



# K O O N G G A

Bulletin of the Rotary Club Of Ku-ring-gai Inc - Chartered 6th February 1959

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Rotary monthly theme: May: Australian Rotary Health

## This week



### Michael McQueen video - Strategies for building membership

Rotary clubs in general and our club in particular have many ideas for projects they could undertake. But sometimes lack of personpower means they just can't do them all. The Bobbin Head Cycle Classic is an example of a project for which we need more people to help develop it to its full potential.

In March this year we viewed Michael McQueen's video 'Engaging the next generation in Rotary', which provoked vigorous discussion about what the club could do to achieve that. In this follow up video, Michael talks about the steps Rotary clubs can take to increase their membership.

Michael is an expert in his field and a first rate speaker. His presentation will inspire you to devise ways to attract more people to become members of our club.

## Last week's guests & announcements

President Tony visited Tom Jackson in intensive care after Tom's back operation. Tom has now been moved to Lady Davidson Hospital for rehabilitation. No doubt he'd appreciate visits from members.

Rob Hall reported that he has been working with Associate Professor Sheryl van Nunen to develop a new brochure on what to do if bitten by a tick. Rob is developing a communication strategy, involving printed material for medical practitioners and a YouTube video for the general public. He has arranged professional production cheaply. The next aim will be to engage the assistance of east coast Rotary clubs to publicise the video. Our club is contributing \$6,000 and the Rotary Foundation is providing an extra \$4,000.



Joy Newling sought volunteers to help run 3 sessions of Rotary Youth Driver Awareness. She needs one more.

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## Blue Illusion fashion show

For all the Ladies – members and partners,

Blue Illusion at St Ives has kindly offered to hold another fund-raising evening for Clarke Road School on

**Thursday 15 May.** It is a fun event where Blue Illusion provide drinks and nibbles and great hospitality. At around 7pm, volunteer staff and parents will model some of the clothes, giving ideas of what goes with what. Any purchases made during a 3 hour period from 6pm to 9pm will raise funds for the school. There is no pressure to purchase, just feel free to come along for a great time! To assist with catering, they need to know approximate numbers so please phone or email me to let me know by Tuesday 13<sup>th</sup> May. A very easy and pleasant way to support the school!



Joy Newling

## Rotary International Convention



### 2014 Rotary International Convention

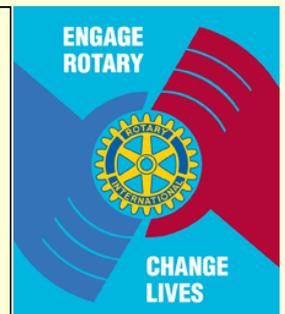
Sydney, Australia | 1-4 June 2014



The Rotary International Convention will be held at Sydney Olympic Park from 1-4 June 2014. It is expected that about 20,000 people will attend the Convention, from both Australia and overseas.

Volunteers: our club has provided a number of volunteers to work either single days or for the duration of the Convention. More are needed. Volunteers do not need to be Rotarians nor to be registered to attend the Convention. They just need to be available for the time slots they nominate for and to be people "who like to do good

The club meets every Monday 6.30pm at West Pymble Bicentennial Club, 2 Prince of Wales Drive, West Pymble. Visitors welcome. [www.kuringgairotary.org.au](http://www.kuringgairotary.org.au)



Rotary International  
Theme 2013-2014

in the world".

The website is [www.rotary2014.com.au](http://www.rotary2014.com.au) for all information on the Convention.

This is a big event for Rotary. There will be over 300 booths in the House of Friendship, providing information on the international and domestic activities of Rotary. There will be a 3km Walk for Polio on the Sunday and a barbecue for 10,000+ also on the Sunday. There will also be a number of guest speakers and plenary sessions.

I have never been to an international Rotary conference and am looking forward to it. I now hope we can get more of our members to register and attend this milestone conference for our Australian branch of Rotary, particularly relatively new members like myself, who would like to know more about this international service club we joined. So come and join me at the Convention!  
Roger Desmarchelier

## More on the Convention



The organisers of the Convention are still looking for people to host Convention attendees for dinner on Tuesday, 3 June - the 'Host Hospitality Night'. You can entertain at home or at a restaurant. Some

Rotary clubs are doing 'whole of club' functions and taking their guests on tours of Sydney highlights. So why not get into the spirit of the Convention and entertain some of the people attending it. You'll only regret it if you don't! Register at <http://rotary2014.com.au/home-hospitality/> or email Richard White: [whitard@ozemail.com.au](mailto:whitard@ozemail.com.au)

### TEN Tenors, Marina Prior will dazzle during final day of Sydney Convention



The TEN Tenors are undoubtedly one of Australia's greatest entertainment success stories, and you will have a chance to hear them for yourself during the closing plenary session of the 2014 Rotary International Convention in Sydney, Australia. Award winning soprano Marina Prior, Australia's star of musical theatre, will also light up the stage. Register today, and check out the rest of the [entertainment lineup](#) in Sydney.

