

Annual Report 2017 - 2018



Rotary  Club of Ku-ring-gai

“...it has again been a privilege to have undertaken the role and have the support of an excellent team and a committed membership”

Malcolm Braid



PRESIDENTS REVIEW

This year was round two for me as your Rotary President having served previously in 2009/2010 and it has again been a privilege to have undertaken the role and have the support of an excellent team and a committed membership.

Rotary is defined not by who we are, but by what we do. For 113 years, Rotary has been an organisation of people with a desire and ability to make a difference in our own communities and across the world.

Our theme for this year was ‘*Rotary ...make a difference*’ and in a number of directions our Club has done exactly that.

The survey we undertook before the Rotary year started identified that members wanted to:

- ☑ Be more visible in the community,
- ☑ Develop partnerships in the community,
- ☑ Be more involved in projects
- ☑ Increase our membership,
- ☑ Have an active web site and facebook
- ☑ Have social activities involving members and partners.

Fundraising

We introduced a new portfolio of **Partnership and Fundraising** this year chaired by **PP Ross Egan**.

Ross secured an arrangement with the **Rotary Club of UpperNorthern Beaches** to participate in their approved car raffle to raise funds for our Club. Even more importantly, to provide partnerships with other not-for-profit groups to help them raises fund.

The trial well and we will build on the experience during the next Rotary year, reaching out to involve organisations such as schools, community groups and sporting groups.

The Bobbin Head Cycle Classic was a major Club fundraising event run in conjunction with the Rotary Clubs of Turramurra, St Ives and Wahroonga. Nearly \$200,000 was donated to various groups nominated by each Club.

Lifeline H2H was a major beneficiary with 50% of the total funds raised going to them. We were also able to provide Eagles RAPS with nearly \$20,000 of the Cycle Classic funds and it was a pleasure to be able to present Sally and Marten Wynd with their cheque.

Other fundraising activities included two cinema nights, a live theatre evening, a restaurant night for an International project and two Bunnings BBQ's.

Club development

It was wonderful to induct six new members during the year—three women and three men. Their willingness to be involved has been terrific and refreshing.

We introduced new membership classifications: Associate, Family and Corporate membership. The opportunity to have Corporate members presents a splendid opportunity to involve local businesses and organisations in our Club. For example our local Council, Bank or Retail company for example can join as members and have various staff attend meetings and be involved in projects.

To foster member and partner engagement we had restaurant nights, a News Years meeting at Bobbin Head, a sports night on the putting green at KGC, and "*Dinners for 6 plus 2*", where the 2 were friends who might be potential rotarians.

However the year was marred by the passing of our long-time member, **PP Graham Timms**. Graham was a major force in shaping Ku-ring-gai Rotary Club and was a friend and mentor to many members. He will be greatly missed.

Public image

Rob Hall and his team updated our Facebook page with an active listing and promotion of our projects including the message of what Rotary is doing. In addition our webmasters Bob Ivey and Anil continue to improve our website.

Avenues of Service

During the year we undertook and supported some major activities and projects.

A major project launched this year was the Chook House and vegetable gardens at Clarke Road School. The hands-on work will continue into the next Rotary year for few months. It has already involved many members and in addition to the physical contribution they have made, they contributed \$1,300 to assist in buying chooks, cement, sleepers, pavers, etc. Project Manager David Forsythe and his 2IC, Arthur Maltby, have been exceptional in their organisational skills and approach. It is very pleasing that the Board nominated these two members for an 'Outstanding Contributor' Award. This is a perpetual trophy presented to the floor member/s (not Board or Avenue of Service members) who have provided an outstanding contribution to the Club in the previous 12 months.

Another project from our Youth and Community Portfolios was the contribution to the Rotary Hub at PCYC at Waitara. This is a wonderful community facility, not just for the Youth but for people of all ages.

The Rotary Foundation was a recipient of contributions to the Centurion Foundation from nearly 50% of members. This was slightly down on the previous year. These contributions assisted provides matching grants and we were able to achieve a grant for an International project in Nepal, namely Days for Girls.

