



# K O O N G G A

Bulletin of the Rotary Club Of Ku-ring-gai Inc - Chartered 6th February 1959



Volume 56 No. 22 2 December 2013

Rotary monthly theme: December: Family Month

## Annual General Meeting

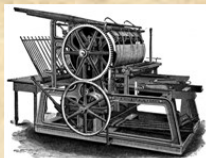
Roll up! Roll up! This week is the annual general meeting of the club. Time to congratulate the current board of directors on its achievements or put it to the sword. Don't sit in awe of its performance. If you can do better, then put yourself forward for election for 2014/15. Start the revolution now!

## This week's speaker

Paul Diener

### The digital word and print: now and in the future

Paul Diener is the principal of PRD Print, which specialises in management of the printing requirements of small and large businesses. Previously owned a Minuteman Press printing business.



Paul will walk us through the various elements of today's printing world and highlight where the digital revolution has rapidly changed the printing industry - from graphical design, pre-press, printing and finishing through to the delivery to the customer.

Paul will provide examples of how to get the most from printed products, using a few popular print examples. By the end of the presentation we will have a better understanding of how the printing industry will play an important part in engaging consumers both now and in the future.

## Trivia night

Congratulations and thanks for another challenging, enjoyable and successful trivia night to Ross and Helen Egan, ably assisted by Geoff and Patsy Hungerford on the door and Dilys Geddes and Malcolm Braid on administration and presentation.

There were 10 tables (about 100 Rotarians, Rotaractors and their partners and guests) and much good food and cheer.

### In this issue (highlights only)

- This week: Annual General Meeting Plus: Paul Diener - The digital word and print: now and in the future
- Trivia night; Rotary International Convention; Last week's visitors; School For Life Foundation; Laos water project; Centurions call up; ADG Paul Rickard; Christmas cakes and puddings; Australian Rotary Health Christmas dinner
- Last week: Ben Gales - Social enterprises: harnessing the power of business for social change
- Call for Convention volunteers; RYLA nominee; Lifeline book sale; Seniors Week Award

The club meets every Monday 6.30pm at West Pymble Bicentennial Club, 2 Prince of Wales Drive, West Pymble. Visitors welcome. [www.kuringgairotary.org.au](http://www.kuringgairotary.org.au)

Special thanks to Graham Timms, Greg and Joy Newling and the Egans for their donation of some magnificent auction items and raffle prizes.



The evening raised \$2,676 which will be donated equally to PolioPlus and ShelterBox.



And the winners were . . . Team Timms (led by Graham Timms), followed by 'Whatever' (Adele Mitchell's team) and in equal third place 'Pythons' (President Tony's micro team of 4) and 'Travellers' (Caroline Jones' team).

## Rotary International Convention

13 days to register for the Rotary International Convention and get the Early Bird Rate of US\$310



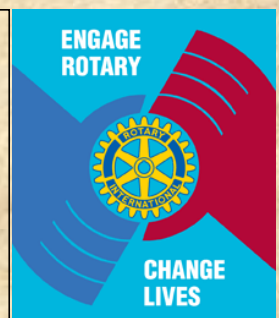
### Why should you go?

- The Convention is in Sydney - a rare opportunity to host an International Convention in your own city.
- It will be held between 1-4 June 2014 at Sydney Olympic Park.
- Hear world class, inspiring speakers.
- Meet Rotarians from over 150 different countries.
- Participate in a great range of events.
- Meet like-minded business and professional people, network with them and have FUN!

Experience the excitement evident [in this video library from the 2013 Lisbon Convention](#)

### Registering by 15 December gives two benefits:

1. You save US\$50 in registration fees on what the cost will be from 16 December to 31 March.
2. You save US\$100 in registration fees on what the



Rotary International Theme 2013-2014



cost will be from 1 April!  
 If 2,200 registrations are received by 15 December from Districts 9675 and District 9685, the two districts will receive some \$80,000. This must be of benefit to the two districts and their clubs. Let's see if we can do it!



Help your District help you! Register today at [www.riconvention.org](http://www.riconvention.org)

### Last week's visitors

Last week President Tony welcomed to our meeting Assistant District Governor Paul Rickard, our guest speaker, Ben Gales, SEFA Director David Bennett, our RYLA nominee, Nick Watt, and his father, Rob Watt.

