



Reach Within to Embrace Humanity

## In this issue

- Movie Night 27 Feb
- Club Calendar
- Rosters
- This Week
- Last Week
- Paul Rickard Peter Kipps and Bob Ivey
- BHCC
- Ted Waters Manly Sunrise
- Richard Glover Encounter
- Rotary Friendship Team Visit
- Bobbin Head Cycle Classic

## Back Pages

- Guest speakers
- Market roster
- Door team
- Happy days

## Meeting Apology

Please use the club web-site **before 3 pm** on meeting day to apologise or add a guest, or you will be required to reimburse the club for your meal cost.

<http://www.kuringgairotary.org.au>

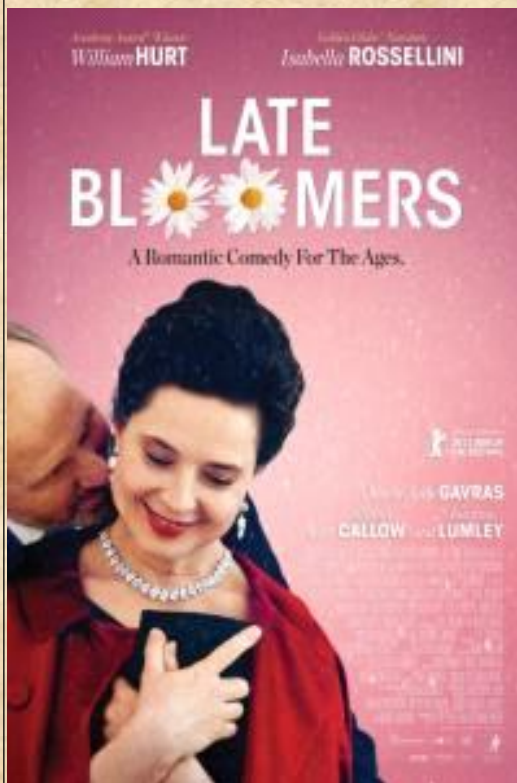
## Movie night

### Movie Night Monday 27 Feb 12

We have booked 200 seats to watch **Late Bloomers** at Roseville Cinema. Drinks & nibbles from 6.30 pm for a 7.30 pm movie.

This Movie evening is a great fundraising opportunity for our Club.

Please contact your friends and make bulk booking with Ross Egan. Tickets \$20.



## Attendance Sheet for up-coming Functions

Please see Caroline for the Attendance sheet to nominate for these functions:

**Mon 27 Feb** - Movie Night

**Mon 5 Mar** - Tour & dinner at Macquarie Library

**Sat 21 Apr** - Trivia Night

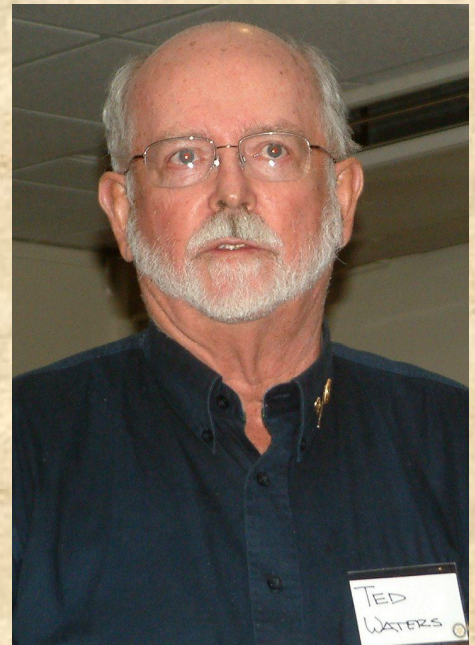
**Sat 26 May** - Dinner for 8 (host or attend)

## This Week

**Pride of Workmanship**

## Last Week

**Ted Waters  
Community Involvement**



**Paul Rickard Turramurra**





## Paul Rickard Peter Kipps and Bob Ivey BHCC

Paul Rickard Introduced the committee and gave an update

Peter Kipps followed Paul with the detail and Bob showed the WEB hits

Aim is to create a ride to cover costs in the first year.

When we consider the difficulties of starting a new ride, the risks are the approvals from the Police, Councils, RTA and National Parks and attracting riders and the riders are coming in nicely.

The big issue is how do we make the ride a success in safety terms and community issues.

We have Police approval and RTA is WIP, Ku ring gai Council and National Parkes and Wildlife and additional Councils.

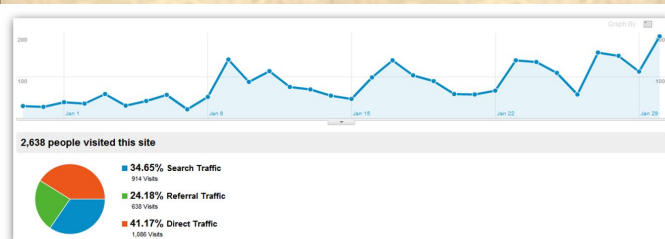
A major effort focused on sign making with the assistance of Jay Throughgood.