The Club Service was also a focus under Gary Keating. We were very pleased to be the recipient of a grant from Ku-ring-gai Council as a contribution to replacing an old data projector and laptop. Many thanks to Mayor Anderson for her assistance in facilitating this grant.

Our Secretary Lindsay and Treasurer Chris have been very diligent with all the documentation and requirements of these roles. Geoff Hungerford was a great backup when asked in these areas which is greatly appreciated.

We started the year with a wish list of projects and expenses and I am pleased that we were able to manage the finances and will be providing the incoming Board with an additional \$5000 in the project account for allocation in next year.

Over the past 5 years, the successive Boards had decided to use the Club's sizeable reserves to fund projects and activities with minimal fundraising outside the Gordon markets. The current Board decided not to draw any further funds from the remaining reserves except in case of emergencies, but to raise money for projects when the income from the Gordon Markets was not sufficient.

Belonging to Rotary must be fun and enjoyable as we work to achieve the goals and plans. I certainly have enjoyed the year as your President and thank the Board and members for their support and the opportunity.

It is great to have Joy taking on the Presidency and I know you will give her your 100% support.

Malcolm Braid - President

AVENUES OF SERVICE

YOUTH



As a newcomer to the Youth Portfolio, I found it to be challenging but very rewarding. It however would not have been such a success without our strong team and the assistance of some of the wiser heads within the Club.

Our biggest project, also involving Community, which commenced in April and will continue into the next Rotary year, has been refurbishing the neglected area at Clarke Road School and creating a garden space with an incorporated hen house. The assistance given by Members to this project is to be highly commended especially the key Project managers **David Forsythe** and **Arthur Maltby**.

Another highlight was assisting the Clarke Road School with their Bush Dance, Disco Night and Christmas Cook-up for the students.

The committee was able to source excellent candidates for RYLA and NYSF programs and the attendees attended our meetings to give a great presentation on their experiences and what they hope to undertake with the benefit of the programs

The new PCYC in Waitara was another project that the Club supported with a donation to the Rotary Hub at the premises which was officially opened in May by the Federal member, **Paul Fletcher**.

Our Club has also had the opportunity of holding one of our Meetings at PCYC where we, along with Lindfield, enjoyed a great night, excellent meal and were treated to a tour of the PCYC facilities.

We have also held a meeting with PLC in an attempt to resurrect Interact.

Involvement with Lifeline to get Safe Talk (Youth Suicide Prevention) into Schools was another new initiative.

The only downside during the year has been the inability to encourage Schools to become involved with putting names forward for RYPEN.

All in all, Youth has had a very successful year and my heartfelt thanks go out to all of our Club Members who put their hands up to make it the success that it was.

Graham Maslen
Chair - Youth

INTERNATIONAL



The International Committee has supported projects this year that we started last financial year with a major focus on **TeamMed**, this project allows trainee doctors to travel to Nepal and support a temporary clinic. After **Rachel Mende's** success for this programme in 2017 we asked if she would be interested in promoting Days for Girls in this rural area of Nepal. We were successful in obtaining a District Grant that supplied Rachel with the necessary equipment so that working together with a local doctor they achieved an outcome that certainly made a difference.

We also continued our support to the **Nusatenggara Association (NTA)** which is administered by Lane Cove Rotary. This Association assists in the implementation of various projects. This year we supplied four water tanks to the province of Nusa Tenggara Timur in Indonesia.

Our third project was to support **School for Life**. Our contribution will pay a teacher for a year at the school. Annabelle delivered an amazing review of her project and is still in need of support for her work.

I feel 2017/2018 has made a difference to people less fortunate than ourselves and with Rotary's ongoing commitment to the world we will achieve outstanding results.

Georgina Manning
Chair - International

VOCATIONAL

Vocational support

With the efficient help of **Rtn John Coward**, the committee was able to arrange an impressive presentation to the Club by **Michael Morris** of **Southern Cross Catholic Vocational College** about school based apprenticeships and traineeships. **PP Michael Midlam** reported enthusiastically about the **Cuberider** project, which enables high school students to send experiments to the International Space Station, but ultimately the club was not called upon to support it.