### School For Life Foundation



I am writing from the warmth of the Ugandan sun where things are going amazingly well at Katuuso! Two of the teachers' houses are now underway, the children are

busy practising for this Friday's Christmas pageant where they will do a big concert and dance performance (more photos to come) and the local women are working hard learning how to sew thanks to the kind support of SewAid and Rotary. It's all systems go and amazing, as always to see just how far your support goes on ground over here.

I have attached our Christmas appeal flyer for your information and was hoping you might please circulate this amongst your contacts? This year, we were very lucky to again have our Christmas appeal matched dollar for dollar up to \$30,000 so every single donation made will be matched - an exciting opportunity for School for Life and will assist our progress incredibly.

There are so many items in our Give a Gift appeal you can purchase for your family, colleagues (Kris Kringle) and friends this Christmas and know that your gift will go even further this year. You can visit our online store to purchase at <http://shop.schoolforlife.org.au/>



Please help us continue to grow our work in Uganda and raise \$130,000 to purchase 30 acres of land for our secondary school in Uganda this Christmas! Even \$10 in Uganda makes a large difference. NB Donations are tax deductible.

Warm regards,

### Laos water project



Greg Newling reported that great progress is being made in preparation for the project to build water supply and sewerage systems for villages in Laos. 6 Rotary clubs are involved in NSW, 5 in NSW and 1 in Thailand, as well as 3 Rotary Districts. The clubs have committed \$34,000 and the Rotary Foundation \$47,000.

### Centurions call up



Commandant Graham Timms reminded both existing Centurions and new recruits that it's time to report to the parade ground with their completed renewal/application forms. The tax deductible \$100 that each Centurion contributes goes to the Rotary Foundation, but later returns for our club to use for its projects. Our club has drawn significantly more from the Foundation than it has put in, so this is a valuable, growing resource.

Next week: Commandant Graham's Press Gang!

### ADG Paul Rickard

Assistant District Governor Paul Rickard complimented our club as the fastest growing Rotary club in the world and for its leadership in relation to the Bobbin Head Cycle Classic. He particularly acknowledged Peter Kipps for his tireless and indispensable work on 'The Bobbo' and thanked the 'bike shop team' for its marketing of the event. He said that new promotional leaflets were being produced, Facebook advertising had commenced and all past riders were being contacted by email.



### Christmas cakes and puddings

Get your orders for Christmas cakes (\$16.50) and puddings (\$16.50 steamed; \$7 baked) in to Ted Price quickly. Each \$16.50 item sold results in \$2.20 for our club's project account and \$2.00 for the Rotary Founda-



tion. Baked puddings sold result in \$1.10 for our project account and \$1.00 for the Rotary Foundation.

**SUPPORTING THE ROTARY FOUNDATION OF ROTARY INTERNATIONAL**

**Doing Good Around the World**

**TRADITIONAL RUM AND BRANDY FRUIT CAKE**  
Combining the finest fruit and rum into a delicious, moist Traditional Rum and Brandy Fruit cake all in a wonderful Tin.  
\$ 16.50 Each

**1 KG TRADITIONAL STEAMED PUDDING**  
A deliciously rich and moist pudding made from the finest ingredients. Served in the traditional manner, with cake, cream and brandy.  
\$ 16.50 Each

**TRADITIONAL BAKED PUDDINGS**  
Individually baked and wrapped puddings. Made with 10% fruit with a splash of brandy (pack of 6)  
\$ 7.00 Each (4 pack)

**HOW TO ORDER:** A Rotary International Approved and Licensed Product.  
On the Order form on the back of this leaflet OR  
Phone: 0477 463 754 Fax: 01 5746 7930 Email: [rotarysales@rotaryinternational.org](mailto:rotarysales@rotaryinternational.org)

### ARH Christmas dinner

Australian Rotary Health presents ....

**Steven Bradbury - 'Last Man Standing'**

Bring your club, family and friends to the

**Australian Rotary Health Christmas Dinner**

on **Thursday 5th December 2013**

at **The Epping Club, 45-47 Rawson Street, Epping**

for an interesting and entertaining night featuring many of **Our Sponsored Researchers** and **Steven Bradbury**

**\$65 per person including table drinks and 3 course meal**

**Cocktails 6.30 for 7pm Start**

**Contact Jenny Towe 8837 1900 - For information and tickets**



### Last week's speaker



**Ben Gales**

**Social enterprises: harnessing the power of business for social change**

Ben is the CEO of Social Enterprise Finance Australia (SEFA). His presentation was on the emerging 'social enterprise sector' and how SEFA can assist. David Bennet, a director of SEFA, also attended. David recently retired from Macquarie Bank as their Group Treasurer. Social enterprises target a double or triple bottom line: monetary profit as well as positive social and/or environmental impact. Social enterprise is defined by its positive benefit to society and the environment.

