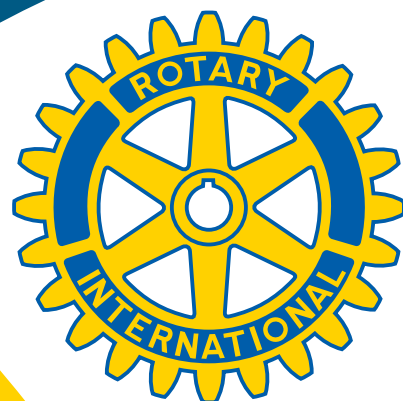


ROTARY CLUB OF KU-RING-GAI ANNUAL REPORT 2010 - 2011



Rotary Club of Ku-ring-gai



Rotary International President: Ray Klinginsmith

District Governor 9680: George Papallo OAM

Board of Directors 2010-2011

President	Michael Tyler	
Vice President	Ross Egan	Service Projects
President-Elect	Caroline Jones	Club Administration
Secretary	Geoff Hungerford	
Treasurer	Petra Le Compte	
Immediate Past President	Malcom Braid	Membership
Director	Dilys Geddes	Rotary Foundation
Director	Linda Lam-Rohlf	Public Relations

Service Committee Chairmen

Vocational	Chris McGuigan
Community	John Thompson
International	Graham Timms
New Generations	Rebecca Fletcher
	Joy Newling (Acting Chairman)



CLUB OBJECTIVES 2010-2011

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General: Conscious implementation of the Object of Rotary and the RI President's theme for the year throughout the club's activities - both to ensure that the club fulfils its (the club's) objectives and to familiarise newer members with those objectives.

Membership: Continued growth of a quality membership base with diversity of vocations, ages, genders and countries of origin/background.

Increase of five (5) members.

Development of members' ability to serve at both club level and beyond.

Public relations: Effective communication with the local and wider Australian community with a view to:

Increasing community awareness of Rotary's work.

Supporting the club's other objectives (e.g., service projects and membership growth).

Establishing relationships with commercial organisations that wish to implement corporate social responsibility policies by supporting the club's projects.

Club administration (Club service): A balanced and interesting program of club meetings, social events and service activities that reflects each month's Rotary theme and encourages maximum participation by all the members.

Maximum use of Rotary International, District and club websites for club administration and communication purposes.

Creation and adoption of a strategic plan for the club's future.

Creation and adoption of criteria for approval of proposed projects.

Vocational service: Encouragement of high ethical standards in business and professions, including:

Development of the club's existing vocational projects and implementation of new projects.

Sharing of members' vocational experience within the club.

Community service: Increased involvement with the local and wider Australian community through service projects.

International service: Development of the club's international service program, with particular focus on countries in the Asia/Pacific region.

Youth service: Development of the club's youth service program, with a view to encouraging continuous involvement of younger generations in community service activities.

Rotary Foundation: Encouragement of support of the Foundation, both through support of/ participation in its programs and through financial contributions.



PRESIDENT'S REPORT

By Michael Tyler - President

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As I come to the end of my year as President of the club, I ask myself four questions:



- Did the club perform worthwhile service to the community, both locally and overseas?
- Did the club members enjoy participating in its activities, including the work involved in serving the community?
- Did the club implement Rotary International President Ray Klinginsmith's theme for the year and his challenge to question traditional practices and seek improved ways to achieve Rotary's objects?
- What should the club focus on in future?

I think I can say without fear of contradiction that the answer to each of first three questions is a resounding 'yes'.

Service to the community

The reports which follow amply demonstrate the extent to which the club has continued its strong tradition of service to the community. I congratulate all the club's members on their contributions to our service projects. There are too many who deserve acknowledgement for exceptional effort, without which projects could not have been completed, to list here. Many are quiet achievers who fulfil their tasks without fanfare. However, it is appropriate to mention in particular:



- Ross Egan and his teams of helpers for the immense task of arranging and managing the Garden Festival and for organization of the hugely enjoyable cinema and trivia nights; also Ross for his tireless work in negotiating arrangements for the Gordon Market and the Garden Festival with Ku-ring-gai Council and for his coordination of the club's service committees.
- Bob Ivey for his excellent redevelopment of the Garden Festival website.
- Graham Timms for his exceptionally efficient chairmanship of the International Service committee and other substantial contributions during the past three years.
- Joy Newling for many contributions to the work of the New Generations committee, including taking over and ensuring completion of its program following the unfortunate resignation of Rebecca Fletcher for health reasons.
- Bala Krishnan for arranging and conducting a successful 'Pride of Workmanship' awards night.
- Peter Kipps and Tony McClelland for their outstanding work in preparation for the inaugural 'Bobbin Head Cycle Classic'.

For the first time the club suffered the misfortune of a washed out Garden Festival. The greatly reduced revenue severely diminished the club's ability to make all the donations that it had planned for. One can only be philosophical and say that, statistically, the odds are on the side of the club and that future Garden Festivals should still be successful.



On a personal note, I was especially pleased with the club members' enthusiasm for the weekend we spent catering for Youth Insearch and for the club's first time involvement in Clean Up Australia Day.

Members' enjoyment

The high level of attendance and loud buzz of conversation at club meetings and social events and the successful completion of most of the club's service projects are a clear indication that the club members enjoyed their participation in its activities. Several members undertook leadership positions for the first time and fulfilled their roles with distinction, which bodes well for future management of the club. Congratulations to Caroline Jones (Director, Club Administration), Linda Lam-Rohlfs (Director, Public Relations), Rebecca Fletcher (Chairman – New Generations committee), Joy Newling (Acting Chairman – New Generations Committee) and John Thompson (Chairman – Community Service Committee).

Linda Lam-Rohlfs deserves special mention for her hugely successful public relations campaign, including three newspaper articles, radio publicity and an exciting new association with the ABC. Linda amazed the club with her hidden talents and achievements.



10 club members and five partners attended the District Conference in Canberra and I can confidently say that a good time was had by all. Yet again our expectations were exceeded and we returned inspired and reinvigorated. I commend next year's District Conference in Wollongong to all members.