Vocational recognition

President Malcolm secured interest in nominating staff members for Pride of Workmanship awards from 2 local schools, but difficulty scheduling presentation prevented them being made. Hopefully the schools' nominees will be included next year. **Rtn Chris Hoch** tried valiantly to obtain nominees for Pride of Workmanship awards from local businesses, but

without success. Similarly, **Rtn John Aitken** and **Rtn Bob Elsworth** sought nominees for Emergency Services Awards from the organisations involved, also without success.

Personal and professional ethics

Attempts to set up a school or university debate on an ethical issue and/or to run a 'hypothetical' foundered for lack of volunteers to organise them.

Next Rotary year

Several club members having volunteered to serve on the Vocational Service Committee in the next Rotary year, it is to be hoped that there will be more realisation of proposed projects.

Michael Tyler

Chair - Vocational

COMMUNITY

Gordon Markets

Team Leader: Geoff Hungerford

Gordon Markets are conducted on the second Sunday of each calendar month throughout the year and have operating continuously for over 25 years in conjunction with Rotary Club of Turramurra; each Club dividing the net revenue equally for various Club projects.

Patrons to the markets are encouraged to donate a gold coin and the stallholders fees are calculated on the number of car spaces occupied....normally one or two spaces.

Both Rotary clubs provide volunteers for the 7 hours of operation. Our Club divides the hours into 3 shifts with 2 members on each shift. Each shift has designated duties and all members assigned undertook their respective duties.

It's a great community service project, promoting Rotary and providing useful funds for our projects.

Bobbin Head Cycle Classic

Team Leader: Tony McClelland



The 6th annual community bike ride for all ages, held on Sunday 25 March 2018. The event is coordinated by the Rotary Clubs of Ku-ring-gai, Turramurra, Wahroonga and St Ives

This year we had over 2500 riders who selected from 4 distance alternatives of 27km, 57km, 80km and 104km. The event raised nearly \$200,000 for various charities.

Lifeline Harbour to Hawkesbury received 50% of the funds and the balance was distributed to Eagles RAPS, KYDS, Bo Hospital, Hornsby Womens Shelter and Cromehurst School

Salvation Army Red Shield Day

Unfortunately the legal requirements introduced by our District meant that members reluctantly declined from transporting students to undertake the collection of funds for Legacy.

However members volunteered to assist in the administration of the day. It is hoped that next year the requirements will be better administered so members can assist in a more practical way.

Cancer Council Daffodil Day

Team Leader: Ross Egan

On 25 August 2017 a team of 6 volunteers were at Pymble Station from 6.00 am to 9.00am to sell daffodils, pins and the merchandise to raise funds for the Cancer Council. It was a great morning and very successful. It was encouraging to see many Pymble Ladies College students buying flowers and merchandise.

Bowelscan

Team Leader: Ted Price

This annual project took place in May 2018. Members promoted and distributed test kits to local Pharmacies for the public. The Government media and marketing promotion of this program assisted in the take up rate the public purchasing a kit.

Trees of Joy

Team Leader: Ted Price

This project was again undertaken by Prices pharmacy, where non perishable items were collected for Lifeline Harbour to Hawkesbury Christmas Appeal

Rotary Cakes and Puddings

Team Leader: Ted Price

This project was again undertaken by Prices pharmacy, where Rotary Christmas cakes and puddings were sold to the public in the month before Christmas. The funds raised were donated to the Rotary Foundation.

Eagles RAPS

Team Leaders: Greg Newling & Michael Midlam

Our partnership with EaglesRAPS in Doonside continued for the 9th year. Members conducted several BBQ's and provided a lovely Christmas lunch for the students and staff.

In addition several students participated in the Bobbin Head Cycle Classic as riders which was very encouraging.

A small group of members attended the Annual Fundraising dinner and auction for Eagles RAPS which provided much needed funds.

Lifeline Harbour to Hawkesbury

Team Leaders: Bob Elsworth & Arthur Maltby

Members assisted Lifeline with a number of hands-on activities during the year. These included the annual book fair at Knox School, Wahroonga, minor maintenance at their offices, 'bump out' of books from the Hornsby depot on two occasions, book sorting in West Lindfield and relocation and refurbishment of a number of collection bins.