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### Sydney Convention Down Under Breakfast

#### Sunday, 1 June

The Sydney Rotary International Convention Down Under Breakfast will be the biggest and best ever!

Down Under Breakfasts have become a regular highlight of Rotary International Conventions in recent years and Sydney 2014 will be very special.

Book now! Seating is always limited, so don't delay.



## Lifeline Book Fair



**Lifeline** Saving Lives

Crisis Support. Suicide Prevention.

Lifeline Harbour to Hawkesbury  
West Lindfield Bookfair Committee  
7 May 2014

Dear Voluntary Helpers, Ku-ring-gai Rotary,

As you may remember, Lifeline's big **Annual Bookfair in Wahroonga** is our major fundraiser for the year. We want to thank you for your support over past years. Lifeline receives no regular government funding and relies heavily on the success of this event to continue to provide the essential services that they offer to the community.

The **bookfair** at Knox Grammar School this year is from **Thursday 10 July 2014 at 9.00 am to Sunday 13 July 2014, finishing at 5.00 pm**. We have a huge task to move all the stock from our **book depot at West Lindfield**, in the old Scout Hall at the corner of Polding and Ignatius Roads, up to Knox, and take the left-overs back again at the end of the Fair. We hope that you can help us again this year.

This year it will proceed like this:

- **Saturday 5 July 2014, at Lindfield, from 7.30 am to about 11.00 am** to load boxes into hire trucks and removal vans **using special conveyors**.
- **Saturday 5 July 2014, at Wahroonga from 9.30 am until early afternoon** to help unload boxes of books on to trestle tables, again using conveyors where possible.

**N.B: Refreshments** will be provided both at Lindfield and at Wahroonga

**Sunday 13 July from 5.00 pm until about 8.00 pm.**

**Wahroonga** - Loading truck with boxes to be returned to Lindfield.

- Loading trestles and frames into vans

**Lindfield** - Unloading trestles and frames into Scout Hall basement.

- Unloading books into Book Hall ready for Clearance Sale in August.

**Wahroonga** - Load all miscellaneous objects into van, and help unload at Lindfield.

- Restore hall ready for school next day

**N.B: Refreshments** will be provided afterwards.

**Ku-ring-gai Rotarians:** We would especially appreciate your help **at Wahroonga on Saturday 5 July from 9.30 am to about 1.00 pm** to unload books from the removalist van on to trolleys for placement on tables as appropriate. We will need **about 15 helpers** for this task, and will contact other clubs and service groups to assist also.

We also need as many as possible **from 5.00 pm to about 8.00 pm on Sunday 13 July** for loading boxes of left-overs into trucks, and trestle tables into vans and trucks, for return to various destinations. Also with **final**

cleaning jobs in the sale venue.

There are other tasks to be done in preparation for the arrival of boxes. **On Friday 4 July** we will need help **setting up trestles and tables in designated arrangements at Wahroonga**, so if **anyone is available on Friday**, please contact me and I will list your name for Andy, Barrie and Michael.

Yours sincerely,

Patricia Barnett (Phone 9144 2988) (Email: [dnpbarnett2121@bigpond.com](mailto:dnpbarnett2121@bigpond.com))

Chairman

LIFELINE WEST LINDFIELD BOOKFAIR COMMITTEE

## Last week: club forum

Enterprising President Tony asked for items of general business at the start of the meeting, so that anyone with an issue to raise didn't run out of time at the end. The stunned members couldn't think of anything.



Joy Newling gave the following update on the activities of the Youth Service Committee:

As well as our usual sponsorships, such as 2 teams to MUNA (Model United Nations Assembly), Nick Watt to RYLA (Rotary Youth Leadership Award) and prizes to Year 9 students at local high schools, we have supported many worthwhile programs for young people during this Rotary year.

We have 5 members assisting with RYDA (Rotary Youth Driver Awareness) in the next two weeks.

At Clarke Road School we presented a Role Model Award at the end of last year to Neha Sharma who was also elected as one of the School Captains which is great. At Clarke Road we are also donating funds to help erect fencing around the new senior playground. This was not included in the new build and it has become obvious that the senior students require their own place to engage them during break time.

At Camp Breakaway we are sponsoring one young person with high medical needs to a camp, and also a young carer or sibling of a disabled young person to their own camp.

We are still looking for applicants for the National Youth Science Forum in January, so if you know any year 11 students who are keen to pursue a career in science, engineering or similar, please refer them to the website and to contact us. Applications close on 31 May.

We are also sponsoring 2 children to attend an Operation Hope camp, and through Youth Insearch we are assisting young people to attend their weekend camps. We still have some money left in our budget, so if you know of a program for young people that you think is worth supporting, please let me know asap so we can look into it.



Greg Newling updated those present on the activities of the International Service Committee. Koongga will publish his summary of his report when received.

Ross Lambert reported on some of the activities of the Community Service Committee. He said that donations of laptop computers for 'The Lab' in Chatswood would



be welcome. The organisers have recruited 4 out of the required 16 mentors. Mentors need to be very 'IT savvy' - people such as programmers, network engineers, animators, etc. They should be between 20 - 28 years old and have lots of patience.

