

# **KOONGGA**



#### Please address correspondence to:

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http://rotarnet.com.au/kuringgai
http://www.gardenexpo.com.au

# ROTARY CLUB OF KU-RING-GAI INC

Chartered 6<sup>th</sup> February 1959

Winner District Governor's Shield - Best Large Club for 2004-05 Presidential Citation - for excellence and exemplary achievements 2005-06-07 District Governor's Membership Growth Award (Large Clubs) 2006-07

2008-2009	7 <sup>th</sup> July 2008	Vol 52 No. 01
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# **Guest Speakers**

Tonight	Forum	

# **Market Roster**

Time	13 July	10 August	14 September
Duty Officer			
0800 –	John Aitken	Gerry Hoy	Briels, Paulus
1030	Bob Vernon	Tom Jackson	Vernon Bob
1030 – 1300	David Forsythe Ian St Clair Graeme Timms	Emyr Evans Bob Ivey	Hoch Chris Newling Greg
1300 – 1500	Dilys Geddes Frank White	Ross Egan Peter Kipps	Miller Doug Phillips Tim

MARKET DUTIES: You must initiate changes & advise Lou Coenen. Third Shift return signs to St George Bank.

# **Door Team**

NOTE: Members are responsible to welcome visitors, guests, record payments and issue copies to, Bulletin Editor President and Secretary, Please arrange your own replacement.

July August September

Malcolm BraidLou CoenenLaCompte, JudySusan LaffertyIan StClairIvey BobJana PearceGraeme TimmsGeddes Dilys

Apologies/Guests WPBC Ph: 9498 3135 Fax 9418 4975

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# President Paulus Flowers at Changeover

The cost of the flowers which weren't presented and the coins in the glass for the table decorations raised \$135 for the project?

In lieu of flowers to Greg's wife, Joy, at her request, a donation to Midwives East Timor Australia Inc for one of their projects which are being supported in our district through the efforts of Sandra Castley, wife of the new District Governor

President Paulus welcomed PDG Greg Muldoon and Ann PDG Ivan Skellett and Patricia

Representing the Bo Childerns Hospital Nuli Lemoh and Margaret ( RC of Turrumarra Rebecca Fletcher CEA and Gail Jeltes General Manager (Lorna Hodgkinson Sunshine Home) Tom and Pam Bennett (RC Members District Youth Exchange)
Denise Curry-Huon (RC of Turramurra – Sec of Bo Hospital)
David Newling, Sarah Newling, David Morris (from the Newling family)
Heather Bray (with me)
Geoff and Patsy Hungerford (who will be inducted tonight)
Gregory and Maria Cook

Fellow Rotarians, Partners and guests

Tonight we are celebrating our Annual Change Over.

We reflect on the year past and induct our PE Greg Newling and his new board for the 2008/09 year.

Tonight we will also be inducting Geoff Hungerford as our newest and last member of this year.

Again a very warm welcome to you all and please enjoy the evening.

#### 1) Induction of Geoff Hungerford

Geoff was Inducted and welcomed to our club and received a standing ovation

## 2) Presentation of Cheques

Tonight it is with great pleasure that we are able to present our RC donation to two very deserving causes.

Our Club has supported many local and international causes over its almost 50 years.

This year our donation has been made possible through the very successful Garden Festival.

Bo Hospital

Dr Nuli Nemoh - Bo Hospital

Our club is assisting the Rotary Club of Turramurra in their vision to build a hospital in Bo, Sierra Leone to care for sick children and to provide health education for families.

This project will be conducted in stages. The land has been purchased and was far better than that originally proposed. It is reasonably flat, well drained and on the main road.

The majority of building materials are available locally, with the exception of quality roofing, plumbing and electrical, which will be procured from the UK. The Project Manager's position will be advertised shortly and it is hoped that construction of a 20 bed hospital will begin in October, which is the start of the dry season - the only time when construction can occur. This will later be increased to a 60 bed hospital, with diagnostic facilities, operating theatre, health education, training and research unit

#### **Lorna Hodginson Sunshine Home in Pymble**

• Rebecca Fletcher CEO of Lorna Hodginson Sunshine Home

#### 3) Presentation of Annual Report

It has been a great pleasure and a privilege to have served you all as President of the Rotary Club of Ku-ring-gai for the 2007-08 year, and my sincere thanks to all of our Members for your support and friendship.