Rotary International theme and improvements in practices

As demonstrated by the Avenues of Service reports, there is no doubt that the club implemented this year's Rotary International theme "Building Communities – Bridging Continents". As well as continued international service, foundations have been laid for closer association with our own local community.

The club took some significant strides in updating its practices. Thanks to generosity of Tony McClelland and the technical expertise of Tony, Bob Ivey and Tony's son Matthew, the club now has a spectacular new website which is destined to become the centre of the club's administration. Not only will it enable automation of various routine processes, but for the first time the club has a single and readily accessible repository for information ranging from its newsletter and club directory to 'how to' guides, standard forms and historical data.

Following a number of unsuccessful experiments which provoked vociferous opposition, the club adopted a new seating layout for its regular meetings, which improved presentation and enhanced the atmosphere in those meetings.

More significantly, for the first time the club adopted a 5-year strategic plan (printed elsewhere in this report) which lays down its broad aims for the immediate future. The club also adopted a set of project selection and review criteria, so as to improve its process for selecting and learning from the projects it undertakes.

The club is persevering with the new club management structure recommended by Rotary International and will review it in a year or two.

What should the club focus on in future?

There's no need for me to elaborate on the club's 5 year strategic plan. I expect that next year's board will make its plans within the context of that outline. Therefore, I merely offer the suggestion that the club continue to:

- Improve the efficiency of its administration (of both the club and its projects);
- Emphasise training of recently joined members (with a view to them accepting leadership roles); and
- Encourage members' enthusiastic participation in all the club's activities.

Conclusion

To conclude, I thank the board, all the members and many members' partners for granting me the privilege of serving as President and for their support during the year. I wish President-Elect Caroline and the club a most successful 2011-2012.

Michael Tyler

President

CLUB ADMINISTRATION REPORT

By Caroline Jones - Club Administration Director

Speakers' Program

Bala Krishnan has been ably assisted by Tony McClelland, Michael Midlam and Adele Mitchell with each of them being in charge of a three-month timeslot. We have enjoyed a variety of excellent speakers but it has been heartening to discover that some of the best speakers this year have been our very own members.



Sergeant at Arms

Bob Ivey has provided a fun sergeant's session each week as well as taking the photos for Koongga and helping behind the scenes with his IT skills. Thank you, Bob. It has been much appreciated and the sergeant's session has also been a great boon to our finances.

Door Team

A conscientious team of members has done door duty and greeted our visitors courteously and efficiently. The club's new website increasingly attracts visitors who arrive at the club without warning but our volunteers have dealt ably with all unannounced visitors – putting them at their ease and ensuring they are made welcome and provided with meals, seating and fellowship. Well done.

Gordon Markets

Geoff Hungerford, Frank White, John Thompson and Graham Timms consistently helped with putting up and taking down the banners and setting up and tidying away. Their commitment has been time consuming and ongoing and much appreciated. Also appreciated were the regular group of helpers who reliably met their commitments during the day.



The Bulletin and the club's website

Tony McClelland has put an enormous effort into redesigning and updating Koongga and we now have reporting of apologies and all of our membership details online – well on track to make the club 'fully electronic' by our 2012 deadline. Excellent effort, Tony.



Welfare

So many of our members have been ill this year that Wally Forbes has been ably assisted by a number of caring individuals who have rung and visited and sent cards on the club's behalf. Vale Tim Phillips, Ivan Skellet and Gay Desmarchelier. You are sorely missed.

Social Events

Dinners for Eight: Because there was a dinners for eight at the end of the 2010 year it was decided to have one dinners for eight event this year. Many thanks to Ivan and Joyce Cribb, Geoff and Patsy Hungerford, Irene and David Kennedy, and Caroline Jones for hosting these meals in their own homes. By all accounts the plates people brought were superb and newer members had a chance to meet socially with some of the longer-serving Rotarians.



Trivia Nights: Ross and Helen Egan and their helpers did a fantastic service to the club in hosting these nights. With the Garden Festival being a washout, they raised much-needed funds.

Movie Nights: Congratulations to Ross Egan and his team for contributing so ably to Polio Plus with packed houses enjoying Stieg Larsson's somewhat violent but immensely compelling tales. Many thanks to Margaret Braid, Helen Egan, Dilys Geddes, Judy Houghton, Patsy Hungerford, Caroline Jones and Joy Newling for their delicious sandwich platters.

Restaurant Nights: We enjoyed a wonderful Indian meal at the India Curry House in Turramurra on Monday 26 July and a lovely Greek banquet at The Claypot in Gordon on Monday 31 January. Thank you to Judy Houghton for assisting Caroline Jones in organising these events.



Bowls Night: Rasma Andrejewskis, Dilys Geddes, Michael Midlam and Michael Tyler won the President's perpetual trophy for the Rotary Club of Ku-ring-gai Annual Sporting Team Challenge.

Catering

The standard of meals has improved to such an extent that it is appropriate that West Pymble

Bowling Club should be officially acknowledged and thanked for their delicious and varied meals each Monday night.

Christmas Party

It was decided to give Louise Tyler and Judy Houghton a break this year and so Caroline Jones organised Christmas dinner at The Landings, North Turramurra. A fun night was had by all.

Secretarial Services

Geoff Hungerford has done a superb job efficiently and quietly complying with all that RI and District require on time and without fuss. Congratulations and thank you Geoff.

Caroline Jones

Club Administration Director

TREASURER'S REPORT

By Petra Le Compte - Treasurer

As expected the Global Financial Crisis has continued to make life very difficult for many people and this has affected our ability to raise much needed funds. Saying this, the club has come through the year financially sound, but probably to the detriment to some of our charities.



The General Account had an opening balance of about \$17,000 and will have a closing balance of about \$16,000 when all expenses have been paid. The Project Account had an opening balance of about \$12,000 and when all final expenses and donations have been submitted we will have a closing balance of approximately \$15,000.

The club maintains a Project Account reserve fund with St George Bank. The interest earned during the year was \$989 and the closing balance was \$23,667.

