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## Meeting Apology

Please use the club website **before 3 pm** on meeting day to apologise or add a guest, or you will be required to reimburse the club for your meal cost.

<http://www.kuringgairotary.org.au>

## Restaurant Night

Irene Kennedy and Laurel Jackson



Graham Timms Wine Identification



Greg & Joy Newling, Jannet Pendleton



Ivan & Joyce Cribb, Judy Timms



## Last Week

Restaurant Night

## This Week

This Monday, 15 October, our guest speaker will be Diane Robertson, the new Principal of Clarke Road School. Diane has researched special education programs overseas and subsequently new programs have been implemented in schools here. She is also introducing interactive technology in exciting new ways at Clarke Road. The parents and staff at Clarke Road School value our support so please come on Monday night, meet Diane and learn more. Bring your partners!

## Ted Price Xmas cakes

### TRADITIONAL RUM AND BRANDY FRUIT CAKE

Combining the finest fruits and nuts into a delicious, moist Traditional Rum and Brandy Fruit cake all in a reusable Tin.  
\$ 16.50 Each

### 1 KG TRADITIONAL STEAMED PUDDING

A deliciously rich and moist pudding made from the finest ingredients. Steamed, in the traditional manner, with cider, sherry, rum and brandy.  
\$ 16.50 Each

### TRADITIONAL BAKED PUDDINGS

Individually baked and wrapped puddings. Made with 51% fruits with a splash of brandy. (pack of 4)  
\$ 7.00 Each (4 pack)

If you want a cake or pudding please order from Ted

## DG Meeting

DG John Dodd advised Bill Gates added an additional \$50million. India is now clear of Polio and is 20 months free of Polio.

Next Monday night is the Foundation dinner and the cut off is 11/10/12. The world incoming President Ron Burton will be present.

Next year the District Conference will be in the Shoalhaven entertainment centre which is new and a theatre is available next door

Membership and PR

PR through the papers does not work.

The target market for Rotary is the P&C scout and community members

### Snippets from other Presidents

Coin collection from members after OS travels

Wahroonga has raised \$300k for Novus foundation

Indigenous family support those who live in our community. Up to age eight. They assist the child youth to identify with their heritage. They provide \$5k per student and they learn about aboriginal culture

One Club arranges a bridge day and raise \$15k for an orphanage in Mongolia,

DG John Dodd



Dilys, Judy Joy and Geoff



## DG Meeting

Tony McClelland's presentation

Our President is overseas and I have been asked to speak in his place. As a member of long standing I thought I would offer some personal reflections on the changes in Rotary I have observed over this time.

The Rotary I joined thirty six years ago, in 1976, was very inflexible however I am pleased to be able to mention some of the changes which have made this a more flexible and vibrant organisation. The most significant and beneficial change I have seen is the introduction of women members – this has added greatly to the culture of the organisation overall and illustrates Rotary's ability to change when needed. Many clubs are trialling other changes, meetings less formal, less frequent meeting times in an effort to meet the needs of the community as it is now and to attract new members. The challenge is to retain the good while adapting to a new and changing environment.

Whatever the challenges, Rotary continues to do amazing things. The most beneficial project I have observed is Polio Plus, which has improved the lives of many and demonstrates what can be done by Rotary. The effects are seen at all levels, from local fundraising to global impact. We have supported many causes over the years and always needed to review our practices in the light of changing circumstances. For example, as we progress I would welcome a discussion on Youth Exchange. I have done a back of the envelope guesstimate and assumed half of our 33,000 clubs participate and spend \$6,000pa the total is \$96million per annum or close to a billion dollars in 10 years. We need to be confident that this is still the best use of these charitable funds.

There is no doubt that declining membership numbers present challenges but this can also lead to opportunities; necessity is the mother of invention. One of the activities I enjoy in our club is the joint projects with other clubs, for example the Bobbin Head Cycle Classic which is now run jointly by Turramurra, St Ives and Ku ring gai Rotary. This was a great success in its first year and has provided mutually beneficial skills and competence to produce an enjoyable and worthwhile outcome. This year we hope to raise \$100k for Lifeline and Bo Hospital.

During my time in Rotary and using my dubious selling skills, I have had over 500 knockbacks when asking people to join Rotary. The flip side is that 40 have joined, about 8%. We are not alone in finding it difficult to attract new members to our club. I do hope that we are able to keep adapting so that the new flexible Rotary will be attractive to our broad community and continue to prosper for many years to come.