Flights for Disadvantaged

Team Leader: Gary Keating

This year we were invited by the Rotary Club of Turramurra to provide approx 12 people for the 90 minute Qantas flight for the disadvantaged. We were able to identify people to participate and our Club covered the costs required for these attendees. All participants thoroughly enjoyed their first flight and was a great example of Rotary endeavouring to make a difference with those less fortunate.

Clean Up Australia Day

Team Leader: Michael Midlam



In March, Mike was able to organise teams to participate in this annual event. Members registered on the Clean up Australia web site to volunteer in a selected location in the Ku ring gai area—namely West Pymble. It was another great way of Rotary participating in the local community.

End Trachoma

This International goal from our RI President was taken up by our new member **John Coward** with great enthusiasm. After a number deliberation on the most effective way to provide practical assistance, the Club donated \$1,000 to the National End Trachoma Program to fund various assistance packages in aboriginal communities. The funds will be applied to washing machines, hygiene kits, operation of swimming pools and other hygiene measures.

Clarke Road School

We participated in a number of activities at the School which included assisting school staff with the **Bush Dance** on 16 August 2017 and a **Disco** on 4 November 2017 where Club members set up the lighting and decorations and assisted with food preparation

Our major project at the school was to design, procure materials and project manage a new chicken coop, vegetation area, shed renovation and a new deck in a disused area of the school grounds. The project was essentially divided into two parts with part one financed from the current years funds and part two to be funded from the 2018/2019 year with a matching grant from District.

The project was professionally managed by **David Forsythe** and his 2I/C **Arthur Matlby**. They were supported by many members who gave exceptional hours on Thursdays and/or Sundays. In addition a number of members donated financially towards materials and David was able to secure a large donation timber and hardware from a local supplier.

Bunnings Fundraising BBQs

Team Leaders: Malcolm Braid & Bob Elsworth

Members put on their Rotary aprons and caps to run two BBQs at Bunnings Chatswood Store. The first was on Sunday 31 December 2017 in association with Lindfield Tennis Club (LTC) where we raised approx \$1,200 which we shared equally with the LTC. The second was conducted on Saturday 21 April 2018 by our Club members only and was a successful day with just over \$1,200 raised.

Legacy Day**Team Leader: Chris Hoch**

As in previous years a small number of members assisted with the annual Legacy Day at St Ives and Gordon Shopping Centres. The local Legacy branch really appreciated the extra help the members provided to support this great charity.

As can be seen from the above events and activities members were very active in the Community providing a service to 'make a difference' Many thanks to all who contributed in a variety of ways.

Bob Elsworth**Chair - Community**

MEMBERSHIP

We had an ambitious program for this Rotary year. and whilst we didn't achieve all of our objectives, we did have some successes.

One great achievement was the induction of six new members who are all contributing to our Club in different ways. Sadly, we lost two members through illness and death and another two through changed circumstances.

Members and guests were greeted each Monday night by a member acting as "Greeter" and that has created conversations, laughs and sometimes hugs!

Membership and public image stalls were held in shopping centres at Gordon, West Gordon and West Pymble. Through these we gained one new member (Arthur Maltby) and several names on our list of "Friends of Rotary" who are interested to know more or help on projects in the future.

Other members were gained through current members inviting friends to come to a Club meeting and through our Club website.

With Rob Hall's expert assistance, a new leaflet promoting our Club was produced and used on the shopping centre stalls and at other Club activities, including being given to guests when they attend a Club meeting.

Three members attended the **Rotary Leadership Institute Course** and found it very beneficial. They learnt more about many aspects of Rotary and came away with a better understanding of what is available to us as Rotarians as well as new ideas for our Club. We will encourage more members to attend next year.

We will also be asking more members to create member profiles on My Rotary on the RI website.

I would like to thank my committee members **Roger Desmarchelier** and **John Aitken** who were always active on our stalls and the numerous other members who volunteered to support us and spread the word about the Rotary Club of Ku-ring-gai.

Joy Newling

Chair - Membership

PARTNERSHIP & FUNDRAISING

Part of our Club strategy this year was to develop ongoing relationships that focus on service in the Community and fundraising to support these activities.