With the great work and support of Ross Egan and his team, the Garden Festival was very professionally organized. The club was very limited in its time constraints and unfortunately we had "Mother Nature" against us for that time of year. We must consider ourselves lucky that we didn't also have a cyclone come through or flooding (but maybe we did come close). The final hard knock was that the state election was being held on the same weekend. It was a great effort by the team that we did break even and again they achieved a great result from what could have been a lot worse.

Membership dues have been paid promptly by the majority of our members and we now have a new online system to report attendance and obtain vital information from our website. This has been a great achievement from our computer whizzes Tony McClelland & Bob Ivey (who also had a great input in developing our Garden Festival website). Thank you for your wonderful work in bringing the club into the 21st Century.

The New Generations Services donations to various causes went from \$6,000 in 2009-10 to \$4,000 for this financial year due to the constraints on our budgets. Operation Hope received a donation of \$1,200, MUNA received \$500 and National Youth Science Forum \$440. RYLA was also given a great boost of nearly \$800. For now the club has decided that it would prefer not to continue with the Youth Exchange program and will put those donations towards other New Generations Services.



Community Services includes the Gordon Markets, which this year may go from a net profit of \$16,000 last financial year to approximately \$15,000 for this financial year. Community Services includes their great effort of raising about \$4,000 again for Bowelscan and the Christmas cake & pudding sales which raised about \$800. The Trivia Night in May raised nearly \$2,700 which will mostly go to Studio ARTES. Community Services projects are very reliant on our members' participation and we are most grateful for all the club's support.

The club raised more than \$6,000 for PolioPlus through two film nights and reached its target of donating nearly \$5,000 to the Foundation. Also Speakers Recognition of just over \$1,000 will be donated towards PolioPlus.

The International Committee raised almost \$1,500 from its International Night and nearly the same amount from its Observation Car Trial. A donation to Bo Hospital for \$2,000 has been made. The School of St Jude received a donation of \$440. ShelterBox received from the club \$5,000 as a donation and an extra \$500 which was sponsored by Active Real Estate at Killara. The East Timor RYLA received by hand from the club a donation of \$2,000. A great effort from the International team.

The club has a new project coming through in the new year. The Bobbin Head Cycle Classic will be held early in 2012 and to start the processes the club has contributed \$5,000 towards its expenses.

In summary, the club's bank accounts have maintained a good working balance while the avenues of service have largely achieved their goals. The Rotary club of Ku-ring-Gai has again shown great community responsibility.

Petra Le Compte

Treasurer

ROTARY FOUNDATION COMMITTEE REPORT

By Dilys Geddes - Foundation Director

The Foundation Committee's aims for the year were to:

- Raise awareness of The Rotary Foundation and encourage support of the projects the Foundation supports.
- Organise fundraising for the Foundation through its Annual Programs Fund and the PolioPlus \$200m Challenge.
- Seek nominations for Rotary's educational programmes.



Raising Awareness of The Rotary Foundation

PDG Pam Pritchard gave us an update on the progress of the PolioPlus Program and the key focus areas. When Rotary launched this program in 1985 there were over 350,000 new cases of polio each year. Today it is less than 1,700 per annum, a reduction of 99 per cent. Since 2009 only four countries remain polio endemic: India, Nigeria, Pakistan and Afghanistan. It is the hard to reach areas that are providing the most challenges and a couple of those areas are also very insecure. In Afghanistan "Days of Tranquility" have been negotiated to allow immunisations to be carried out. We still have the challenge of completing the goals set for PolioPlus by the end of June 2012.

District Rotary Foundation Committee Chairman Lindsay May came in November to give us



another comprehensive briefing of how to best use the Foundation's resources.

Thanks to Tony McClelland for his continued inclusion of the Rotary Thought for the Week in Koongga.

Support of the Annual Programs Fund and PolioPlus

The members of the club have contributed nearly \$3,000 to the Annual Programs Fund. Peter Kipps, my one and only committee member, has done a sterling job in managing this and finding the easiest way for members to contribute with the least effort (not an easy task) and I have appreciated Peter's work on this and his overall support throughout this year.

We have had two cinema nights and two trivia nights that have been very successful and raised funds in excess of \$6,000 and our programme for the recognition of speakers at club meetings throughout the year provided an additional \$1,000 for PolioPlus. These events allowed us to meet our goals for PolioPlus and provide funds for the Studio Artes bus.

The success of these fundraising nights has been down to the great organisational skills of Ross Egan and his wife Helen. A big thank you also goes to Graham Timms, Greg & Joy Newling, Malcolm Braid and Richard & Sally Maloney for their donations of raffle and auction prizes. It is also important to recognise the contribution by a number of members and their partners who generously supported the catering requests and brought along friends to support the events. Thank you to all of you. Without you, your family and friends these events would not have been so successful and we would not have had so much fun.

Educational Program

Rotary runs a number of educational programs and the one we have recently become active in is the Ambassadorial Scholarship program. This is a program whereby The Rotary Foundation provides access to a number of scholarships throughout the world for successful applicants to study in another country. These scholars are ambassadors not only for the Rotary District and the club that put them forward but also for their country - a wonderful opportunity for the successful applicant. A key criterion for selection is that the applicant is able to demonstrate their knowledge of Rotary. We have received an application from a young lady, Bronwyn Lo, who is interested in putting herself forward for the Ambassadorial Scholarship from our District. Bronwyn's application has to be submitted to District and then to The Rotary Foundation between the end of August and October. If successful, Bronwyn will embark on a year of study at one of the universities she has identified - watch this space next year as we progress this application.

Thank you again to all the members, partners, friends of the club for your support of the Foundation throughout this year.

Finally, thank you to President Michael for your support and leadership throughout 2010-2011.

Dilys Geddes

Foundation Director





At the start of our Rotary year we had a membership of 46. During the year we inducted two new members and unfortunately lost seven members. Our new members are Rasma Andrejewskis and Irene Kennedy with the classifications of Nursing Management and Dentistry respectively. These two classifications are both new to our membership base, which is great as it creates further diversity amongst our vocations.

