Rotary Club Of Ku-ring-gai Inc Chartered 6th February 1959

KOONGGA



1112 Volume 54 No. 21

28th November 2011

www.kuringgairotary.org.au The club meets every Monday 6.30pm at West Pymble Bowling Club

Reach Within to Embrace Humanity

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Meeting Apology

Please use the club website **before 3 pm** on meeting day to apologise or add a guest, or you will be required to reimburse the club for your meal cost.

http://

www.kuringgairotary.org.au

Carols by Candlelight

Roger advised that Carols by Candlelight date is 10 December.

We need volunteers for the West Pymble gate at BiCentenial Park to collect Gold Coin donation and hand out sample bags and Sun Herald

Ross Lambert Christmas

Ross Lambert has 10 pack Xmas cards for Crosslands Rotoract Club. The price is \$10

Christmas Party

Our Xmas party is at Tylers 12 December at 7pm.

Michael & Louise Tyler

41 Richmond Av

St Ives 2075

Please complete you attendance on the sheet at the meeting or email your editor and what cold food, wine or chees you plan to bring

Bowel Scan

Michael Midlam advised Bowelscan will be renamed to Rotary Bowel Scan.

Approval of 75% of clubs is needed

District Conference

We have 6 Rotarians and 3 Partners enrolled to date for the District Conference.

The early bird discount ends very soon

Board structure

David Forsythe said that the current Board structure did not appear to be as effective as when the Managers of the Avenues of Service were on the Board

This Week

Eating for life

Also Koz Yamada, our RYLA candidate, will be a guest at our meeting and will speak briefly about herself and her expectations of RYLA.

Last Week

Ross Lambert

Emyr Evans

Emyr is think about us and sent URL of interest to the Bobbin Head Cycle Clas-

Chatswood RC Meeting 7 Mar

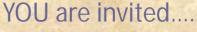
I know its difficult and challenging to move your Rotary Club meeting but I also know how refreshing it is to change your venue and do something different. I would like to ask you to consider moving your Rotary meeting to a Wednesday night and join us.

The RC Chatswood are hosting a joint meeting with RC St Ives on Wednesday evening 7th March 2012 at Pymble Golf Club.

Gemma Sisia, a country girl from Armidale is coming to Sydney to celebrate the 10th Anniversary of The School of St Jude in Tanzania. And I have been invited to help organise a Rotary Dinner with a few local clubs. Her story is extraordinary and the scale of her dreams and ambitions and success seems to grow each year. Come and see what she has done since she opened the doors at School of St Jude 10 years ago and what is planned for the future.

10 on Me Ross Lambert

Production of the Control of the Control



Emma Page Jewellery afternoon

to an *Emma Page Jewellery* afternoon

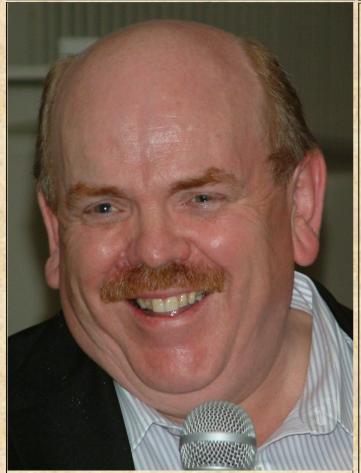
On Sunday 4 December, any time between 3 & 6pm

at the home of Joy and Greg Newling unit 9, 32 Clissold Road, Wahroonga

Come and view the stunning, new *Festive Collection*, enjoy a glass of wine and afternoon tea.

Ideal Christmas gifts
15% of sales to be donated to Rotary projects

Members, partners, friends, daughters welcome!
RSVP 1 December Joy 9487 2338 or
0400 305 370



What a man! Ross is our new member and was in Rotoract.

Ross is an entrepreneur and has started many businesses including one in Taminda, Tamworth and I recall the day it stared.

Ross now runs a digital marketing business in Chatswood.

More details next week





GSE District 1260, England

The District's next visiting Group Study Exchange team is coming from District 1260, England, an area north of London, mostly Hertfordshire, including centres such as Wendover, Luton, Stevenage. and Aylesbury. This is a single vocation exchange - this year it is "media". The "incomings" work as a reporter for a local paper, press officer for the Hertfordshire Constabulary, charity communications officer, and local council communications officer.

They arrive in Sydney on **Sunday March 4, 2012,** and will be visiting clubs and the District Conference from **Monday March 5 to Saturday March 31.**

They will be in the care of the District zones - which include your club - Upper North Shore, Peninsula and Northern District - from **Sunday March 11** to **Thursday, March 15**. District takes them to Wollongong on **Friday March 16**. I am the co-ordinator for this part of their visit to our three zones. I am a member of the Rotary Club of Wahroonga. Address and contact numbers are at the end of this email.

Later I will be seeking home-hosting for these young and active people, but at the moment the urgent need is to line up vocational visits for them. They each have a long and ambitious "wish list" of things they wish to study (besides beaches, nature parks and the Harbour Bridge). These are attached, as well as the team photo.

Could I suggest that you trawl through the "wish list" and see if there's anything there that some, or several, of your members could help with. Then, those members could **contact me** as soon as possible with their thoughts (a draft list has to be with the Rotary Foundation by November 30 but I hope this will be elastic).