For this year, Rotary Internal President Wilfrid J.(Wilf) Wilkinson gave us "Rotary Shares" as the Rotary International Motto for 2007-08. Reflecting on the year, I believe that it has been a particularly relevant motto that we as a club have very much embraced.

It has been year where we have seen around the world ever increasing turmoil and suffering around the world because of natural disasters, wars, drought, floods, injustices and poverty. Sadly though, Australia and our own community right on our doorstep have not been spared by this. This has been busy year for us all with many challenges, yet collectively as a Club we achieved some wonderful results.

For some in our club it has been a personally challenging year with ever more demanding work, family and other commitments. I can certainly attest to this as it has been a very full but also a very rewarding year.

As none of us are getting any younger, some of us were challenged and had their lives turned up side down by ill health or that of a loved one, the care of sick partners and aging partners, and some even have lost a family member or close friends.

This year we also sadly said farewell to Arthur Stautner who lost his long battle against cancer. He will be very much missed and our thoughts go out to his family.

#### 4) Garden Festival

The Garden Festival was an outstanding success. The Garden Festival Committee has worked incredibly hard to make this year's Festival a truly wonderful event. Helped by glorious weather, this has been a monumental achievement for a Club such as ours and expectations of further growth in profitability have been set for the 2009 event at the Ku-ring-gai Showgrounds. With 100+ stalls, and thousands of people attending over the two days, this was the best attended Garden Festival we have had, and will give us the critical mass to develop it to even greater heights in future.

The entertainment arranged by Emyr Evans worked very well indeed, the weather was kind and our customers, both stall holders and visitors, reported high satisfaction levels.

This result was due to the effort of a very hardworking Committee which was initially led by Doug Miller who inspired with his vision of what the Garden Festival could become in order to raise much

more money for our projects. When Doug had to take leave to care for Trish, Graham Timms stepped in and built on Doug's great start.

Through the success of the Garden Festival we were able to support:

### The Bo Children's Hospital in Sierra Leone.

#### The Lorna Hodgkinson Sunshine Home -. . .

#### 5) Bob Ivey

The Garden Festival is a Club Project and we all get involved and play our respective part...It has been a great event, but to a large extend we should recognize and be grateful to Bob Ivey for his remarkable effort.

Without the extraordinary effort of Bob, we would not have the opportunity tonight to present these donations.

#### 6) Gordon Markets

The Gordon Markets with Turramurra Rotary Club continues to be a successful event. The Markets are yielding less than previous years and contributed some \$13,000 this year. It has been a long standing project our Club has been involved in since its inception and has given us the resources to do many great projects. It is currently being revitalised so it will continue to be great event that allows our Club us to continue our valuable work.

Other activities have been limited this year and will yield less than \$1,000. Our overall net revenue will be in the vicinity of \$40,000 for the year.

Traditional Fund-raising initiatives such as the annual sale of Christmas Cakes and running Raffles in support of worthy causes continue to be broadly supported by Club members.

Other traditional programs such as Carers Night remain a valued part of our Club's fabric and are some of the proudest nights for Club Members. We have again supported local Community Service initiatives such as: Daffodil Day, Bowel Scan, and the annual Red Shield Appeal.

We continue to be involved in the great Youth Exchange program and this year we have had the pleasure of hosting Yoshifumi Kaneto (Fumi) from Japan. We have also sponsored Elizabeth Alexander who is an outbound Australian student for 2008.

#### 7) Club History

Our Club will be 50 next year and we have a rich history that is worth of preserving.

The Club History initiative is progressing under the management of Susan Lafferty and Frank Fisher. This is a mammoth task and its conclusion is still a long way off.

# 8) Tony McClelland

Membership – this year Tony McClelland initiated the Rotary Information stand at the Garden Festival with the express intention of promoting Rotary and increasing our Club's membership. This was very successful and provided us an opportunity to hold an "interested members night" where we say 13 potential members join us for the evening. We will conclude the year with 3 members being inducted to our Club and expect that this initiative and focus continues on membership development during next year.

Tony's sheer tenacity is something to be admired.

I sincerely thank all of the Directors and Club Members for their friendship and tremendous support during the past year.

I will break with tradition and have a personal small gift to thank the members outgoing Board.

- Dilys Geddes
- Adele Mitchell
- David Forsyth
- Tim Phillips
- John Boyle
- Malcolm Braid

## 9) Final Words

Finally, I believe that while it is important to reflect on this year's achievements, it is far more important that we look towards the future and how we, as a Club need to evolve so we can be part of that future.