We were very sorry to lose PDG Ivan Skellet and Tim Philips who passed away during the year. Both funeral services were attended by many members, which was a great acknowledgement of their contribution to Rotary and in particular our club. Others who moved from our membership were Marieken van Ewijk-Miller and Doug Miller to a Northern beaches Rotary Club, following their relocation to Manly - our loss and their gain; Bob Vernon, Chris McGuigan and Rebecca Fletcher who each had a number of competing challenges resulting in resignations. Our membership number at the time of writing this report is 41.

Early in the year we conducted a survey of members which provided useful feedback. Key positive aspects reported were our fellowship, mix of local and international projects, fundraising and member involvement in club activities. Aspects for more attention include feedback on projects' status, meeting facilities and food and a more active web site. On these areas for improvement the leadership team has provided the feedback requested on projects, the West Pymble Bowling Club has changed caterer and Tony McClelland did a great job creating the new web site. Many thanks to Linda Lam-Rohlfs who did a great job on the survey analysis and reporting.



This year we conducted three Membership Awareness days in an effort to inform the public of our club, its activities and encourage potential members to attend our meetings. The Saturday morning events were held at West Pymble Shopping Centre, West Lindfield Shopping Centre and in the Gordon Centre. We were successful in talking to a number of locals about Rotary and did have several attend meetings. Rasma Andrejewskis was a successful inductee from the West Lindfield day. In addition to these days Linda has been active in promoting Rotary and our club at the Gordon Markets.

Our mentoring program for new members is slowly gaining momentum as existing members understand the value of nurturing new members during the first 12 to 18 months of membership.

A new inclusion in the Koongga was the "90 seconds on me". This gave members a snapshot of background on members from a light hearted perspective. Many thanks to those members who contributed.

The future success of Rotary and in particular our club is in growing and developing our membership base. Every member is encouraged to continually look for potential members and, as Tony McClelland has said many times, "just ask them to come to a meeting and experience the fellowship". To maintain and grow our club we need an average of at least five new members a year. This is the challenge to all members.

In conclusion, thanks to President Michael for his encouragement and support, to Tony



McClelland and the membership committee, and Frank White, John Thompson and other members who supported the Membership Awareness days and other membership activities.

Malcolm Braid

Membership Director

PUBLIC RELATIONS

By Linda Lam-Rohlfs - Public Relations Director

The year has passed through in a flash. Before we could lay our hands on something more substantial, the year is coming to its final days. Looking back on what has happened in the club's PR space, I am extremely happy with the support



from The North Shore Times. Two promotional articles were published in the The North Shore Times for the Garden Festival and ShelterBox. The Chief Editor, Catherine Zuill, joined us at a club meeting, sharing with us memorable events in the history of North Shore Times.



In October 2010, I had the opportunity to meet Jane You, Brand Manager of ABC Gardening Australia Magazine, at the Gardening Expo - the iconic event of the ABC's Gardening Australia program. With great support from Jane, we received a donation of 1,800 copies of ABC magazines that turned the idea of having show-bags for our Garden Festival into reality. Thanks so much for the help from all members and their families and friends for transportation of the magazines, filling up and distributing the show-bags at the Garden Festival.

We also established a valuable association with Angus Stewart, the Presenter of the Gardening Australia Program. Being the special guest speaker at the Garden Festival, Angus provided some great ideas that we may use in future for speaker programs.

We also approached Hope (102.3) channel for promotion of the Garden Festival. Ross kindly accepted a live Radio interview by the Hope channel. It was proven that some visitors got to know about the Garden Festival through the Hope and the 702 ABC radio programs. We are delighted at receiving the great publicity and support from the media, including local newspaper and radio programs, at no cost to the club.

For the Gordon Markets, we have introduced various new initiatives, including music and cooking demonstrations. Hopefully we will be able to bring more new stores and activities to the markets in the coming months. With commitment from both clubs, a permanent Rotary Stand is now established in the Gordon Markets. It is being used as a direct communication channel connecting our club with the general public and local community. And we can promote all Rotary activities through the Gordon Markets. Thanks very much for the laborious effort from John Thompson, Frank White and all club members making sure that the Rotary stand is well equipped every month.

Looking forward into the future, we certainly have more opportunities in other sectors, such as social networks, business and local community groups. Public relations requires continuous effort to create, maintain and excel, so that we can add value to service projects, the club and the Rotary organisation.

Linda Lam-Rohlfs

Public Relations Director



“AVENUES OF SERVICE” - VOCATIONAL

By Bala Krishnan - Deputy Chairman

The Vocational Service annual plan not only continued our regular projects, but also sought to increase recognition of people who contribute to our community through local businesses.



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The Vocational Service team were:

Chairman: Chris McGuigan (who unfortunately had to resign from the club for personal reasons)
 Deputy Chairman: Bala Krishnan
 Committee: Chris Hoch, Peter Kipps

Activities this year included:

‘3 on Me’: The Vocational Service committee continued to recognise the expertise and experience of our members in their various vocations and encouraged them to speak briefly at club meetings on developments in their fields of work. New members Rasma Andrejewskis, Irene Kennedy and Michael Midlam gave us most interesting insights into their vocations.

Pride of Workmanship Awards: The main activity of the Vocational Service committee in 2010-11 was the presentation of Pride of Workmanship Awards, acknowledging the efforts and contributions of employees who consistently achieve an overall high standard of work performance and display personal qualities worthy of such a public award. The award recognizes people who “Do it once and do it well”.

Pictured with Bala Krishnan and President Michael are three of the awardees, Rhonda Dekker, Renee Panetta and Mariela Orellano.



Next year it is hoped to extend our recognition of outstanding employees with presentation of awards for outstanding apprentices.

Bala Krishnan

Deputy Chairman

Vocational Service Committee

“AVENUES OF SERVICE” - COMMUNITY SERVICE

By John Thompson - Chairman

In line with President Michael’s strategic direction for 2010/2011, our annual plan took into account not only our ‘business as usual’ commitments but increased involvement with the local and wider Australian community through service projects. In three broad areas - major projects, ongoing programs and community service focused ‘innovations’ - we took on and accomplished a lot; but we are only too well aware of how much more still needs to be done: a springboard for further action in 2011/2012. The Community Service team were:



John Thompson (Chairman); Roger Desmarchelier (Deputy Chairman); and committee members: Reg Barlow, John Boyle, Lou Coenen, Ivan Cribb, Scott Drake, Howard Fletcher, Wally Forbes, John Hessel, Michael Midlam, Doug Miller, Ted Price and Bob Vernon.

