



Reach Within to Embrace Humanity

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## Meeting Apology

Please use the club website **before 3 pm** on meeting day to apologise or add a guest, or you will be required to reimburse the club for your meal cost.

<http://www.kuringgairotary.org.au>

## Carols by Candlelight

Roger advised that Carols by Candlelight date is 10 December.

We need volunteers for the West Pymble gate at BiCentennial Park to collect Gold Coin donation and hand out sample bags and Sun Herald

## Ross Lambert Christmas

Ross Lambert has 10 pack Xmas cards for Crosslands Rotoract Club. The price is \$10

## Christmas Party

Our Xmas party is at Tylers 12 December at 7pm.  
Michael & Louise Tyler  
41 Richmond Av  
St Ives 2075  
Please complete your attendance on the sheet at the meeting or email your editor and what cold food, wine or chees you plan to bring

## Bowel Scan

Michael Midlam advised Bowelscan will be renamed to Rotary Bowel Scan.

Approval of 75% of clubs is needed

## District Conference

We have 6 Rotarians and 3 Partners enrolled to date for the District Conference.

The early bird discount ends very soon

## Board structure

David Forsythe said that the current Board structure did not appear to be as effective as when the Managers of the Avenues of Service were on the Board

## This Week

Eating for life

Also Koz Yamada, our RYLA candidate, will be a guest at our meeting and will speak briefly about herself and her expectations of RYLA.

## Last Week

Ross Lambert

## Emyr Evans

Emyr is think about us and sent URL of interest to the Bobbin Head Cycle Clas-

## Chatswood RC Meeting 7 Mar

I know its difficult and challenging to move your Rotary Club meeting ..... but I also know how refreshing it is to change your venue and do something different. I would like to ask you to consider moving your Rotary meeting to a Wednesday night and join us.

The RC Chatswood are hosting a joint meeting with RC St Ives on Wednesday evening 7th March 2012 at Pymble Golf Club.

Gemma Sisia, a country girl from Armidale is coming to Sydney to celebrate the 10th Anniversary of The School of St Jude in Tanzania. And I have been invited to help organise a Rotary Dinner with a few local clubs. Her story is extraordinary and the scale of her dreams and ambitions and success seems to grow each year. Come and see what she has done since she opened the doors at School of St Jude 10 years ago ..... and what is planned for the future.



## 10 on Me Ross Lambert



What a man! Ross is our new member and was in Rotoract.

Ross is an entrepreneur and has started many businesses including one in Taminda, Tamworth and I recall the day it started.

Ross now runs a digital marketing business in Chatswood.

More details next week

## Emma Page Jewellery afternoon

# YOU are invited....

to an *Emma Page Jewellery* afternoon

On **Sunday 4 December, any time between 3 & 6pm**

at the home of Joy and Greg Newling  
unit 9, 32 Clissold Road, Wahroonga

Come and view the stunning, new *Festive Collection*,  
enjoy a glass of wine and afternoon tea.

Ideal Christmas gifts  
15% of sales to be donated to Rotary projects

Members, partners, friends, daughters welcome!  
RSVP 1 December Joy 9487 2338 or  
0400 305 370





## GSE District 1260, England

The District's next visiting Group Study Exchange team is coming from District 1260, England, an area north of London, mostly Hertfordshire, including centres such as Wendover, Luton, Stevenage. and Aylesbury. This is a single vocation exchange - this year it is "media". The "incomings" work as a reporter for a local paper, press officer for the Hertfordshire Constabulary, charity communications officer, and local council communications officer.

They arrive in Sydney on **Sunday March 4, 2012**, and will be visiting clubs and the District Conference from **Monday March 5 to Saturday March 31**.

They will be in the care of the District zones - which include your club - Upper North Shore, Peninsula and Northern District - from **Sunday March 11 to Thursday, March 15**. District takes them to Wollongong on **Friday March 16**. I am the co-ordinator for this part of their visit to our three zones. I am a member of the Rotary Club of Wahroonga. Address and contact numbers are at the end of this email.

Later I will be seeking home-hosting for these young and active people, but at the moment the urgent need is to line up vocational visits for them. They each have a long and ambitious "wish list" of things they wish to study (besides beaches, nature parks and the Harbour Bridge). These are attached, as well as the team photo.

Could I suggest that you trawl through the "wish list" and see if there's anything there that some, or several, of your members could help with. Then, those members could **contact me** as soon as possible with their thoughts (a draft list has to be with the Rotary Foundation by November 30 but I hope this will be elastic).

Could you also pass all this information on to your club bulletin editor, as I'm anxious to prepare the way for events such as a presentation night at one of our clubs and home-hosting.

Thanks for reading all of this email. I'll try hard not to inflict too much Death by Handouts on you.

George Richards,  
19 Myra Street,  
Wahroonga, NSW, Australia 2076.



## GSE District 1260, England

### WISH LISTS FOR THE G.S.E. TEAM

Daniel Stewart  
Internal Communications Officer for The Alzheimer's Society.