This will be challenging, confronting and will no doubt bring with it spirited debate.

Last week I mentioned RI initiatives such as e-Clubs and alternative club meeting arrangements.

We have to change to be able to attract the younger members. It is a reality we need to embrace.

RI President Stenhammar in his keynote address to the Convention raised the need for RI to change. His words are very relevant and I like to share extract of his speech with you....

#### 10) Extracts of the RO 2006 Speech by

#### Carl-Wilhelm Stenhammar

President, Rotary International, 2005-06 Keynote address to 2006 RI Convention 11 June 2006

Have you ever had an apple tree in your garden, or any fruit tree? If you have, you know that you have to take care of them. They just don't grow by themselves and produce products. My mother, she planted once a peach tree. And she didn't really care about it. It didn't really produce anything. Then she finally started to work with it, and after 10 years that peach tree produced an apricot. That was a remarkable tree, but my mother was a remarkable person, so that fitted in very well. But if you have a fruit tree, you have to take care of it. You have the roots and you have the tree and when the leaves fall down, you need to leave them there so that the worms can take them. And they drag them into the soil and they fluff up the soil and they eat them and then they take care of the rest for the tree. And I think sometimes you need to prune that tree. Some parts will die, and you have to take them away. And sometimes you need to prune the tree very sharply, so far that you may not have a

the following year. But the year again thereafter, that tree will produce a crop which is better than ever. So when you prune it so sharply, you make an investment for the future.

I think this goes for Rotary as well. We need to prune our tree every now and then. We have to take away those things that may not really be workable any longer. We have an administration that has increased — and that is all right — because we have added more and more programs. Maybe it's time we sit down and prune our Rotary tree and take away that which really isn't valid any longer. And maybe we need to make such a sharp pruning that it doesn't produce that much the following year but is an investment for the future, where we will have these great crops again.

I learned that membership is very important to us. And you know very well that I would like to see more women in Rotary. I've spoken about that every single time you have met me. But still only 15 percent of our members in Rotary are women.

But the very, very important part is the younger generation. We need to get the younger generation interested in us. We just had a Winter Olympics in Italy. I didn't watch very much of that, but it reminded me of Salt Lake City — to which all of you will go next year, by the way. I watched a lot of the Salt Lake City Olympics on television, and I personally believe that cross-country skiing is *the* ski sport. But when I watched that, parallel to this cross-country skiing was snowboarding. That event was a sellout. There were 18,000 spectators watching snowboard, and they were all in their 20s and 30s. I think most of us here are the cross-country skiers. We've got to bring in snowboarding. Because if we don't, in 30 years, when most of us are gone, there will be no Rotary.

Paul Harris said back in the 30s:.....

"If Rotary is to realize its proper destiny, it must be evolutionary at all times, revolutionary on occasions.

Finally before I hand over the Chain of Office to Greg Newling I would like to share this quote with you all which I believe is very relevant to all of us....

"Never doubt that a small group of thoughtful, committed citizens .can change the world. Indeed, it's the only thing that ever has."

Margaret Mead (American anthropologist)

Thank you Paulus Briels

Greg and his Board and committee members



Dilys Geddes



**Greg Muldoon** 



Patricia Skellet





**Peter Kipps** 



**Paulus Briels** 



**Geoff Hungerford** 



Dr Nuli Lemoh



Rebecca Fletcher



Make Breams Real

Greg Newling

12) Greg Newling Incoming President Presentation

Rotarians and Guests,

We all know, because Tony keeps telling us, that a short speech is a good speech, so I have asked him to give me a warning after 30 minutes!

When I first saw this year's theme I wondered if we were getting some salesman's hype, "Make Dreams Real" looked a bit "waffly". It's not.

Rotary International President D K Lee was moved by the number of children under the age of 5 who die from preventable causes: lack of clean water, health care, proper nutrition and malaria, often exacerbated by illiteracy as well as poverty. These <u>preventable</u> causes claim 30,000 children every day.

Every day.

That's 1,250 children dying from preventable causes every hour of every day.

His challenge to each of us is to use our abilities as Rotarians to do whatever we can to remove the causes so that these children can live, and dream. In our society the problems caused by poor health, low literacy and poor social skills manifest not only in the sort of tragic stories we've seen in the last few months, but far more frequently in children's courts and then later in criminal courts. Violence and anti social behaviour often come from people who think such behaviour is normal, because they have seen no other examples. And so when those young people become parents, the cycle repeats itself.