Do we have adequate volunteers? NO

Safety is an issue with 4 major descents.

We have issues maintaining goodwill around the start point with noise, parking and tidiness

How do we attract participant sponsors?



## Paul Rickard Peter Kipps and Bob Ivey

Website visits 1 – 31 Jan

1 – 31 JAN = 2,636 visits

(2,109 unique visitors) . Includes:

602 - from mobile phones

223 - facebook

96 - mobile facebook

100 - sydneycyclist.com

54 - bicycles.net.au

20 – bike north

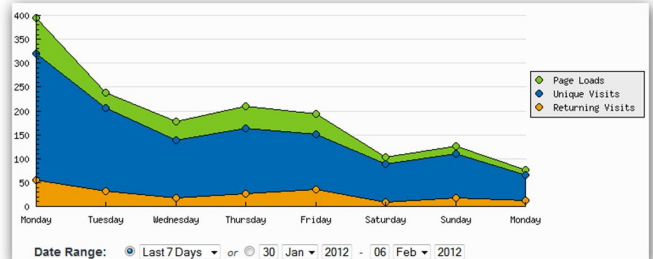
20 - nstc.org.au

29 - bicycleinfo.nsw.gov.au

29 - dhbc.org.au (Dulwich Hill bike club)

20 – bike north

20 - nstc.org.au



Visits last 7 days (from 30 Jan)

Total 1,250

(1,052 first time in this week)

968 of the 2,500 visits came from:

Source	Visits
facebook.com	350
sydneycyclist.com	137
m.facebook.com	105
bicycles.net.au	67
northernsydneycyclingclub.org.au	61
dhbc.org.au	40
bicycleinfo.nsw.gov.au	36
nstc.org.au	22
jamescheetham.net	21
bikenorth.org.au	20



## Ted Waters Manly Sunrise

Ted is President of Manly Sunrise and is an inspiration to Rotarians on how to collect funds and get things done

### How to raise the profile of your club

In the six months 3 years ago Manly Sunrise had lost 6 members they raised \$25,000 the previous year.

They lost most of their fundraising activity and then formed a committee of 3 to investigate methods of creating major projects, They chose 3 projects, 1) alcohol fueled violence, 2) mental illness, 3) homelessness and violence against women.

They decided to build a shower facility and kitchen for homeless people and teamed up with the Salvation Army for a facility which cost of \$56k

They met with the Local Newspaper about publicity which they received, and a local resident donated \$25k to their funds.

They applied to Mike Baird the local MP and received \$39,000.

They decide to collect used Brassieres for ladies in the Pacific Islands. They collected 6,000 bras, They erected a Hills hoist on Manly beach and hung Bras on it and it got to page one of the Manly Daily

They started Pioneer Club House

Homelessness - they identified 2 homes in Manly at the Harbour Trust and raised \$230,000 to start the project.

More members – they were down to 26 members and they gained 11 new members in the first year, but lost 5 and they have recruited 3 new members under age 40,

Fund raising, they are only interested in Projects over \$10k They started a fun run and in the first year, it is 80% cross country, year 1 they raised \$35k year 2 they raised \$65,000 and hope for \$100K + this year.

## Rotary Friendship Team Visit

### Enjoy international Rotary friendship in your own home!

A team of 3 couples and 1 single lady from District 3040 (which covers parts of Gujarat and Madhya Pradesh, India) are coming to visit our District in May.

Michael and Louise Tyler will home host 2 of the couples or 1 couple and the single lady. Home hosts are sought for the others.

They will need to be met on arrival on Sunday, 13 May and then delivered to their next hosts on the Central Coast on Thursday, 17 May.

Why not take this opportunity to experience the fun of hosting visiting Rotarians from overseas? Michael spoke enthusiastically of the pleasure he and Louise have derived from hosting other visiting Rotarians.

Contact Michael for further details.

## Bobbin Head Cycle Classic

### NOW IS THE TIME TO ROLL UP YOUR SLEEVES, OR AT LEAST VOLUNTEER TO HELP WITH PART OF A TASK

Please contact Peter Kipps if you can help:

**Cycle Shops:** 20 have been visited so far. We need help to turn a list of 372 web addresses into phone numbers or email addresses

**Signs:** we need 3 or 4 volunteers to help put some trailers out with signs on them.

**Cycle Clubs:** we need help to identify contacts in cycle clubs

**Everyday Hero:** This site provides an automatic facility for cyclists to create their own fundraising page . We need someone to help make it work better.

**Banners:** we need people to help put them up

**Volunteers on 25 March:** we need 100 to 200 volunteers to help on the day of the event

The graph below show the sudden increase in hits on the BHCC website as a result of adverts put on Facebook.



