MR has been involved with includes tows, putting vessels into marinas, complex first aid cases, search and rescues including meeting up with helicopter teams. John also discussed how funds were raised, including discussing the difficulty receiving payments from grateful 'customers'.

## Calendar of events

September	1	Rob McInnes - Innovation, intellectual property and start-ups
	8	Meeting postponed for one day
	9	(Tuesday) District Governor's visit to Upper North Shore clubs - venue: Pymble Golf Club
	15	Lucy Hobgood-Brown - Women in Rotary
October	6	Public holiday – no meeting
	13	Rotary Hat Day - joint meeting - Rotary clubs of Ku-ring-gai, St Ives and Turramurra
	20	Club forum
	25	(Saturday) Trivia night - venue: Warrawee Bowling Club
November	10	Tony Castley - Rotary Foundation
December	15	Christmas party chez Tyler (last meeting in 2014)
	22	No meeting
	29	No meeting

## Club officers and committee chairmen 2014-15

### Board of directors

<b>President</b>	Tony McClelland
<b>Vice President</b>	John Aitken
<b>President Elect</b>	Graham Timms
<b>Secretary</b>	Geoff Hungerford
<b>Treasurer</b>	Graham Maslen
<b>Director - Membership</b>	Greg Newling
<b>Director - Public Relations</b>	Michael Midlam
<b>Director - Club Administration</b>	Joy Newling
<b>Director - Service Projects</b>	John Aitken
<b>Director - Rotary Foundation</b>	Graham Timms

### Service committee chairmen

<b>Club Service</b>	Joy Newling
<b>Vocational Service</b>	Michael Midlam
<b>Community Service</b>	Ross Lambert
<b>International Service</b>	Roger Desmarchelier
<b>Youth Service</b>	Greg Goodman
<b>Bobbin Head Cycle Classic</b>	Bob Elsworth
<b>Sergeant-at-Arms</b>	Malcolm Braid

## Club committees 2014-15

**Bobbin Head Cycle Classic:** Bob Elsworth, John Aitken, Ross Egan, Peter Kipps, Tony McClelland, Michael Midlam, Graham Timms

**Club History:** Malcolm Braid, Tom Jackson

**Club Service/Club Administration:** Joy Newling, Geoff Hungerford, Graham Maslen, Michael Tyler (Koongga Editor)

**Community Service:** Ross Lambert, Lou Coenen, Gary Dawson, Roger Desmarchelier, Ross Egan (Daffodil Day), Bob Elsworth, Rob Hall, Chris Hoch (Red Shield Appeal), Geoff Hungerford (Markets) Caroline Jones, Nick Kenyon, Loïc Lacombe, Jack McCartney, Michael Midlam (Bowel Scan), Frank White (Markets)

**International Service:** Roger Desmarchelier, David Forsythe, Graham Maslen, Greg Newling, Peter Tang

**Membership:** Greg Newling, Dilys Geddes, Linda Lam-Rohlf

**Public Relations:** Michael Midlam

**Program:** Rob Hall, Ross Egan

**Rotary Foundation:** Graham Timms

**Vocational Service:** Michael Midlam

**Youth Service:** Greg Goodman, Malcolm Braid, Joyce Enos, Emyr Evans, Bob Ivey, Tom Jackson, Linda Lam-Rohlf, Joy Newling, Ted Price