We can help break that cycle.

We, as a Rotary Club can make a difference. We can make a difference internationally. We can make a difference in our Australian community.

Our challenge is to develop projects which work towards making those differences.

One of the great strengths of our new Club Leadership Plan is that it encourages us to look longer term, to set a strategy, and structure the club to support the Avenues of Service Committees.

This is an exciting time for us as a club. We are about to celebrate 50 years of friendship and service, and we are growing!

Tony's sterling work at the Garden Festival, has "kick started" our membership growth. Tonight Paulus has inducted our third new member since the Garden Festival, bringing our numbers to 42, and we know there are others committed to joining.

Frank has challenged us to be 50 by our 50<sup>th</sup>. That is at the beginning of February.

There is no reason why we can't be 60 members strong by this time next year. Tony has demonstrated that we only have to ask people to join us. There are a lot of people out there who want to make a difference by putting something back into their community. We can help them do it

We have some challenges ahead, we have changes to make. We will look at what we need to do to keep our meetings interesting and relevant, and to keep people involved so they want to stay.

Rotary International has changed. Rotary Down Under has changed. It is up to us to do what is necessary.

Change for its own sake is pointless. Change to improve is vital.

Change in Rotary is not new. If any person in the 103 year history of Rotary ever had reason to keep things the same, not to change, surely that person would be our founder, Paul Harris. Yet 36 years after he started Rotary he said:

"The Rotary of today is different from the Rotary of yesterday and the Rotary of tomorrow cannot, must not, be the same as the Rotary of today. Rotary will continue to evolve"

That was clarified by then Rotary International President, Carl Willhelm Stenhammar at Copenhagen in 2006.

He was speaking in the context of increasing membership and attracting younger members when he said:

"... what is vital when we change is that we must adjust Rotary to the Rotarians and not the Rotarians to Rotary."

The original reason for the establishment of Rotary was one man's desire to develop friendships and a sense of caring for one another, as individuals.

We must never lose sight of fellowship as an aim. It goes together with service – the two will feed one another if we work towards our goals, demonstrating Service about Self.

We have some important housekeeping to do – unexciting but important changes to our by-laws and a classification review which will help us focus our recruitment of new members – there's that word again!

We will have 60 members by this time next year. Let's do it for the future of this great club as it moves into the second half of its first century.

Let's also do it so that we have a regular attendance of more than 40. That will give us some venue options we don't have now. It will also mean that attracting new members has become so much a part of what we do that we can maintain our membership and continue to grow.

That will mean we can put more time into those things which bring us together to make a difference, to have fun, and to Make Dreams Real.

Who? When? Where?

Visitors Apologies Make up

# Happy days July 2009 Birthdays –

Susan WHITE	19-Jul	Gwen IVEY*	27-Jul
Peter KIPPS	25-Jul	Patricia FISHER*	30-Jul
Graham TIMMS	26-Jul		

# Anniversaries -

Peter & Christine KIPPS	8-Jul
Doug & Patricia MILLER	7-Jul
Bob & Edna VERNON	21-Jul

# **Draft committee list**

Surname	1 Name	Voca tion	Comm	Intnl	Youth	Gar den	Memb ship	PR	Admin	Comments
Aitken	John			х						
Braid	Malcolm								х	PEDirAdmin
Boyle	John		X			х				SCChair
Briels	Paulus									PPDirector
Coenen	Lou									Secretary
Cribb	Ivan	х								
Drake	Scott		Х							
Egan	Ross				х	х				
Evans	Emyr			х		Х			х	Programme
Filewood	Eleanor				х					SCChair
Fisher	Frank		Х							
Forbes	Wally		Х							
Forsythe	David									Treasurer
Geddes	Dilys					х				SCChair
Hessel	John		Х							
Hoch	Chris	X								
Houghton	Judy		Х							
Hoy	Gerry				х					
Hungerford	Geoff		X							
Ivey	Bob					х				
Jackson	Len		X							
Jackson	Tom									VP&DirProjects
Jessep	Brian		X							
Kipps	Peter	X								
Lafferty	Susan			x					X	Sergeant
LeCompte	Judy				x		X			
McClelland	Tony			x			X		X	Koongga
McHeyzer	Tanya				x	Х				
Miller	Doug	X								SCChair
Mitchell	Adele					X		X		DirectorPR
Newling	Greg									President
Pearce	Jana			x				Х		
Philips	Tim	X								
Price	Ted		X							
Rowe	Alan									
Skellet	Ivan			X						
St.Clair	lan	X				x				
Tang	Peter			X						
Timms	Graham			X		х				SCChair
Tyler	Michael			X						
Vernon	Bob		X							
White	Frank					X	X			DirectorM'ship