Fundraising

Initiatives this year included; -

Developing a working relationship with the Rotary Club of Upper Northern Beaches, where for the past 20 years or so, they have run a successful car raffle to raise funds for community groups. The ticket promotions allow the individual community group to sell raffle tickets & achieve revenue, without taking on the administration & capital funding of the scheme. Community (not for profit) groups involved & selling tickets include; -

- ☒ Bobbin Head Cycle Classic
- ☒ School P & C's
- ☒ Local Rural Fire Services
- ☒ Sporting teams & youth groups
- ☒ Community orchestras
- ☒ Refugee support groups
- ☒ Scouts, girl guides,

As our first year involvement we sold \$3,000 worth of tickets as part of overall annual sales of \$210,000. We plan to expand on this activity next year.

Film Nights at the Roseville Cinema were "*Murder on the Orient Express*" in November 2017 and recently in May 2018, "*The Bookshop*" - continuing to raise awareness of our Rotary Club and involve the community and friends in supporting our projects. The evenings include raffle, lucky door prizes, refreshments, project promotion and new membership opportunities. These events will continue to be run in conjunction with other Rotary Clubs, Friends of Rotary and community groups.

Funds raised this year amount to about \$4,000.

Service

Initiatives this year included; -

Identifying new opportunities and relationships such as;

Bunnings Sausage Sizzles (2 events) at West Chatswood store. The first was shared with the Lindfield Lawn tennis Club on New Year's Eve. These are fun events that involve most members in organising, raising funds and achieving public awareness of our Club.

Hornsby PCYC – we conducted a Club dinner meeting in the magnificent new facility at Waitara, including a guided tour. We plan to reinvigorate our support and involvement with this successful youth group.

Lifeline – Harbour to Hawksbury. Apart from the Bobbo Cycle Classic, we have increased our day to day support of Lifeline with regular property maintenance, facility repairs, graffiti removal, etc – and generally being on call for emergencies. Several of our members have major (yet unheralded) roles supporting Lifeline enhanced by their back-ground skills and experience

The Killara Golf Club – where we hold our weekly meetings, is becoming more active in the local community. Our early discussion with their officers have produced some partnering project ideas, to be developed further.

Media promotion of activities – Apart from the Bobbo Cycle Classic this continues to be a major challenge for our Club, and we will continue to renew and develop a working relationship with local media and Council

Guest Speakers at our Dinner Meetings – the high standard of presentations and ongoing success of our weekly speakers is a major attraction of our club. Indeed this year we have held several combined dinner meetings with Lindfield Rotary Club, where the speaker attracted more interest than usual.

Ross Egan

Chair - Partnership & Fundraising

PROGRAMS & MARKETING

Program

During the year we had 25 guest speakers covering a broad range of subjects, Twelve of the speakers were women and 13 were men so we had a satisfying gender balance.

Koongga

During this Rotary year, 21 issues of Koongga were distributed through the web-based email list to members and friends of Ku-ring-gai Rotary Club.

Social media & marketing collateral

During the year three DL-size flyers were created—one to introduce our Club to potential members and two for Club events.



Our Facebook page was updated after significant events. Each post was aimed at a target audience of people resident in the geographic area that is the likely catchment for potential members (i.e. centred on Turrumurra with a radius of 17 km). The imagery used was intended to indicate that our Club is not an “old blokes outfit” but involves women and your people in their events and activities.

Our most viewed post described the support given to Lauren Lancaster because of her outstanding school achievements.

Our second most viewed post talked about the Bunnings BBQ and young Indya’s participation.