SEFA provides loans to organisations that combine the power, scalability and discipline of business with social impact, with a particular focus on community, indigenous and environmental projects e.g. housing, health & wellbeing, education, hospitality and retailing. SEFA is one of the Australian government's Social Enterprise Development and Investment Funds (SEDIF). The government provided SEFA \$10m funding and other capital was contributed by private investors.

SEFA is a for profit entity, but where it differentiates itself from the traditional banks is that it will take on **reputational risk**. This means that community-based projects now have a much better chance of obtaining funding where they can also demonstrate they have the appropriate business practices in place to provide confidence in the credit assessment process. SEFA to some extent is a hybrid of not-for-profit and for profit businesses, as it takes on projects that have elements of both groups.

Some of the examples Ben provided included a crisis accommodation provider in Cairns, a community organisation building affordable retirement homes in Tasmania, and a Great Barrier Reef tour operator working with disadvantaged youth. Many of us will also be familiar with the Big Issue magazine, which is sold in the Sydney CBD and where half of payment goes to the seller's pocket. All of these projects have sustainable self-funding business models and envisage at some point the loans will be repaid.

One member asked the question "what happens where the business can't repay its loan?". Ben said that, in an extreme case, SEFA would take steps to close the entity if it meant getting its funds repaid. He acknowledged that SEFA would most likely be prepared to provide some extended credit arrangements given its charter, but ultimately it would have to take action like any other lender.





## Call for Convention volunteers



The plans are well under way for us to present to the world the best **Rotary International Convention ever - Sydney 2014**

This may be the only chance that many Rotarians will have to experience this great event. Some say that "one only really knows Rotary after participating in such a Convention".

PDG Barry Philips and I are the Coordinators of the **Host Organising Committee Volunteers** and are keen to have all members of your club involved. Some will be attending the full Convention. For others, understandably, this may not be possible due to family, business or financial constraints. However, all have the chance to be involved as a Volunteer whether they are Convention Registrants or not.

We have jobs, venues and time slots which should suit the majority of people.

To apply go to <http://rotary2014.com.au> select "**THE CONVENTION**" tab and click on "**Volunteers**". Send a copy of the completed form to [sydneyconvention2014@akrisgroup.com](mailto:sydneyconvention2014@akrisgroup.com)

Don't forget to use the various "drop downs" and complete the vest size. It is time for us to order the vests, so we need applications now.

PDG Marilyn Mercer  
Joint Volunteers Coordinator  
RI Convention 2014  
m: 0416 026 848  
[mmm@myisp.net.au](mailto:mmm@myisp.net.au)  
[www.rotary2014.com.au](http://www.rotary2014.com.au)

## Rotary Youth Leadership Award

Last meeting we heard from our nominee for RYLA, Nick Watt.

Nick told us that he has completed the first year of his law degree and, on the strength of his information analytical skills, has obtained an internship at the Australian Media and Communications Authority.

Nick is from Avalon, where he attended the public school before going on to Shore. He is a patrolling life-saver with the Palm Beach Surf Lifesaving Club and has held various leadership positions there, at school and at university.

Nick thanked the club for giving him the opportunity to develop his communications and leadership skills at RYLA.

Nick will visit the club again after he attends RYLA to tell us what he learned and how he foresees it helping him.



## Get your Christmas holiday reading here

On Saturday, 7th December and Sunday, 8th December, from 9am - 4pm, Lifeline Harbour to Hawkesbury will be holding their \$2 Fiction Sale at the Book Depot on the corner of Polding and Ignatious Roads, West Lindfield.

There will be a huge range of paperbacks and hardbacks all at \$2, plus children's books which will be cheaper. This year CDs will also be included - and they will also be just \$2.

So come along and find great bargains. Stock up on your reading material for the holidays.



## \$2 Fiction Sale BOOK SALE

**Huge number of fiction books all at \$2 each  
Excellent Condition!**

**Sat 7th & Sun 8th December, 9am to 4pm  
Former Scout hall, cnr Polding & Ignatius Rds, West  
Lindfield**

## Seniors Week Mayoral Award 2014

Ku-ring-gai Council is calling for nominations for an individual or group who has made an outstanding contribution to the Ku-ring-gai community. This is a chance for that person or group to be recognised during Seniors Week in March 2014. Nominations close 17 February 2014. See Ross Lambert for more information.



