



Reach Within to Embrace Humanity

In this issue

- Club Calendar
- Rosters
- This Week
- Last Week
- Page 3 Angel Flight
- Clarke Road School
- Youth Insearch
- VALE! PDG Bill Little
- Club Membership and Retention Forum
- Bob Ivey in Moscow
- Changeover Pictures

Back Pages

- Guest Speakers
- Market Roster
- Door Team
- Happy Days

Meeting Apology

Please use the club web-site **before 3 pm** on meeting day to apologise or add a guest, or you will be required to reimburse the club for your meal cost.

<http://www.kuringgairotary.org.au>

This week

This week we welcome John Terry from Angel Flight.

Angel Flight is a charity that co-ordinates non-emergency flights to help country people trying to deal with the triple trouble of bad health, poor finances and daunting distance. All flights are free and may involve patients travelling to medical facilities anywhere in Australia.

Continued on Page 2.



Earth Angels



These wonderful volunteers help as speakers, fund raisers and drivers. Our patients are never alone.

Last Week

Think Tank, Open Forum, Brainstorming Session, call it what you will, it's your opportunity to have a say in the future of Kuring-Gai Rotary Club.

Report page 2

Clarke Road School

– only 2 weeks left to collect stickers from your Woolworths shopping to help Clarke Road School. Please bring them to Rotary by Monday 23 July.

Youth Insearch

– clean up and garage sale on Sunday 22 July at their Kurrajong property. They need assistance with helping customers, disposing of old gear into skip bins, gate duties etc. Information briefing will be given. If you can give some time between 9am and 4pm they would greatly appreciate it. We can give you address details and directions so please let me know if and when you can help.

Joy Newling 9487 2338

VALE! PDG Bill Little

PDG Bill Little from District 9690 died on Monday morning from a heart attack. He was at their District Changeover the day before, so his sudden death comes as quite a shock. Bill was in his mid-sixties.

The funeral arrangements for PDG Bill are as follows.

Date: Friday 13 July 2012
Place: Rookwood Cemetery – South Chapel
Time: 1.30pm

John W Dodd
District Governor 9680



Club Membership and Retention Forum

Last Monday night we held an open Forum on membership. We were particularly looking for member's feedback on our weekly meetings, on community service, membership retention and new membership. The following points were presented and your Board will be working on these issues as we go forward this year.

One major recommendation is that our meetings should remain weekly and be on Monday nights. On the issue of premises, the recommendation is that we stay at WPBC, but open dialogue with WPBC re overcoming issues that have arisen over time. Last week I acted on this and met up with Adrian, who is the recently appointed GM of WPBC and we discussed openly our concerns. He is introducing some changes to WPBC and is keen for dialogue with our Club. I will keep members informed of developments over the next few weeks.

Participation in community projects

Projects, projects & more quality projects to increase our profile with local communities. We need another "big hands on" project.

Build relationship with reputable companies in the area (i.e. 3M).

We need to make Rotary "fun". Schedule more fun activities of a different type.

Leadership – President, Team Leaders need to lead by examples)

Deepen relationship through effective communication and participations in activities involving all members.

More social activities including partners and friends
Use our marketing list more effectively and our list of BHCC registrants for Pride of Workmanship applications and to market our social activities.

Have more outside outings that are not necessarily fund raising

Change the meeting format to 1 week speaker, 1 week projects, 1 week café etc

Weekly meetings

Engage quality speakers. Possibly need a Programme Director

Introduce excitements (new format, new activities)

In house club meetings (no external speakers)

Cost is acceptable, but would be nice to collect a little more for Club.

Meetings should continue weekly. Monday nights should continue. We want to remain as an evening Club.

WPBC as a venue has the advantage of parking, rooms and is not a noisy environment. Need to liaise more with Club.

Associate membership needs consideration.

Conversion process from visitor to member needs

Club Membership and Retention Forum

Networking Opportunities

How can our Club attract business people .

Rotary is "service above self" and we should not be looking for members whose primary interest is networking.

BUT

There is no reason why we cannot present ourselves as having the additional added benefit of networking. To do this we need to become more involved with social media and possibly investigate uploading our club data into LinkedIn.

What can we offer business people?

All the business people at the table joined Rotary because they thought it was "time to give something back." Should we promote ourselves as: "Have you sometimes thought it's time I gave something back?" We think that this is a message that might "sell." Note that we must be careful about the wording – it shouldn't be imperative or commanding (eg NOT "Isn't it time you gave something back" or "It's time to give something back") but more reflective, non-threatening. Lower the bar to membership, don't make the prospective members jump too high.

How can we improve Rotary Awareness Nights?