Regarding the Neringah Hospital kiosk, Ross said that the bifold doors had been installed and he was planning what was needed to finish the project.

In response to a question, Ross said he would enquire whether the Street Commodore organisation would like the club's assistance catering for another event.

President Tony said that, based on the first 3 years' results, the Bobbin Head Cycle Classic committee estimated that the event will raise \$180,000 to \$220,000 in 2015.



He also said that, owing to the lack of sufficient person-power in the 3 clubs which run the event, the question had been raised whether to bring in another Rotary club. An informal vote showed that the members were overwhelmingly opposed to the idea. Points made in the ensuing discussion included:

- The 3 clubs got only half the number of volunteers required to run the event.
- There should be detailed job descriptions, including indications of the amount of time required, to help manage allocation of roles amongst the clubs' existing personnel.
- The Rotary Club of St Ives should continue to be involved because the event goes through its area. Better allocation of roles would help to get its members more involved.
- Incentives might be offered to attract more volunteers.

A suggestion from President Tony that the 15km ride be abandoned, because it requires too many personnel and other resources, was vigorously opposed. The ride attracts a lot of local community involvement and is hugely popular with children.

Ideas for additional beneficiaries of the funds raised by the Cycle Classic included Clarke Road School, Youth In Search, The Lab and the women's refuge proposed for the North Shore.

A proposal to change the name of the Cycle Classic which had been the subject of email exchanges between the club members was discussed and left to be explored further.



## District 9685 Changeover 2014

*District Governor Graeme Davies & District Governor Elect Ian Scott invite you to celebrate with us*

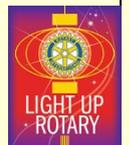
**Saturday 28 June 2014 6:30 for 7pm**

At Castle Hill RSL Club, 77 Castle Street, Castle Hill  
\$55 per person

includes two course meal, arrival drinks and wine on each table

To register go to [changeover.rotarydistrict9685.org.au](http://changeover.rotarydistrict9685.org.au)

Club bookings are welcome – see [the website for details](#)



## Calendar of events

May	19	Nigel O'Rorke: Microsoft - the years ahead
	21	(Wednesday) Rotary Club of St Ives: Bobbin Head Cycle Classic presentation
	26	Richard Field – Okavango: miracle in the desert
June	1 - 4	Rotary International Convention - venue: Olympic Park, Homebush
	2	TBA
	3	Rotary International Convention Host Hospitality Night
	9	(Queen's birthday) No meeting
	16	TBA
	23	Club Changeover
	30	TBA

## Club officers and committee chairmen 2013-14

### Board of directors

<b>President</b>	Tony McClelland
<b>Vice President</b>	John Aitken
<b>President Elect</b>	Tony McClelland
<b>Secretary</b>	Geoff Hungerford
<b>Treasurer</b>	Graham Maslen
<b>Director - Membership</b>	Roger Desmarchelier
<b>Director - Public Relations</b>	Michael Midlam
<b>Director - Club Administration</b>	(Vacant)
<b>Director - Service Projects</b>	John Aitken
<b>Director - Rotary Foundation</b>	Graham Timms

### Service committee chairmen

<b>Club Service</b>	(Vacant)
<b>Vocational Service</b>	Michael Midlam
<b>Community Service</b>	Ross Lambert
<b>International Service</b>	Greg Newling
<b>Youth Service</b>	Joy Newling
<b>Bobbin Head Cycle Classic</b>	Peter Kipps
<b>Sergeant-at-Arms</b>	Greg Newling

## Club committees 2013-14

**Bobbin Head Cycle Classic:** John Aitken, Ross Egan, Peter Kipps, Tony McClelland, Michael Midlam, Adele Mitchell, Graham Timms

**Club History:** Malcolm Braid, Tom Jackson

**Club Service/Club Administration:** Geoff Hungerford, Graham Maslen, Michael Tyler (Koongga Editor)

**Community Service:** Lou Coenen, Gary Dawson, Roger Desmarchelier, Ross Egan (Daffodil Day), Bob Elsworth, Rob Hall, Chris Hoch (Red Shield Appeal), Geoff Hungerford (Markets) Caroline Jones, Nick Kenyon, Ross Lambert, Loïc Lacombe, Jack McCartney, Michael Midlam (Bowel Scan), Frank White (Markets)

**International Service:** David Forsythe, Graham Maslen, Adele Mitchell, Greg Newling, Peter Tang

**Membership:** Roger Desmarchelier, Dilys Geddes, Linda Lam-Rohlf's

**Public Relations:** Michael Midlam

**Program:** Rob Hall, Ross Egan

**Rotary Foundation:** Graham Timms

**Vocational Service:** Michael Midlam

**Youth Service:** Malcolm Braid, Emyr Evans, Greg Goodman, Bob Ivey, Tom Jackson, Linda Lam-Rohlf's, Joy Newling, Ted Price