Gordon Markets (in conjunction with Turramurra RC)

For many years the Gordon Markets have provided us with a steady flow of funds for our community support commitments.

With our co-sponsors, Rotary Club of Turramurra, the steering committee has secured the Markets' future with a re-signed Council lease, and has attracted bigger attendances through more prominent advertising (8 new banners), a better quality and mix of stallholders, and simpler administration and logistics for all concerned. Our effort included a Rotary membership stand managed by Linda Lam-Rohlf. The returns to our club were \$15,000 this year. Special thanks must go to committee member Geoff Hungerford; a small band of regulars led by Frank White, Wally Forbes and Graham Timms, who set out our new signage each month come rain, hail or shine; and indeed to all in our club who gave up precious chunks of their weekends for Market PR/patrol purposes.



Eagles RAPS

Eagles RAPS is one of the most inspiring volunteer-based, self-help focused support programs for socially and economically disadvantaged adolescents in outer-western Sydney that we have ever come across. Having 'adopted' them and made them one of our principal targets for financial support last year, we wanted to work more proactively with their organisers in 2010/2011 by providing them with not just additional cash and equipment, but also professional help in their business planning, consolidation of their community support base and vocational guidance for their ever-increasing student numbers. Although our limited funding was directed to other local projects this year, Greg Newling has maintained contact and confirms that our support will continue for their proposed facilities in Orange and Dubbo. We intend to provide more concerted support next year.

Rotary health-related and other fund-raising projects

Under this general umbrella heading we helped raise funds and made donations for a number of appeals and were involved in the following community projects:

- For Daffodil Day at Pymble Station (with thanks to organiser Ross Egan);
- For Christmas gifts, through 'Trees of Joy' in Gordon Shopping Centre and at West Pymble Shopping Centre;
- Through the sale of Rotary Christmas cakes and puddings (with thanks to Linda Lam-Rohlf and Ted Price) - this netted \$3,000.
- For Bowelscan collections.
- Lifeline support and Book Fair – loading and transport of books from storage.
- A fundraising tennis day was held, combining with Lindfield Lawn Tennis Club.
- A team combined with a group of Rotaractors to clear garbage in and around Lane Cove National Park on Clean Up Australia Day.
- For the Red Shield Appeal (with thanks to organiser Chris Hoch).
- Studio ARTES was donated a further \$3,000 towards



their bus to transport the students.

- Carers' Night - Irene Kennedy & John Thompson led our event this year - a wonderful occasion for recognising unsung heroes in our community, and truly inspiring.
- Success with Federal funding to purchase a data projector, laptop computer and a marquee canopy for the Rotary membership stand.

Bobbin Head Cycle Classic

This joint initiative with Rotary Club of Turramurra, involving Tony McClelland, Peter Kipps and myself, offers an excellent opportunity to raise funds and give public exposure to our club in the Ku-ring-gai and Hornsby municipalities over a period of about four months in early 2012.

Other Projects

Unfortunately two other initiatives in this area had to be deferred:

- A proposal to assist with graffiti removal from public buildings in our community. This is a worthwhile endeavour championed by our sister club in Turramurra and something that hopefully we'll be able to follow up more actively in 2011/2012.
- A Farmers' Market to complement the monthly Thornleigh Market has been investigated. A meeting with Council has highlighted the need for close coordination on a suitable site.

Conclusion

In summary, 'Community Service' is what we all stand for. It's inspiring, it can be visionary and it brings us back to our grass roots. As we learned during our working bees, it gives us incredible opportunities also for further bonding and fun. As our TEAM motto suggests: Together, Everyone Achieves More.

My thanks to all in our Community Services team and our club for their efforts in making this year's contributions worthwhile.

John Thompson
Chairman

2011 GARDEN FESTIVAL

By Ross Egan & Dilys Geddes

Our 7th Garden Festival was held at St Ives Showground over the weekend of March 25 and 26 under showery skies.

The event was only a marginal financial success due to the combination of State Election and weather impact on the public attendance.

The stall numbers were down by about 20% due to concurrent garden events around Sydney and a major event in Melbourne. The Rotary team did a wonderful job setting up and managing all the activities – including a mix of new stall types and garden specialist services.

The team consisted of Ross Egan, Dilys Geddes, Malcolm Braid, Roger Desmarchelier, Emyr Evans, Linda Le Compte,



Frank White, John Thompson and Bob Ivey. We welcomed new members to the Garden Festival management team with Linda Lam-Rohlf managing the PR and marketing and achieving some valuable sponsorship.

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Petra Le Compte and Dilys Geddes managed the financials and admin - not a job for the faint hearted, as it required careful tracking and reporting.

Bob Ivey, who has been heavily involved in the Garden Festival management since the beginning, has done a magnificent job in setting up and administering the database for the Garden Festival web site. The web site received many 'hits' and was a valuable tool in keeping stallholders informed and collating site management resources for Frank White and his team.



Emyr Evans continued to work his magic with the entertainment for the Festival and we saw an excellent line up of musicians and singers, including many from local jazz groups participating.

At short notice, Adele Mitchell picked up the challenge of the speakers programme – with great success from a variety of specialist speakers, including Brian Roach and the ABC's 'garden guru' Angus Stewart. These experts gave us constructive feedback on Festival improvements.

Once again, we enlisted the help of a sound specialist, Peter Mudie, and this was a master stroke as Peter and his team set up the sound system for the whole site and ensured that the quality of the sound experienced in the different areas of the Show Ground was optimal.

Frank White, John Thompson and Ross Egan managed the site operations, including the set up of the event which was done seamlessly as usual. This was a huge task, which these gentlemen made look deceptively simple - don't be fooled; it is not a trivial task.



Mayor Ian Cross performed the opening ceremony on the Saturday and spoke of the extended partnership between Council and Rotary.

The beneficiaries of the Festival were ShelterBox, Studio Artes, LifeLine and the SES.