Could you also pass all this information on to your club bulletin editor, as I'm anxious to prepare the way for events such as a presentation night at one of our clubs and home-hosting.

Thanks for reading all of this email. I'll try hard not to inflict too much Death by Handouts on you.

George Richards, 19 Myra Street, Wahroonga, NSW, Australia 2076.



GSE District 1260, England

WISH LISTS FOR THE G.S.E. TEAM

Daniel Stewart

Internal Communications Officer for The Alzheimer's Society.

Wish list, vocational

- Find out how an organisation maps and targets the Australian population
- Visit the branch of Alzheimer's Australia
- Visit a digital marketing agency (or digital team in an integrated agency)
- Find out how an organisation campaigns to influence the behaviour of the Australian public ideally both commercially and not for profit.
- Find out how an organisation campaigns, lobbies and aims to influence behaviour in the corridors of power ideally both commercially and not for profit.

 I have what at this stage is only a burgeoning interest in audio/visual production but would love some insight into that world.

Emma Eyles

Communications Officer for Aylesbury Vale District Council

Wish list vocational

- City of Sydney Council, to see how they manage major world class events, promote themselves and the city, what strategies they use, and how they work with partners to maximise marketing opportunities in their city and region.
- Tourism NSW, in particular their 'It's what makes Sydney so...Sydney' campaign.
- Sydney Markets, to gain new ideas how we can promote the markets in Aylesbury.
- Visit the Olympic Park and see how Sydney has kept the Olympic legacy as Aylesbury will play a large part in London 2012 with Stoke Mandeville Stadium very close by.
- Marketing Company WAAM who has an impressive Marcomms portfolio.
- Trendhaus, in particular their knowledge on Trendspotting.
- Sydney Showcase website provider Stralia Web, as it would be interesting to see how they have engaged with every stakeholder to pull all the information together

Any event providers in Sydney as I am always looking for new and exciting ideas to bring to Aylesbury Vale.

Over

GSE District 1260, England

WISH LISTS FOR THE G.S.E. TEAM

Nicola Hall

Civilian press officer and PR office for Hertfordshire Constabulary.

Wish list, vocational

To visit an emergency service's press office to see how they work – police, fire or ambulance service – would be very interested to know how emergency services cope in the outback.

To visit a local radio station
To visit a local television station
To visit local newspaper/magazine publisher
Interested in marketing in terms of tourism – how
Sydney promotes itself to rest of the world.

Steve Nolan Senior reporter for Johnston Press

Wish list vocational

- Visit a national newspaper for example The Australian
- Visit a regional newspaper for example The Sydney Morning Herald or a smaller title such as the Northern News or Liverpool Leader for instance
- Meet with someone from the Australian Press Council to discuss media law and ethics in Australia
- Visit an Australian TV news station/radio station to learn more about other media platforms
- I would like to track down some ex-pats originally from Luton and the surrounding area now living in Sydney to discuss their new lives in Australia and talk about their memories of the UK and produce copy to send home for publication if possible I would like some time to meet with anyone I track down
- Learn about political reporting in Australia
- Spend some time at a magazine preferably a sports or health title
- Learn about the history of journalism in Australia Find out more about the use of social networking websites and new media, as well as the internet to produce content and attract readers

Remainder of 2011-2012 Calendar

Mondays Speaker AG Board meeting (5.30pm) Weekends Monday 21 November Over to you; Ross Lambert 10-on-me Monday 28 November Eating for Life 25-27/11 Insearch Monday 5 December AGM; Elevator statement BOB Board meeting Monday 12 December Christmas party Monday 19 December Christmas break Monday 26 December Christmas break Monday 2 January Christmas break Monday 9 January Banjo Paterson **Board meeting** Monday 16 January BOB Bowls night Monday 23 January Travel Quiz: Adele Monday 30 January Movie night Monday 6 February Ted Waters: community involvement in fund raising **Board** meeting Monday 13 February Pride of workmanship Monday 20 February ROMAC: Philip Smith Monday 27 February Maxine Brodie Monday 5 March Saving our Heritage Board meeting Monday 12 March Tales from a Dilly Bag Diana Hanks 16-18/3: Conference Monday 19 March 25/3: Bike Classic Monday 26 March Monday 2 April **Board meeting** Monday 9 April Easter Monday Monday 16 April New members' night Trivia night Monday 23 April **BOB** Monday 30 April Monday 7 May **Board meeting** Dinners for eight Monday 14 May Monday 21 May Hat day Monday 28 May Red Shield collection Monday 4 June Board meeting Monday 11 June Queen's birthday Monday 18 June **MUNA**

Changeover

Monday 25 June

Guest Speakers and events		
28 November	Eating for Life	
5 December	AGM; Elevator statement	Board meeting
12 December	Christmas party	
19 & 26 Dec & 2 Jan	Christmas break	
9-Jan	Banjo Paterson	Board meeting
16-Jan	Bowls night	ВОВ
23-Jan		
30-Jan	Movie night	一、 一
6-Feb		Board meeting
13-Feb	Pride of workmanship	
20-Feb		24/2 Growers' market
27-Feb	创造	10 10 10 10 10 10 10 10 10 10 10 10 10 1
5-Mar		Board meeting
12-Mar	Dilly Bag	16-18/3: Conference
19-Mar	Who do you know?	25/3: Bike Classic