AND We do lots of stuff

## Service clubs update to woo young members

By Haya El Nasser, USA TODAY  
Century-old service club organizations that didn't allow women to join until 20 years ago are being forced to modernize and adjust to today's busy lifestyles to reverse membership declines.

The nation's three largest — Lions Clubs International, Rotary International and Kiwanis International — are reducing requirements for meeting attendance from once a week to every other week or once a month. They're creating cyberclubs that conduct business strictly on the Internet and family clubs to involve parents and children. Pancake breakfasts and spaghetti dinners are being replaced by early-morning meetings at Starbucks and happy-hour gatherings at local pubs to adjust to young professionals' hectic work schedules. "We're trying to make it fit in to their lifestyles," says Rob Parker, chief executive of Kiwanis. "We're making it more flexible and more available."

The Indianapolis-based group founded in 1915 hit its peak U.S. membership in 1992 when it had almost 325,000 members. The number has been declining up to 5% a year since until last year when membership rebounded slightly and hit more than 260,000. "We are reinventing ourselves," Parker says. "We have faced the brutal facts."

Founded in the early 1900s by businessmen who wanted to create a social and professional network, the groups eventually expanded to focus on humanitarian causes and now work to fight hunger, disease and homelessness worldwide. The Lions work to eradicate blindness. Kiwanis' motto is "Serving the Children of the World." Among Rotary humanitarian activities is helping stamp out polio.

Younger people, however, are not joining at the same pace as previous generations.

"We have seen a slow decline in membership, but this year we're turning the corner," says Dane LaJoye, spokesman for Lions Clubs, which has about 400,000 members in the USA, down from a high of more than 570,000 in 1978.

"Survey after survey that we've conducted have indicated that people still want to volunteer like we did in the '50s and '60s but people want to volunteer with their families and their kids," LaJoye says. "People want to volunteer, but they want to get their hands dirty. They want to build houses and playgrounds."

The Lions has chartered dozens of new family clubs. Women are the fastest-growing segment of its membership, making up about 22% of members worldwide. Rotary International had a peak U.S. membership of 421,953 in 1993. It has been below 400,000 since 1999.

"Everybody is so time-crunched that we just passed a change in attendance requirements," says Donna McDonald, manager of the membership development division. "We're certainly taking people's lifestyles and personal and professional commitments into play." Rotary now allows 50% attendance of weekly club meetings.

It launched an e-club pilot project that allows members to meet online. Another pilot program is testing clubs that schedule business meetings less frequently.

Emily Casto, 27, joined the Kiwanis Club of DC Metro Young Professionals after she moved to Washington from Charleston, W.Va., 2½ years ago. The club has 50 members, most in their 20s and 30s. It has a monthly business meeting that lasts no longer than 45 minutes and organizes four or five service projects a month via an interactive calendar on its website. The club doesn't take attendance and doesn't require members to participate in a set number of projects. It uses meetup.com and a Google group to organize itself.

"Many of the traditional Kiwanis clubs meet weekly and have a lot of lunchtime meetings," says Casto, who works in the government affairs department of the Grocery Manufacturers Association. "That's not something available to us, to take two hours out of your day once a week. We can't take that precious time away from people who have work, home life. Some of them are in grad school or law school."

Getting away from rigid rules set almost 100 years ago has been the goal. Kiwanis is shifting some of its emphasis to leadership development — a focus more likely to appeal to young people than retirees.

"There are encouraging signs," Parker says. "One is that the next generation is very community oriented and very savvy." This is also the first generation in which many are required to do community service as part of their middle school or high school education.

"They learn that it's not all about them," Parker says. "They care more about the environment, equality. ... They're much more global in their thinking. They know about AIDS in Africa and what's happening in Sudan."



Emily Casto meets with the Kiwanis Club of DC Metro Young Professionals.

## NSS - MAJOR FUNDRAISER

On Sunday 11<sup>th</sup> November 2012, we are holding a major Community Concert featuring the world renowned pianist, Simon Tedeschi, who will be joined by the highly acclaimed, Sydney Omega Ensemble and our outstanding Cantor, Zvi Teichtahl.

We would like to invite you and your members to join us for this wonderful community event which will commence at 4pm at The North Shore Synagogue, Lindfield.

To honour Remembrance Day, the concert will feature a Remembrance Day tribute from our dynamic cantor, Zvi Teichtahl, accompanied by John Martin, pianist, educator and composer.