Ku-ring-gai SES supported the Garden Festival in managing the traffic control at the event. During the planning phase for the 2011 Festival we made changes to some aspects, such as our ticketing, security. Some of these changes were more successful than others. As in past years we have reviewed the excellent feedback we received from stallholders, visitors and the members of the club and these will be taken into consideration as we plan for future Garden Festivals.

The Garden Festival met the criteria that we set ourselves, being:

- Did it meet the needs of the community? Yes
- Did it have member involvement? Yes - we had the biggest participation of club members so far and everyone contributed to the success of the weekend.
- Did it get media attention? Yes - through radio and the press - very good exposure for Rotary and the club.



- Did it meet financial demands? No
- Did we meet the criteria? Yes
- Did we have fun? Yes

Should we do it again next year? The club conducted a critique and decided to postpone the 2012 event for 1 year in order to finalise a long term (and more economical) lease agreement with the NSW Government via the Council. The club gave overwhelming support to continuing with a restructured Garden Festival and wishes to see a stronger marketing campaign and improved public attendance generated.

Thank you to each and every one of the club members who participated in assisting with this year's Festival and we look forward to your support at the next one.

Ross Egan

Garden Festival Coordinator

Dilys Geddes

Chairman Garden Festival Committee

“AVENUES OF SERVICE” - INTERNATIONAL SERVICE

By Graham Timms - Chairman

This year has been a difficult one for International because many of our best laid plans were disrupted by a shortage of funds and by a series of global disasters, to which it was our responsibility to respond.



Floods swept Eastern Australia, an earthquake devastated New Zealand and then a massive earthquake and tsunami struck Japan and the Pacific. Never before has there been such a need for Rotary's ShelterBoxes and, like many other clubs throughout Australia, Ku-ring-gai responded. But inevitably, given the shortage of funds, this meant that some of our cherished long-standing projects suffered.



ShelterBox

So urgent was the need for emergency shelter throughout the world that, even before the Japanese earthquake, the reserve supply of ShelterBoxes, some of which are held in Melbourne, had been drawn down. An urgent appeal was sent to Rotary Clubs in our District and our club was one of first to respond by donating sufficient funds to provide an additional five boxes.

RYLA East Timor

The International Committee continued to work with District to develop the concept of a Rotary Youth Leadership Awareness (RYLA) program for East Timor, the need for which is becoming more and more obvious as the United Nations prepares to withdraw from that country. East Timor has no other forum for training its youth for leadership and leadership is what will be desperately needed in the next few years if the country is not to return to anarchy. We cannot overemphasize how important this is.

In August Caroline Jones represented Ku-ring-gai Rotary at the first East Timor RYLA program in Dili, which was a great success. There were the expected teething problems, but demand for a second RYLA is overwhelming and planning is underway. Apart from the club's physical presence, we managed to find \$2,000 to support the program.

Other East Timor activities

Unfortunately in other East Timor activities there is less happy news. In 2009/2010 we began scoping a local assistance program for the village of Illiomar in East Timor's south-east, the most under-developed part of this under-developed country. The program had been planned as a hands-on aid project involving both the people of the village and volunteers from our own and other Sydney clubs. Sadly, when Caroline Jones went to East Timor to continue scoping the project it became clear that the villagers had moved firmly away from the idea of hands-on and, as a result of what we believe were unrealistic expectations fostered by the UN, now requested that we simply make a cash donation. We declined and the project was abandoned.

Uganda - Manjari

This was a new initiative for 2009/2010 and we had hoped to continue to support the development of the local school and orphanage in 2010/2011. Notwithstanding our shortage of funds it had been hoped that this could be achieved by contributions from the Rotary Foundation, but changes to the Foundation's grant rules made this extremely complex and the local Ugandan club decided to pursue the program with clubs in Rotary zones not so restricted. Although this is unfortunate from our perspective we understand that the local club has been successful in finding suitable other partners for Foundation grant aid, so support for the school and orphanage will continue.

Bo Hospital

The development of Bo Hospital continues to go from strength to strength. During 2010/2011 construction of Stages 1 and 2 reached completion and the Hospital committee moved towards establishing processes to support the on-going staffing and supply of the operating hospital. Rasma Andrewjewskis, a new member of our club and a nursing sister with considerable practical experience in this area, joined the International Service committee and then the Bo Hospital committee and is already making invaluable contributions to the project's on-going development.



School of St Jude, Tanzania

We continue to support this project as best we can and it is pleasing to see the development that is taking place there. Unfortunately our shortage of funds meant that we were obliged to scale back our promised commitment to the school. However they accepted this with their usual good grace and were able to find alternative sources of funds to support the eight students we were sponsoring.

RAM and ROMAC

Two other regular programs - Rotarians Against Malaria and Rotary Oceania Medical Aid for Children - were, unfortunately, suspended as a result of lack of funds. It is hoped that we will be able to resume supporting both of these worthy activities in the future.



Fundraising

The other part of our activities is fund raising. The International Night in November 2010 raised over \$1,500, thanks to a wonderful array of international dishes provided by many members and their partners. Our “new” activity (actually an old event rediscovered), an Observation Car Trial organized by Adele Mitchell and her partner, Ross Goodman, raised a similar amount for Bo Hospital. So successful was the Trial that it is proposed to expand it in 2011/2012.



Tony McClelland is currently pedal-deep in organizing the great Bobbin Head Cycle Classic to be held in early 2012, half the proceeds from which are also to be directed to Bo Hospital.

Unfortunately, due to inclement weather and resulting poor attendance at the Garden Festival, the ShelterBox display did not achieve last year's total so consideration may need to be given to alternative fund raisers for ShelterBox in 2011/2012.

Committee Members

Nothing could have been accomplished without the assistance of all the members of the International Service committee. Sadly during the year Tim Philips passed away. His contributions, particularly with regard to St Jude for which he was primarily responsible, will be missed. However, we were fortunate that Greg Newling was able to step into the breach. Caroline Jones was a monument of strength on East Timor and Adele Mitchell and later Rasma Andrejewskis maintained our involvement with Bo Hospital. John Aitken and Peter Tang kept the ShelterBox program rolling and David Forsythe was a strong (but unfortunately unsuccessful) advocate for ROMAC.