The three "p's" –planning, presentation, professionalism. We thought that the idea of three or four ten minute "snapshots" of what we are doing was an excellent idea but they must be accompanied by high quality graphics and a well drilled, well trained presenter. This means making sure that the A/V equipment works and rehearsing in advance. We have to go into these nights with the conscious awareness that we're selling ourselves.

Briefing Paper

Angel Flight Australia is a charity that co-ordinates non-emergency flights for financially and medically needy people. All flights are free and assist patients or compassionate carers travelling to or from medical facilities anywhere in Australia.

Backgrounder

The Backgrounder provides details of the creation of Angel Flight by Bill Bristow AM, a successful businessman, experienced pilot and very proud winner of Australian of the Year Award - Queensland 2005. In 2009, Bill was awarded a Member of the Order of Australia for service to rural and remote communities through the establishment of Angel Flight Australia and as a supporter of charitable organisations.



The Backgrounder also includes some very personal stories of people that have been helped by Angel Flight.

Geographically, Angel Flight serves the medically needy Australia wide with a network of pilots and aircraft in all states and territories, and growing as the word spreads.

Our Pilots Are Our Heroes

Angel Flight pilots come from all walks of life and donate their time, their skills and most of their aircraft costs* for each flight. Flying an Angel Flight mission has touched the hearts of hundreds of pilots across Australia

Our volunteer pilots and aircraft owners' flight credentials exceed the requirements of CASA and the aircraft

As the demand on our service increases, so

does our need for more volunteer pilots who own an aircraft, or can hire an aircraft, and are prepared to donate their skills and most of their aircraft operating costs* to help those less fortunate than themselves.



Pilots with low hours (below 250 PIC) are encouraged to register as Earth Angels and assist passengers with their ground transportation which may also provide an opportunity to act as co-pilot on a mission

Bob Ivey in Moscow

They say there are between 12 & 15 million people in Moscow - 12m according to the latest census, plus 5 illegals from surrounding republics. And they love their cars : 2 million registered in Moscow, plus another 3 million who commute from out of town. Moscow is about 40 km wide in all directions and it can take about 1 to 1.5 hrs to go anywhere by road, even for just a short distance; one almighty traffic jam. Parking is interesting, anywhere one can find a spot, does not matter if it is on the footpath or in the middle of the road, or if you block the street for other than a cycle to pass.

In a group of about 35 our guide took us yesterday on a 1 hr ride on the Metro, underground rail network, second only to Tokyo in terms of ridership. It was just about the highlight of our trip, absolutely breathtaking. It is one of the deepest undergrounds in the world, so the entry involved jumping on to the fastest moving escalator we have ever seen (one lady fell and damaged herself) - and the steepest and longest, perhaps two or three times the length & height of the one out of Wynyard Station - and steeper.

The noise as the trains roared in was deafening. One every couple of minutes, on each platform. Doors open for just 10 seconds, so one has to be just as quick as using the escalator, although a large mirror on the platform where the driver pulls up, provided the option for some latitude - no guard, just the driver. Then the acceleration as we left the station, I reckon we were up to their 'cruising' speed of 60 mph, 110 km /hr before we passed the end of the platform - 10 carriages long. Then hang on as the train braked heavily just a couple of minutes later at the next station.

The underground has 185 stations, 400 trains of 9 or 10 carriages each, and 200 km of tunnels - all under the city of Moscow - and fares are cheap, about \$1 to go anywhere.

We stopped at 4 stations to examine and photo the magnificent internal decoration, mosaic tiles, murals etc, then more escalators to another platform at a different level to continue our journey. A most memorable experience.

Bob

Changeover



2012-2013 Kuring-Gai Rotary Calendar

2012/13	Calendar	
	16	Speaker. John Terry . Angelflight
	23	Foundation . Greg Newling
	30	Michael Midlam speaker
August		
	6(8th)	BM. (Wed 8th. St Ives Rotary combined meeting at Pymble Golf Club)
	13	
		Wed.22nd. District Governor's Meeting. Hornsby RSL.
	20. (22nd)	This replaces our Monday 20th meeting
	27	Rotary Awareness Night. School for Life Speaker
September	3	BM
	10 (11th)	Tues 11th. Debate with Turramurra at their meeting. Replaces our Monday 10th meeting
	17	3x 10 on me
	24	Restaurant evening
October	1	Labour Day public holiday
	8	BM
	15	
	22	Club Forum Night
	29	Carers Night
November	5	BM
	12	
	19	Rotary Awareness Night
	26	
December	3	BM. AGM
	10	
	17	Christmas Party
	24	Christmas Break
	31	Christmas Break
January	7	Christmas Break
	14	BM. Bowling Night
	21	Club Forum Night
	28	Theatre Night