We are very excited 2MBS Fine Music (2MBSFM) have agreed to record the concert live from our venue to be played on one of their Sunday concerts.

As a special opportunity, we are offering your members one free ticket for every block of 10 tickets purchased. If you wish to take up this offer, please contact Sarah or Jess in our office on 9416 3710.

In the spirit of communities working together, we ask you to pass this invitation to all members by way of email or by other means. If possible, we would appreciate you printing out the attached poster and putting it on your noticeboard.

Tickets can be purchased online at: [www.trybooking.com/boxe](http://www.trybooking.com/boxe)


Tickets are selling fast. To avoid disappointment, please purchase your tickets as soon as possible.

This is a very exciting event and we look forward to seeing you there.

Regards,

**John Lowbeer**  
Vice President  
**The North Shore Synagogue**

15 Treatts Road  
Lindfield  
NSW 2070

Ph  02 9416 3710  
Fax 02 9416 7659  
Email [info@nss.asn.au](mailto:info@nss.asn.au)

Web [www.nss.asn.au](http://www.nss.asn.au)

## Ku-ring-gai Citizen of the Year Awards

Each year Ku-ring-gai Council recognises the efforts of individuals and groups who have made a significant contribution to the Ku-ring-gai community by way of the Citizen of the Year Awards. The awards are presented at the Australia Day evening celebrations on 26 January. This year we have six (6) award categories which are listed below:

- § Ku-ring-gai Young Citizen of the Year (under 25 years)
- § Ku-ring-gai Citizen of the Year (25 years +)
- § Outstanding Service to the Ku-ring-gai Community (Individual/group)
- § Ku-ring-gai Environmental Award (Individual/group)
- § Ku-ring-gai Heritage Award (Individual/group)
- § Contribution to Investment and Business in the Ku-ring-gai Community (Individual/group)

We would be grateful if you could display the attached poster and nomination form, to assist in making the community aware of the Citizen of the Year Awards for 2013. Any nominations you may wish to put forward yourself are most welcome.

Completed nominations should be directed to Ms Sue Davies, P/A to the Director Community by post, fax or email. Contact details are:

Sue Davies | Personal Assistant to Director Community  
|

Ku-ring-gai Council

P: 9424 0831 | F: 9424 0207

E: [sdavies@kmc.nsw.gov.au](mailto:sdavies@kmc.nsw.gov.au) [www.kmc.nsw.gov.au](http://www.kmc.nsw.gov.au)

M: Locked Bag 1056, Pymble NSW 2073

## Enter My World

A Solo Exhibition of  
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Without sight, hearing or speech,  
**Carmel Buggy** communicates her creativity  
through the art of weaving, painting and sculpture.  
Her work is sensitive, sensual and provocative,  
encouraging the viewer to enter her world.

This exhibition is interactive,  
asking you to first experience Carmel's world  
of touch, taste and smell,  
before seeing it in all its excellence.

# exhibition

**Opening**  
**Thursday 15 November 2012**  
**6 pm – 8 pm**

Exhibition times  
Friday 16 November – Friday 30 November 2012  
(Monday – Friday) 10 am – 4 pm  
Special Open Day Saturday 1 December 2012

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## Meeting Schedule

<u>2012/13</u>	Calendar	
	15	BM. Speaker Diane Robertson. Clarke Road School (Joy Newling)
	22	Speaker. Murray Stone. Kids Research Centre . Westmead Childrens Hospital Judy Houghton)
	29	Carers Night Ross Lambert)
November	5	Melbourne Cup Night with St Ives Rotary at Pymble Golf Club
	12	BM. Speaker Bob Ivey
	19	
	26	David Rand Rotary Youth Exchange
December	3	BM. AGM
	10	
	17	Christmas Party
	24	Christmas Break
	31	Christmas Break
January	7	Christmas Break
	14	BM. Bowling Night
	21	Club Forum Night
	28	Theatre Night
February	4	BM
	11	Pride of Workmanship (vocational)
	18	
	25	
March	4	BM
	11	Rotary Awareness Night
	18	
	25	
April	1	Easter
	8	BM
	15	
	22	Club Forum Night
	29	
May	6	BM
	13	
	20	Rotary Awareness Night
	27	
June	3	BM ( Trivia Night 1 June)
	10	Queens Birthday public holiday
	17	
	24	Changeover Night