Rob Hall

Chair - Public Image



CLUB SERVICE

Club Service for 2017/18 was involved in :

- 1 A successful application for the \$2,000 maximum grant under Council's Community Grants programme (small equipment). This has now been fully expended and acquitted . Anil instrumental in choice and purchase of the data projector/laptop and software.
- 2 Greeter programme implemented for weekly meetings at initiative of **President Malcolm**.
- 3 Online booking and payment system upgraded and implemented for club events thanks to **Bob Ivey**.
- 4 Admin. support and planning provided for events at other venues viz
West Pymble Chinese dinner, Gordon Thai dinner, Xmas function chez Roger, Film night, PCYC night and forthcoming Changeover dinner.
- 5 Clarke Road Special School. Attended P&C regularly representing RCK and identified and did early research on current project being managed by David Forsythe.
- 6 initiated participation by Clarke Road and Eagles RAPS students on the Qantas Jumbo flight over Sydney. Very positive feedback.
- 7 Represented RCK at opening of PCYC facility at Waitara and opened discussions on future Bobbo Classic cooperation.
- 8 Represented RCK on Bobbin Head Classic executive Committee and assumed leadership of Road Signs team for this year's event from Ross Warden.
- 9 Relocated six Lifeline bins from Brookvale to East Lindfield for refurbishment (Bob Elsworth, Arthur also involved).

Gary Keating

Chair - Club Service

FOUNDATION

Our involvement in contributing to the Foundation as in

Alf Klump Foundation dinner where members were asked to contribute \$26.50 to the Foundation.

Centurion members (approx 50% of membership) each contributed \$100 to the Foundation.

An annual contribution to Polio Plus from the Club on behalf of the guest speakers.

Chris Hoch

Chair - Foundation

SECRETARIAL

Club Constitution & By Laws

Revised Constitution & By Laws approved by the Board in November 2017 and adopted by Members at the AGM 4th December 2017. Key highlights include new Club Locality Description and new Membership classes.

NSW Government – Office of Fair Trading

Annual Return (Annual Summary of Financial Affairs – Form A12) submitted as required December 2017 post AGM.

NSW Government – Office of Liquor, Gaming & Racing

RCK's Charitable Fundraising Authority (Number 14191) remains in place, expires 15 July 2020.

Ku-ring-gai Council

Licence to Ku-ring-gai & Turramurra Rotary Clubs to run Wade Lane markets remains in place, expires 31 December 2019.

AGM and monthly Board Meetings

All have taken place in 2017/18 according to Constitution and By Laws. Minutes are available if any Member wishes to view.

RI/District/Rotary Down Under

Secretary maintains RI, District and RDU records on current membership (and all changes as they occur such as new members) and any annual Returns required including District Rotary Club Insurance & Compliance Declaration.

Specific Activities

Working With Children – as the Club's Youth Protection Officer, and also WWC Verification Officer (as also is Geoff Hungerford), have maintained & updated RCK's WWC Register of Volunteers with WWC Clearance & Verified), and all activities that have included working with children in 2017/18 have had fully signed off Checklist which shows all attendees are WWC Cleared and Verified.

Form 3 – a new Volunteer Declaration Form for suitability for being involved with Youth is proposed by RI/Rotary Australia/District. Secretary has actively engaged with District Youth Protection Officer (John Wakefield) and District Insurance Officer/AON to seek clarifications and drive modifications to Form 3 before it is rolled out. Some remaining clarifications still required before the incoming Board will consider and adopt use. Thanks to Michael Tyler for his assistance during this process.

Bullying & Harassment Policy – driven by RI/Rotary Australia/District, the Board has adopted the suggested Bullying & Harassment Policy. Members will be informed/trained at a Club Meeting early in the new Rotary 2018/19 year.

Special Thanks

To Geoff Hungerford for stepping in as Acting Secretary in my absences – hugely appreciated.

Lindsay Forrest
Secretary

FINANCE

Over the year, the General Account has maintained its current sound financial position and is expected to end the year in a similar balance to that at the start of the year. This is after the cost of purchasing a new laptop and projector, which was largely but not fully funded by a grant from Council.

For the Project Account the end of year balance is expected to be around \$5000 higher than the opening balance, in addition to the money set aside in the term deposit which has been left untouched. The club has continued to support many worthwhile projects with significant donations for Nepal, Trachoma, Clarke Road school, School for life in Uganda, Indonesian Small grants, ROMAC, PCYC and other youth activities, - to mention a few. This has been balanced this year by an increased and successful focus on fund raising activities following a couple of years where, consciously and intentionally, the focus was more on making donations and reducing accumulated reserves.

Chris Lewis

Treasurer