## Richard Glover Encounter

Gordon Library has a great night coming up next week with Richard Glover coming to Ku-ring-gai Town Hall to talk about his latest book - *Why Men Are Necessary*. I am forwarding this flyer to you to distribute to your members in case they would like to come along.

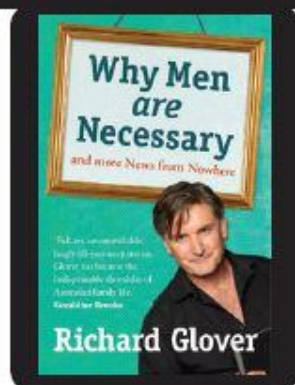
With Richard being so popular on the radio and with his newspaper column we are sure this will be a very popular talk so please let anyone you think will be interested know so that they can come along. Contact details and information on the talk are all in the attached flyer.

Best wishes, **Julie Just** | Gordon Library

# AUTHOR ENCOUNTER

at Ku-ring-gai Town Hall

## Wednesday 15 February



## Richard Glover Author

*Signed books  
available to purchase*

- Venue:** Ku-ring-gai Town Hall  
1186 Pacific Hwy, Pymble
- Bookings:** Call 9424 0909, visit any  
Ku-ring-gai Library branch or email  
gordon.library@kmc.nsw.gov.au
- Time:** 7pm for a 7:30pm start
- Cost:** \$5 (includes a beverage and light refreshment)

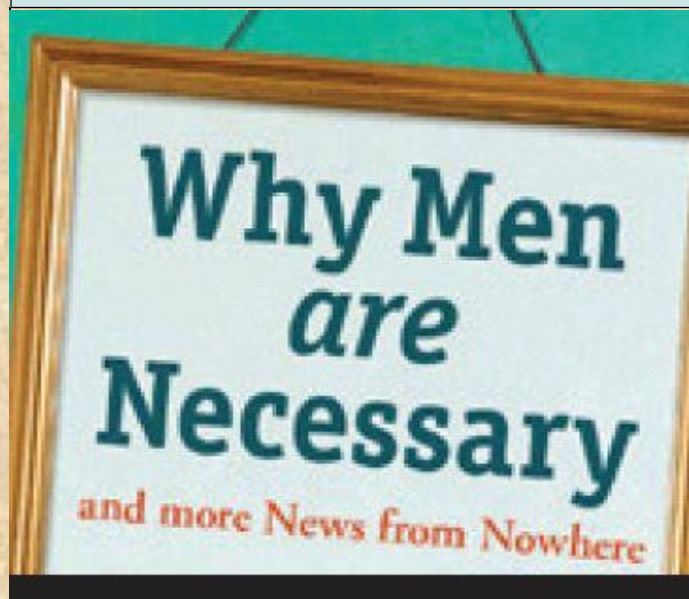
Payment required before attendance

### Bookings are essential



[www.kmc.nsw.gov.au](http://www.kmc.nsw.gov.au)

## Richard Glover Encounter



Ku-ring-gai Library is proud to launch the National Year of Reading with an Author Encounter Session with the popular ABC 702 presenter and media personality and author Richard Glover, Ambassador for the National Year of Reading. Richard is the author of twelve books, including his most recent, *Why Men Are Necessary* - a collection of his comic pieces as featured on ABC radio's *Thank God It's Friday*. His weekly humour column has been published in the *Sydney Morning Herald* for over twenty years. Richard will be talking about the National Year of Reading and *Why Men Are Necessary*. Pulitzer-prize winning author Geraldine Brooks describes *Why Men Are Necessary* as "Full-on, uncontrollable, laugh-till-you-weep stories. Glover has become the indispensable chronicler of Australian family life."



[www.kmc.nsw.gov.au](http://www.kmc.nsw.gov.au)



## Remainder of 2011-2012 Calendar

DATE	Speaker (BM = Board meeting)
Monday 13 February	Pride of workmanship
Monday 20 February	ROMAC: Philip Smith
Monday 27 February	Film night: Late Bloomers
Monday 5 March	Maxine Brodie: Macquarie University BM
Monday 12 March	Dilly Bag
16-18 Mar	Conference
Monday 19 March	Macquarie Park talk
Sunday 25 March:	Bobbin Head Cycle Classic
Monday 26 March	Ross Lambert: social media
Monday 2 April	Emyr Evans BM
Monday 9 April	Easter Monday
Monday 16 April	Saving our Heritage (New members night)
Saturday 21 April	Trivia night
Monday 23 April	
Monday 30 April	
Monday 7 May	BM
Monday 14 May	
Monday 21 May	Hat day
Saturday 26 May	dinners-for-eight
Monday 28 May	Red Shield collection
Monday 4 June	BM
Monday 11 June	Queen's birthday – no meeting
Monday 18 June	MUNA
Monday 25 June	Changeover