This was my last year as Chair of the International Service committee. I have served for three years and that is quite enough. In that time we have had successes and failures, but to build a school (Manjari) and a hospital (Bo) where none had existed before and to provide education and health care where previously there was none must count for something. And I believe that the District initiative of which we were so much a part - the East Timor RYLA program - may well be one of the most significant international projects we have ever undertaken.

All-in-all I leave International well content and happy to pass it to the secure hands of Greg Newling. I wish him all the best.

Graham Timms

Chairman

International Service Committee

“AVENUES OF SERVICE” - NEW GENERATIONS SERVICE

By Joy Newling - Acting Chairman

This year we aimed to provide a range of activities that engaged and challenged local young people through different programs, some organised and administered by our Rotary District 9680, and various programs conducted by other organisations.



Rotary Youth Exchange



Our outbound exchange student, Millie Constable, returned after an amazing year in Denmark. Millie spoke to our club and told us of her happy times with her different host families, the Danish customs that she enjoyed, the Euro trip with other exchange students which she described as “the best three weeks of my life”. Millie is now employed to find volunteers for overseas service and commented that she could not have dreamt of doing this job without the maturity and experience gained from Youth Exchange.

Interact

The Interact club at Pymble Ladies College is continuing and, whilst there was not a lot of contact this past year, we plan to change that next year and attend a few of their lunchtime meetings.

Rotary Youth Program of Enrichment (RYPEN)

We sponsored two Year 9 students from Killara High School to attend our District’s RYPEN camp at Collaroy in February. RYPEN aims to develop increased motivation, improved life skills, better self image, pride in themselves and an understanding of setting and achieving goals.

Rotary Youth Leadership Award (RYLA)

RYLA is a residential leadership training seminar for 18-25 year olds which is conducted for a week in January each year and this year we sponsored Brooke Mills from Sunshine Homes to participate and Rebecca Fletcher represented our club at the dinner that concluded the program.

Rotaract

We have connected with Rotaract in several ways during the year. Lauren Taylor, our attendee at RYLA the year before, spoke to us about her experiences at RYLA and Crosslands Rotaract where she was the President.

Our District Rotaractors did a wonderful job organising the Asia Pacific Regional Rotaract Conference at Olympic Park from 25-28 November. Six of our club members were pleased to be able to help them by manning the registration desk and a few other pleasant tasks, like driving one of the guest speakers, Ramesh Ferris.



Only a few Rotary clubs in the District were involved, and our small financial contribution (sponsoring the Project Inspiration goal-setting sessions) and volunteers were greatly appreciated. Our club’s support was acknowledged in the program.

District Rotaract Representative, Evan Burrell, spoke at one of our club meetings and club members also enjoyed the Rotaract fundraising trivia night.

Model United Nations Assembly (MUNA)

This year we sponsored two teams from Pymble Ladies College. They represented the countries of Denmark and Serbia in the Assembly wearing national costumes of their respective countries to debate international issues from their selected country's point of view. Eleanor Filewood and I visited during the weekend and were impressed. We look forward to the girls visiting the club soon to talk about their experiences.

Youth Science Forum

In January we sponsored Angela Lee to attend the Youth Science Forum run by the University of Western Sydney, in partnership with Rotary and the National Youth Science Forum. The program includes a range of workshops, tours and hand-on activities.

Benefic Awards

This is an annual award for a Year 9 student from each of Turramurra, Ku-ring-gai and Killara High Schools who displays "a favourable influence" amongst their peers. A perpetual trophy and book voucher was presented to each of the students and my thanks go to Caroline Jones and Tom Jackson for representing our club at Ku-ring-gai and Turramurra. I had the pleasure of attending Presentation Day at Killara High.

Clarke Road Special School

Another of our aims this year was to maintain links and engagement with Clarke Road Special School. I was honoured when Eleanor Filewood asked me if I would like to take her place as the Community Representative on the School Council. I have enjoyed this involvement and learnt so much. Everything will be changing for them later this year when they move temporarily across the road to Hornsby South School while their brand new school is being built!

Their Presentation Day was inspiring. Every child received a certificate, some for big achievements, some for improvement in a particular area. Our club donated the Rotary Role Model Award and I was pleased to be able to present it to one of the senior girls, Lara Harrison.

Operation Hope

Operation Hope is a sponsorship program which seeks to build self esteem, heighten self worth and encourage disadvantaged children to believe in themselves. We sponsored two children to attend an Operation Hope camp.

Life Education

Life Education is the largest non-government provider of drug and health education to children and young people, their families and communities Australia-wide. You will probably have seen their trademark Harold the giraffe on one of their vans at a local school. We were pleased to support their great work again with a donation.

Youth Insearch

Youth Insearch is a community organisation that focuses on resolving adolescent issues at a peer level. Young people come from varying social and cultural backgrounds and attend a weekend camp with a follow-up program when they return home.



Thirteen of our club members and partners spent a busy but enjoyable hot weekend in February catering for one of their Youth Insearch camps at Kurrajong. Special thanks to Louise Tyler for her expertise and resourcefulness in catering for large numbers.



As well as 40 children aged between 12 and 17, there were young leaders and volunteer support people and we met Rotarians from Tamworth and Moree who had each driven a bus down with a load of young people. We were always very busy

– we'd just finish preparing one meal and it would be time to start the next, or sometimes two meals together, but it was very worthwhile, rewarding and fun. This was a New Generations Committee initiative but I would like to thank everyone who helped over the weekend. We plan to make it an annual event!

Conclusion

So, as you can see, the New Generations Service committee has had a busy time. Sadly Rebecca Fletcher and Marieken van Ewijk-Miller resigned from the club during the year so our committee became very small. However, I would like to thank Tom Jackson, Emyr Evans and especially Eleanor Filewood for her guidance when I took on Acting Chair. It has been a learning experience. I look forward to the coming Rotary year being bigger and better for New Generations at Ku-ring-gai!