## Letter to the editor

Hi Michael,

I love hearing what everyone is up to.

The mental health conversation was interesting as I have more to do with mental health in Adelaide than I ever did in Sydney.

It certainly has been an eye opener.

Loved the hats!

Exams over. Work crazy until Christmas - with time out for the Ashes, of course.

Give my best to everyone.

Have a great Christmas

Keep smiling

Rasma





## Call for volunteers for carols in the park

'Carols in the Park' at West Pymble Bicentennial Park will take place on Saturday 14 December, from 7 – 9pm.

As in previous years, our club is assisting the organisers (Combined Churches/ Ku-ring-Gai Council) in collecting entrance money (a gold coin) and in handing out sample bags when people arrive. The function attracts many family groups from the local community and our role in assisting is a good profile for our club. Last year there were over 4000 attendees.

Our team will need to get there by 5.00pm to get organised and we will conclude our duties when the carols start at 7pm. We can then stay to picnic with our families and enjoy the night's activities.

We need a team of around 10 to help on the night, so please contact me to offer your assistance.

Roger Desmarchelier

## Talking about toilets

Jack Sim, founder of the World Toilet Organization, has used humour to draw attention to sanitation issues.

The United Nations this year voted to make World Toilet Day, 19 November, an official UN observance.

Sim's organization recently inducted Ron Denham, chair emeritus of the Water and Sanitation Rotarian Action Group, into its hall of fame in recognition of Rotary's work in the field.



## Calendar of events

December	9	Rob Hall - How Rotary made me eat a horse
	16	Christmas Party chez Tyler (last meeting in 2013)
January	13	Bowls night at West Pymble Bicentennial Club
	20	Joy Aimée - How to write a best-seller
February	23	(Sunday) Inaugural District 9685 Conference - venue: the Concourse, Chatswood
June	1 - 4	Rotary International Convention - venue: Olympic Park, Homebush
	3	Rotary International Convention Home Hospitality Night

## Club officers and committee chairmen 2013-14

### Board of directors

<b>President</b>	Tony McClelland
<b>Vice President</b>	John Aitken
<b>President Elect</b>	Tony McClelland
<b>Secretary</b>	Geoff Hungerford
<b>Treasurer</b>	Graham Maslen
<b>Director - Membership</b>	Roger Desmarchelier
<b>Director - Public Relations</b>	Michael Midlam
<b>Director - Club Administration</b>	(Vacant)
<b>Director - Service Projects</b>	John Aitken
<b>Director - Rotary Foundation</b>	Graham Timms

### Service committee chairmen

<b>Club Service</b>	(Vacant)
<b>Vocational Service</b>	Michael Midlam
<b>Community Service</b>	Ross Lambert
<b>International Service</b>	Greg Newling
<b>Youth Service</b>	Joy Newling
<b>Bobbin Head Cycle Classic</b>	Peter Kipps
<b>Sergeant-at-Arms</b>	Greg Newling

## Club committees 2013-14

**Bobbin Head Cycle Classic:** John Aitken, Ross Egan, Peter Kipps, Tony McClelland, Michael Midlam, Adele Mitchell, Graham Timms

**Club History:** Malcolm Braid, Tom Jackson

**Club Service/Club Administration:** Geoff Hungerford, Graham Maslen, Michael Tyler (Koongga Editor)

**Community Service:** Lou Coenen, Gary Dawson, Roger Desmarchelier, Ross Egan (Daffodil Day), Bob Elsworth, Rob Hall, Chris Hoch (Red Shield Appeal), Geoff Hungerford (Markets) Caroline Jones, Nick Kenyon, Ross Lambert, Loïc Lacombe, Jack McCartney, Michael Midlam (Bowel Scan), Frank White (Markets)

**International Service:** David Forsythe, Graham Maslen, Adele Mitchell, Greg Newling, Peter Tang

**Membership:** Roger Desmarchelier, Dilys Geddes, Linda Lam-Rohlf

**Public Relations:** Michael Midlam

**Program:** Rob Hall, Ross Egan

**Rotary Foundation:** Graham Timms

**Vocational Service:** Michael Midlam

**Youth Service:** Malcolm Braid, Emyr Evans, Greg Goodman, Bob Ivey, Tom Jackson, Linda Lam-Rohlf, Joy Newling, Ted Price