Presidents-past and current

	1 1001001110	pare t arri	2 0011 0110
1959	LloydDavies	1983-84	FrankFisher
1959-60	LloydDavies	1984-85	IvanSkellet
1960-61	JohnWoods	1985-86	AllanVicars
1961-62	BertCornish	1986-87	RichardCross
1962-63	KeithDonald	1987-88	BrianCato-Symonds
1963-64	CawleyMadden	1988-89	PeterPritchard
1964-65	ArthurKench	1989-90	KenSimper
1965-66	HalPivenLarge	1990-91	PeterHledik
1966-67	AndyTreweneck	1991-92	JohnEllis
1966-67	AlfBarber	1992-93	JohnWhite
1967-68	AlfBarber	1993-94	DavidMoore
1968-69	TedWickham	1994-95	DavidForsythe
1969-70	GordonKnaggs	1995-96	AndrewCripwell
1970-71	LewKempthorne	1996-97	PaulVerren
1971-72	MichaelBarry	1997-98	HarryJerram
1972-73	MorrieBlanch	1998-99	RobertIvey
1973-74	RayJenkins	1999-00	IvanCribb
1975-75	GodfreyMartin	2000-01	PatriciaSkellet
1975-76	RodneyHiggs	2001-02	TomJackson
1976-77	JohnMacKenzie	2002-03	FrankWhite
1977-78	RalphDavies	2003-04	DilysGeddes
1978-79	BrianJessep	2004-05	PeterKipps
1979-80	JohnHessel	2005-06	RossEgan
1980-81	BillDevitt	2006-07	LenJackson
1981-82	JohnWaring	2007-08	PaulusBriels
1982-83	BasilLoupis	2008-09	Greg Newling

# **PaulHarrisFellows**

1975	DonaldCormackPDG	1996	GeorgeLloyd(posthumously)
1980	AlfredBarber	1997	MargaretCato-Symonds
1985	EdwardWickham	1997	DavidForsythe
1986	JohnMacKenzie	1998	CatherineEllis
1986	IvanSkelletPDGSapphire	1998	LachlanSkellet(posthumously)
1987	RodneyHiggs	1998	JudyMacourt
1988	BrianJessep	1998	PeterKipps
1988	FrankFisher(BequestLevel2)	1998	NeilGarling
1988	GrahamBarrett	1999	RobertIvey(Sapphire)
1989	RichardCross	2000	GeoffreyPainter
1989	AlanRowe	2000	PatriciaFisher
1989	PatriciaSkellet	2000	FrankWhite
1989	PeterCaves	2001	JoyceCribb
1989	BasilLoupis	2002	IvanCribb
1989	AnthonyMcClelland	2004	DavidForsythe(Sapphire)
1991	BrianCato-Symonds	2004	JohnAitken
1991	AlanVicars	2004	LindyMacgregor
1992	RobertIvey	2005	WallyForbes
1992	BerylPearce	2005	TedPrice
1993	JohnHooton	2005	AdeleMitchell
1993	KenSimper	2005	RossEgan
1994	lanTurner	2006	IanStClair
1994	JuneHiggs	2006	MichaelTyler
1995	JohnEllis	2006	RobertIvey(2 <sup>nd</sup> Sapphire)
1995	JohnHessel	2007	TimPhillips
1995	PeterHledik	2007	ArthurStautner
1995	KenMurphy	2007	DilysGeddes
1995	PeterPritchard	2007	SallyShepherd
1996	JohnWhite		