Joy Newling

Acting Chairman

New Generations Committee

Rotary Club of Ku-ring-gai

Strategic Goals 2011 - 2016

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Vision

The service organisation of choice - a dynamic action-oriented club whose contributions improve lives in communities locally, regionally and elsewhere.

Motto *Service Above Self*

Strengthen the club	Focus on and increase humanitarian service	Enhance public image and awareness
<ul style="list-style-type: none"> • Club has 60 members • Club membership represents the diversity within the local community • At least 25% of members are in business locally • At least 60% of members are active in business • Average age of members is not more than 55 years • Club has a good balance of service and fun • Club has consistently high quality meals • Club has consistently high quality and variety of speakers • Attendance rate is 90+% • Club members have a high participation rate in both club activities & service projects • Club has a structured leadership development plan • Club has effective reporting mechanisms 	<ul style="list-style-type: none"> • Club raises \$120K+ (\$2K per member) p.a. for projects • Club has strategic partnerships and cooperative relationships with other clubs and non-Rotarians • Club has a balanced program of projects across all Avenues of Service • Club supports eradication of polio and other Rotary Foundation projects • Club actively seeks and develops opportunities to serve needs in its local community • Club has/participates in significant projects both locally and internationally • Club's international focus is divided mainly between: <ul style="list-style-type: none"> • Asia/Pacific region • Africa 	<ul style="list-style-type: none"> • Club is the Rotary club best known in the local community • Club publicises its service activities regularly and imaginatively • Club demonstrates Rotary's core values in the local community • Club promotes itself and its signature activities by networking with local businesses and community groups • Club initiates projects for corporate involvement

Mission

We provide service to others, promote integrity, and advance world understanding, goodwill and peace through our fellowship of business, professional and community leaders.

Core values *Service, fellowship, diversity, integrity, leadership*



MEMBERS DURING 2010-2011

Member	Partner	Classification	Membership	Rotary Titles
Aitken, John	Susan	Plastic Products Manufacturing	1995	Past Treasurer, PHF
Andrejewskis, Rasma		Medical - Theatre Management	2010	Rotarian
Barlow, Reg		Journalism	2008	Rotarian
Boyle, John	Janet	Real Estate - Licensee	2005	Rotarian
Braid, Malcolm	Margaret	Human Resources - Management	1993	Past President
Coenen, Lou	Rita	IT - Project Management	2001	Rotarian
Cribb, Ivan	Joyce	Legal - Local Government	1993	Past President, PHF
Desmarchelier, Roger	Gay	Finance - Consulting	2009	Rotarian
Drake, Scott	Jacquiline	Jewellery - Retailing	1995	Rotarian
Dunn, Norris	Suzanna	Building Materials - Retail	1959	Rotarian, PHF
Egan, Ross	Helen	Project Engineering	2001	Vice President, Past President, PHF
Evans, Emyr		Education - Music	1999	Rotarian
Filewood, Eleanor		Education - Physical	2006	Rotarian
Fisher, Frank	Patricia	Safety Equipment Manufacture	1993	Past President, PHF
Fletcher, Howard	Carolyn	IT Consultancy	2008	Rotarian
Fletcher, Rebecca	Graham	Management - Community Sector	2008	Chairman New Generations Service, Rotarian
Forbes, Wally	Pam	Waste - Management	1990	Rotarian, PHF
Forsythe, David	Patricia	Accountancy - Business Management	1987	Past President, Past Treasurer, PHF+1
Geddes, Dilys	Dilys	IT - Vendor Management		Director, Past Assistant Governor, Past President, PHF
Hessel, John	Pauline	Real Estate - Licensee	1976	Past President, Past Secretary, PHF
Hoch, Chris	Amanda	Business Consultant	1997	Rotarian
Houghton, Judy		Real Estate - Property Management	2008	Past Secretary
Hungerford, Geoff	Patsy	Retail Sales - Newsagency Management	2008	Secretary
Ivey, Bob	Gwen	Business Administration Services	1988	Past President, PHF+2
Jackson, Tom	Laurel	Pharmaceutical - Distribution	1998	Past President, PHF
Jones, Caroline		Publishing	2008	President Elect
Kennedy, Irene	David	Dentist - General Practice	2010	Rotarian
Kipps, Peter	Christine	Software Distribution	1989	Past President, PHF
Krishnan, Bala	Dilshad	Finance - Mortgage Broking	2009	Rotarian
Lam-Rohlf, Linda	Linda	Information Security	2009	Director, Rotarian
LeCompte, Petra	Lindsay	Accountancy - Audit	2008	Treasurer
McClelland, Tony	Jannet	Computer Distribution	1986	Rotarian, PHF+1
McGuigan, Chris	Anne	Employment Services	2009	Chairman Vocational Service, Rotarian
Midlam, Michael	Kerry	Graffiti Removal Management	2010	Rotarian
Miller, Doug	Marieken	Human Resources - Consulting	2006	Rotarian
Mitchell, Adele	Ross	Travel - Consulting	1996	Rotarian, PHF
Newling, Greg	Joy	Human Resources - Consulting	2001	Past President
Newling, Joy	Greg	Network Marketing	2010	Rotarian
Philips, Tim	Sharna	Hospital Administration	1998	Rotarian, PHF
Price, Ted	Eunice	Pharmacy	1989	Rotarian, PHF
Skellet, Ivan	Patricia	Engineering Construction	1959	Past District Governor, Past President, Past Secretary, PHF+2
Tang, Peter	Margaret	Engineering-Electrical	2008	Rotarian
Thompson, John	Sue	Network Marketing	2008	Chairman Community Service, Rotarian
Timms, Graham	Judy	Wine Production	2003	Chairman International Service, Rotarian
Tyler, Michael	Louise	Solicitor - Commercial Law	1991	President, Past Secretary, PHF
van Ewijk-Miller, Marieken	Doug	Project Management - Telecommunications	2010	Rotarian
Vernon, Bob	Edna	Travel - Consulting	1987	Rotarian
White, Frank	Susan	Manufacturing - Furniture	1990	Past President, Past Secretary, PHF

Note: PHF - Paul Harris Fellow (+ number of sapphires)