#### Wish list, vocational

- Find out how an organisation maps and targets the Australian population
  - Visit the branch of Alzheimer's Australia
  - Visit a digital marketing agency (or digital team in an integrated agency)
  - Find out how an organisation campaigns to influence the behaviour of the Australian public – ideally both commercially and not for profit.
  - Find out how an organisation campaigns, lobbies and aims to influence behaviour in the corridors of power – ideally both commercially and not for profit.
- I have what at this stage is only a burgeoning interest in audio/visual production but would love some insight into that world.

Emma Eyles  
Communications Officer for Aylesbury Vale District Council

#### Wish list vocational

- City of Sydney Council, to see how they manage major world class events, promote themselves and the city, what strategies they use, and how they work with partners to maximise marketing opportunities in their city and region.
  - Tourism NSW, in particular their 'It's what makes Sydney so...Sydney' campaign.
  - Sydney Markets, to gain new ideas how we can promote the markets in Aylesbury.
  - Visit the Olympic Park and see how Sydney has kept the Olympic legacy as Aylesbury will play a large part in London 2012 with Stoke Mandeville Stadium very close by.
  - Marketing Company WAAM who has an impressive Marcomms portfolio.
  - Trendhaus, in particular their knowledge on Trend-spotting.
  - Sydney Showcase website provider Stralia Web, as it would be interesting to see how they have engaged with every stakeholder to pull all the information together
- Any event providers in Sydney as I am always looking for new and exciting ideas to bring to Aylesbury Vale.

Over



## GSE District 1260, England

### WISH LISTS FOR THE G.S.E. TEAM

Nicola Hall

Civilian press officer and PR office for Hertfordshire Constabulary.

#### **Wish list, vocational**

To visit an emergency service's press office to see how they work – police, fire or ambulance service – would be very interested to know how emergency services cope in the out-back.

To visit a local radio station

To visit a local television station

To visit local newspaper/magazine publisher

Interested in marketing in terms of tourism – how Sydney promotes itself to rest of the world.

Steve Nolan

Senior reporter for Johnston Press

#### **Wish list vocational**

- Visit a national newspaper – for example The Australian
  - Visit a regional newspaper – for example The Sydney Morning Herald or a smaller title such as the Northern News or Liverpool Leader for instance
  - Meet with someone from the Australian Press Council to discuss media law and ethics in Australia
  - Visit an Australian TV news station/radio station to learn more about other media platforms
  - I would like to track down some ex-pats originally from Luton and the surrounding area now living in Sydney to discuss their new lives in Australia and talk about their memories of the UK and produce copy to send home for publication – if possible I would like some time to meet with anyone I track down
  - Learn about political reporting in Australia
  - Spend some time at a magazine – preferably a sports or health title
  - Learn about the history of journalism in Australia
- Find out more about the use of social networking websites and new media, as well as the internet to produce content and attract readers



## Remainder of 2011-2012 Calendar

Mondays	Speaker	AG	Board meeting (5.30pm)	Weekends
Monday 21 November	Over to you; Ross Lambert	10-on-me		
Monday 28 November	Eating for Life			25-27/11 Insearch
Monday 5 December	AGM; Elevator statement	<b>BOB</b>	Board meeting	
Monday 12 December	Christmas party			
Monday 19 December	Christmas break			
Monday 26 December	Christmas break			
Monday 2 January	Christmas break			
Monday 9 January	Banjo Paterson		Board meeting	
Monday 16 January	Bowls night	<b>BOB</b>		
Monday 23 January	Travel Quiz: Adele			
Monday 30 January	Movie night			
Monday 6 February	Ted Waters: community involvement in fund raising			Board meeting
Monday 13 February	Pride of workmanship			
Monday 20 February	ROMAC: Philip Smith			
Monday 27 February	Maxine Brodie			
Monday 5 March	Saving our Heritage		Board meeting	
Monday 12 March	Tales from a Dilly Bag	Diana Hanks		16-18/3: Conference
Monday 19 March				25/3: Bike Classic
Monday 26 March				
Monday 2 April			Board meeting	
Monday 9 April	Easter Monday			
Monday 16 April	New members' night			Trivia night
Monday 23 April		<b>BOB</b>		
Monday 30 April				
Monday 7 May			Board meeting	Dinners for eight
Monday 14 May				
Monday 21 May	Hat day			
Monday 28 May				Red Shield collection
Monday 4 June			Board meeting	
Monday 11 June	Queen's birthday			
Monday 18 June	MUNA			
Monday 25 June	Changeover			

## Guest Speakers and events

28 November	Eating for Life	
5 December	AGM; Elevator statement	Board meeting
12 December	Christmas party	
19 & 26 Dec & 2 Jan	Christmas break	
9-Jan	Banjo Paterson	Board meeting
16-Jan	Bowls night	<b>BOB</b>
23-Jan		
30-Jan	Movie night	
6-Feb		Board meeting
13-Feb	Pride of workmanship	
20-Feb		24/2 Growers' market
27-Feb		
5-Mar		Board meeting
12-Mar	Dilly Bag	16-18/3: Conference
19-Mar	Who do you know?	25/3: Bike Classic