Secretariespastandcurrent

1959-60	KeithDonald	1983-84	PeterKell
1960-61	KeithDonald	1984-85	FrankSimons
1961-62	HalPivenLarge	1985-86	FrankSimons
1962-63	HalPivenLarge	1986-87	MarcBattye
1963-64	AlfBarber	1987-88	FrankSimons
1964-65	JimLamb	1988-89	IvanSkellet
1965-66	JimLamb	1989-90	JohnEllis
1966-67	LewKempthorne	1990-91	JohnWhite
1967-68	LewKempthorne	1991-92	IvanSkellet
1968-69	LewKempthorne	1992-93	PaulVerren
1969-70	MaxParkinson	1993-94	PaulVerren
1970-71	TedWickham	1994-95	PaulVerren
1971-72	JohnTapner	1995-96	PeterHiedik
1972-73	JohnTapner	1996-97	PeterHledik
1973-74	MaxHarris	1997-98	PeterHiedik
1974-75	JohnTapner	1998-99	PeterHledik
1975-76	PeterHledik	1999-00	JoyceCribb
1976-77	PeterHledik	2000-01	JoyceCribb
1977-78	JohnHessel	2001-02	FrankWhite
1978-79	JohnHessel	2002-03	MichaelTyler
1979-80	StanBingham	2003-04	MichaelTyler
1980-81	StanBingham	2004-05	MichaelTyler
1981-82	StanBingham	2005-06	MichaelTyler
1982-93	PeterKell	2006-07	JanaPearce
		2007-08	JanaPearce
		2008-09	

# **Attendance and Apologies**

 $If you are unable to attendar egular meeting of the Club, please make your apologies by phoning {\bf 94983135} or fax 94184975 before 3.30 pmonthed ayof the meeting. Your cooperation will greatly assist the financial aspects for the Club, as our arrangements with the West Pymble Bowling Club require us to pay for your mealify oud onot apologise for non-attendance.}$ 

### Make-Ups

IfyoucannotattendaClubmeetingpleaseendeavourtomakeupatanotherRotaryClub.YoucangetanattendancecreditbymakingupfourteendaysbeforeorafterthedayofaregularClubmeeting.Whynottaketheopportunityofmeetingfell owRotariansandenjoytheirfellowshipaswellaslearningaboutotherClub'splansandactivities.



# The 'Koongga 'Message Stick The Emblem of the Rotary Club Of Ku-ring-gai

ItisappropriatethattheemblemoftheRotaryClubofKu-ring-gaishouldbethe"KOONGGA",whichisamessagestickusedbytheAustralianAborigines.Thepatternofm arkingsburntintothesurfaceofa"Koongga"isnotaformofwriting.Thebearerdeliversthemessageorallyan dthe "Koongga"isaguaranteethatheistellingthetruth.

Bearersofmessagestickssometimestravelledlongdistances, often through the territories of hostiletribes. The messages they delivered were to arrange a corroboree, a trademeeting, exchange of information and other tribal matters.

The colours and symbols on a "Koongga" varywith each tribe. The one schosen by the Rotary Club of Ku-ringgaiand incorporated into our banner are representative of the tribest hat lived in the Ku-ringgaiare amany years ago. Additionally, the Banner of the Rotary Club of Ku-ring-

gaibids to all who receive it, a friendly ``Karitandi'', a friendly welcome. Indeed, the Club's ``Koongga'' and ``KarItandi'' banner reflect in their own unique way, the ideal of "Rotarian sunited in service, dedicated in Peace".

#### **Grace**

"Forfood, friendship and the opportunity to serve through Rotary we give thanks"

## **AdvanceAustraliaFair**

Australiansall,letusrejoice Forweareyoungandfree; We'vegoldensoil&wealthfortoil, Ourhomeisgirtbysea; Ourlandaboundsinnature'sgifts Ofbeautyrichandrare; Inhistory'spage,leteverystage AdvanceAustraliaFair Injoyfulstrainsthenletussing AdvanceAustraliaFair.

# The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**First** Thedevelopmentofacquaintanceasanopportunityforservice;

#### Second

Highethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third—TheapplicationoftheidealofserviceineachRotarian'spersonal,businessandcommunitylife;

#### Fourth-

The advancement of international understanding, good will and peace through a world fellowship of busines sandprofessional persons united in the ideal of service.

# The Four Way Test Of things we say and do

Canbeappliedprofitablyinrelationswithothersinthehome,community,business,nationalandinternationallife;particularlytoproposedplans,policies,statementsandadvertisinginbusinessandtheprofessions;toproposedlegislationingovernment;torelationsbetweenteachersandstudentsinschools.

- IsittheTRUTH?
- IsitFAIRtoallconcerned?

- WillitbuildGOODWILLandBETTERFRIENDSHIPS
   ?
- WillitbeBENEFICIALtoallconcerned